



Digital Giant Screen Lounge 2

DGS L2

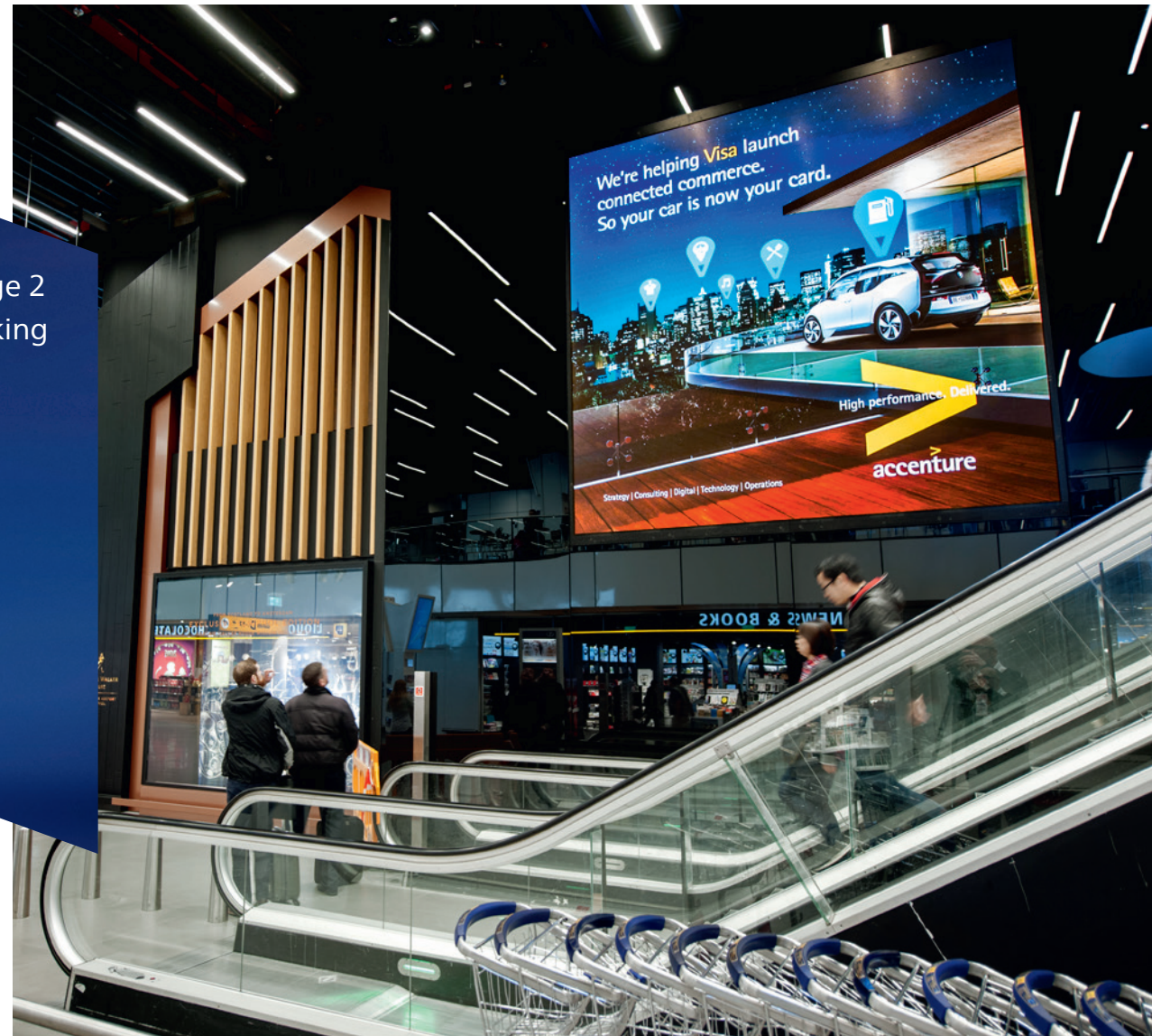
- Giant digital screen near by entrance Lounge 2.
- Passengers approach the screen when walking towards the central square of Lounge 2.

Connecting brands to the world at Amsterdam Airport

Schiphol

Facts

This giant digital screen is situated close to the Lounge 2 entrance. Passengers approach the screen when walking towards the center of Lounge 2.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged*.

* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.



Product information

Number of screens	1
Booking period	One week
Screen size*	4,000 x 4,000 mm
Pixel size (Artwork)	1,536 x 1,536 pixels
Definition	Full HD
Ratio	01:01
Object orientation	Square
Length of commercial	15 seconds
Number of advertisers	Maximum 5
Percentage of showing	20%

Specifications

Number of creatives	Maximum of 3 stills, 1 video
Format still	JPEG, PNG (72 dpi, sRGB profile)
Format video	MP4 (Codec: H.264)
Format audio	No audio
Video type	Full video
Maximum size video	2 MB/sec
Maximum size still	16 MB
File name	dgs1_client_campaign_1_ext
Delivery time before start of campaign	Five working days
Upload artwork	artwork@schiphol.nl

*Please be aware that digital artwork must always be delivered in Pixelsize, never in Screensize

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 6 3092 6198 or send an email to mediatrafic@schiphol.nl.

Your order or account: please contact your account manager, give us a call at +31 20 601 2713 or send an email to advertising@schiphol.nl.

Departures / Lounges
Level 1



Lounge 2 - First level

Schiphol Media
Digital Giant Screen Lounge 2

