



GH-pier Giant Landscape Lightbox

LO GHP 1721

- Wall-embedded lightbox with impeccable quality.

Schiphol

Facts

This wall-embedded lightbox at the convergence of Piers G and H enables you to communicate with all the transfer passengers using these piers. It's one of the biggest lightboxes at the terminal.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
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Product information

Number of faces	1
Rate	€ 8000
Booking period	Month
Size	10490 x 3050 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	386.500

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



Corridor G- and H-Pier

Dwell time:
74 minutes

Departing passengers

4.3 million

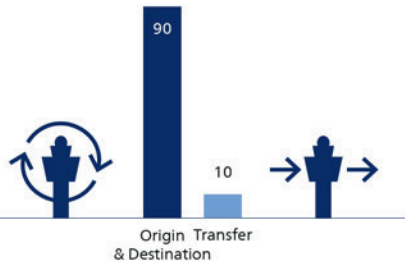


Arriving transfer passengers

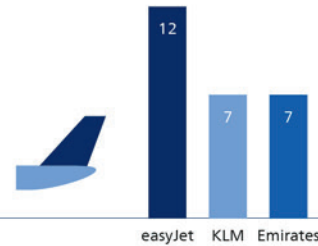
4.5 million



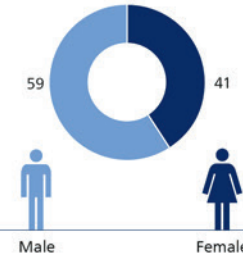
Type of passengers in %



Top 3 airlines



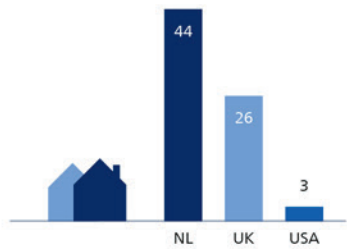
Gender in %



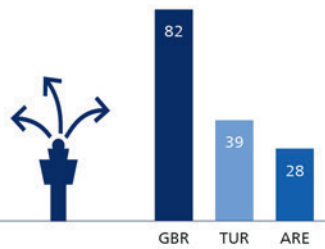
Average length of stay



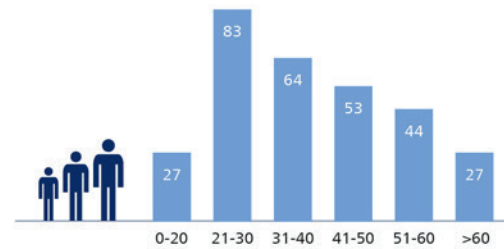
Top 3 countries of residence in %



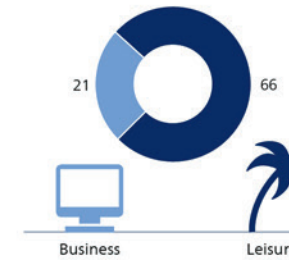
Top 3 destination countries in %



Age in %



Reason for travel in %



Frequency of flying



Departures / Lounges Level 1



G-pier - First level

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