



# E2-pier Giant Lightbox

LO E2P 1739

- Wall-embedded lightbox with impeccable quality.
- Delivering your message to arriving passengers as they move across the walkways.
- Top 5 countries of origin: China, Canada, United Arab Emirates, Japan and Thailand.

**Schiphol**



# Facts

This giant lightbox next to gate E6 captures the attention of arriving passengers as they move along the walkways on Pier E. Their top 5 countries of origin are China, Canada, Japan, Brazil and Thailand.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged\*.

\* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

**Schiphol Media**  
E2-pier Giant Lightbox



### Product information

|                                 |                |
|---------------------------------|----------------|
| Number of faces                 | 1              |
| Rate                            | € 5500         |
| Booking period                  | Month          |
| Size                            | 2740 x 2635 mm |
| Object orientation              | Landscape      |
| Material                        | Dynajet L110   |
| Lighting                        | LED backlit    |
| Average reach in booking period | 271.000        |

### Specifications

|                                       |                                  |
|---------------------------------------|----------------------------------|
| Format                                | High resolution PDF              |
| Scale                                 | 1:1 or 1:10                      |
| DPI                                   | Minimal 75 DPI on real size      |
| Bleed                                 | 10 mm                            |
| Additional requirements               | Mark visual size with crop marks |
| Deliverytime before start of campaign | 10 working days                  |
| Upload artwork                        | artwork@schiphol.nl              |

### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).





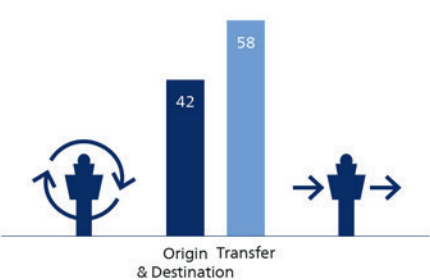
Pier E2

Dwell time:  
74 minutes

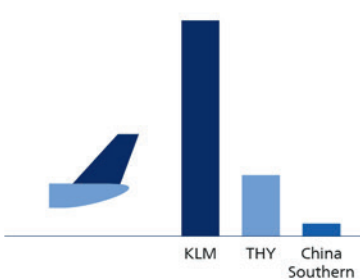
Departing passengers



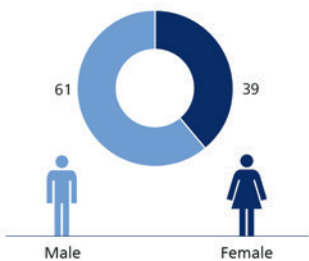
Type of passengers in %



Top 3 airlines



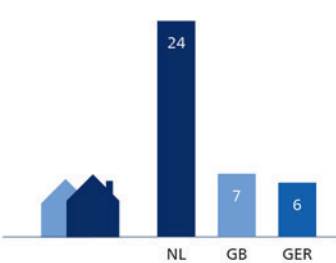
Gender in %



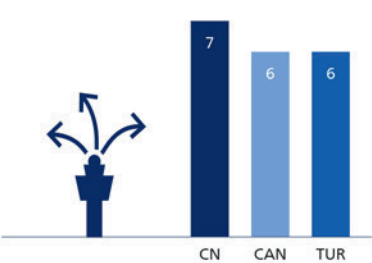
Average length of stay



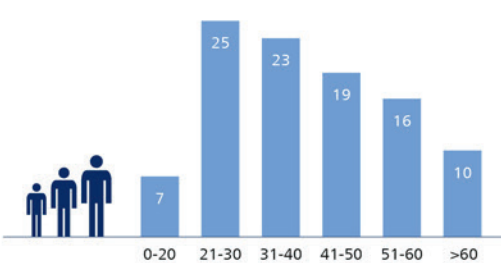
Top 3 countries of residence in %



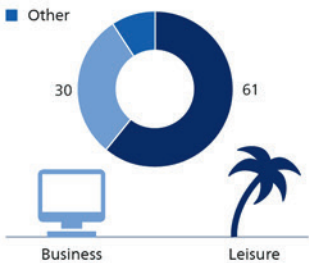
Top 3 countries of origin in %



Age in %

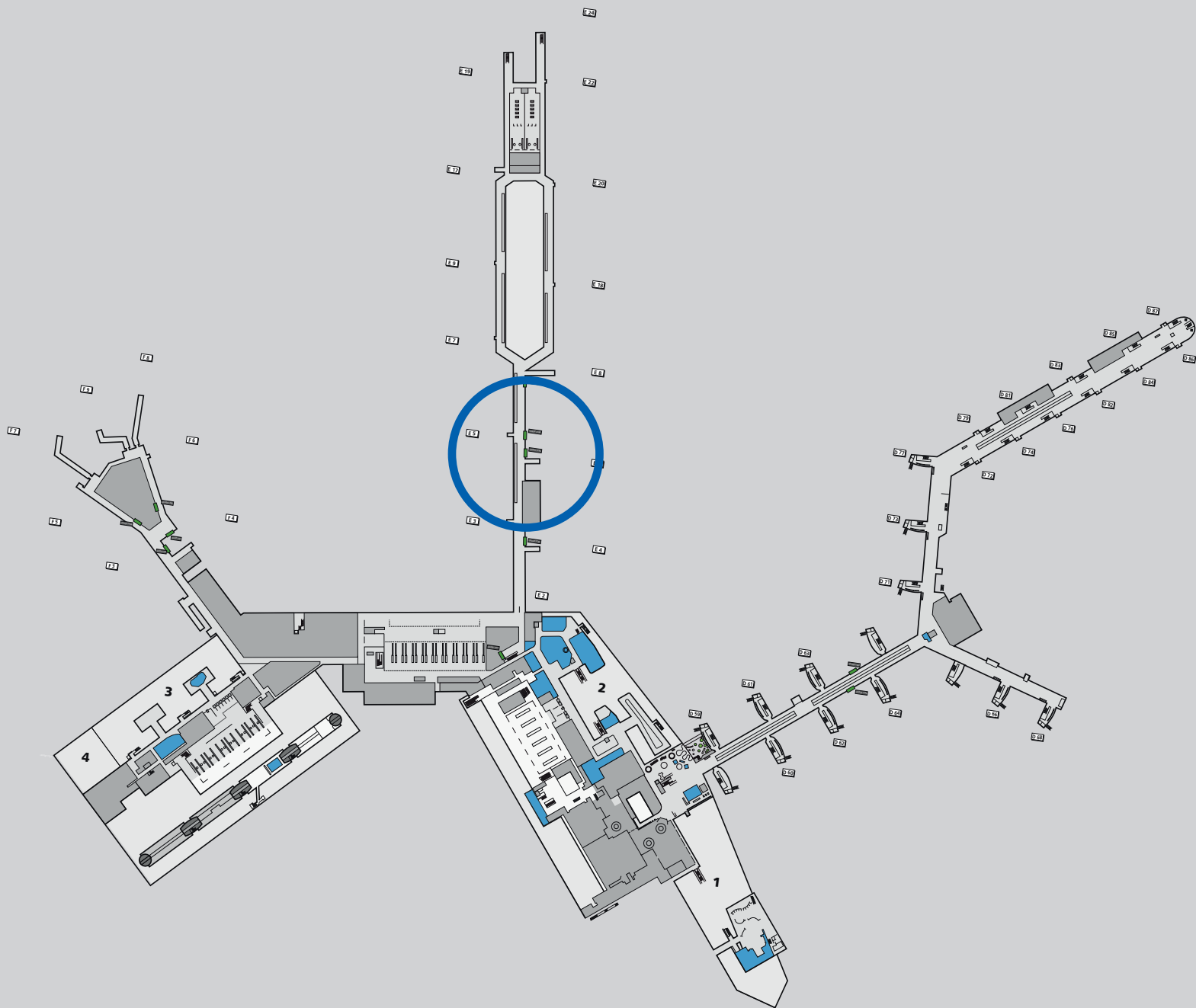


Reason for travel in %



Frequency of flying





# E-pier - Second level

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