## 29 BROKER AWARDS 80% LOWER FEES 200,000+ INVESTORS Schiphol Plaza Triangle Lightbox Package

- Located in the heart of Schiphol, these spectacular advertising towers are in the middle of the passenger flow.
- They deliver high impact through their large format statement and colourful eye-catching advertisements.
- Schiphol Airport is one of the railway stations in the Netherlands with the largest number of passengers a day.

**Schiphol** 

## **Facts**

This giant triangular advertising mast is located on the left side in the heart of Schiphol Plaza. It stands out from the crowd due to its height, size and shape. This package delivers high impact through its combination of three large lightboxes.



\* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.



Product information	
Number of faces	3
Rate	€ 11500
Booking period	Month
Size	1x 565 x 182, 2x 410 x 182
Object orientation	Landscape
Material	Valmex backlit FR (fire class M1)
Lighting	Fluorescent tubes 4000 Kelvin
Average reach in booking period	3239000

Specifications	
Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

## Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl. Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.





## **Schiphol Plaza**

**Arriving passengers** Schiphol related workers **Public Transport Travelers** Other



**21.0** million

9.6 million



9.6 million



0.6 million

**Departing passengers** 

**Meeters and Greeters** 

**Day Trippers** 



**11.3** million





