



Collagen Peptide Serum

The science behind our plant-powered, age-defying serum.

Our Collagen Peptide Serum is designed to visibly smooth the look of fine lines and support firmer-looking, deeply hydrated skin. We formulated it with gentle ingredients responsibly sourced from nature to help you look your best through every stage of life without relying on harsh or irritating chemicals.

What's inside our Collagen Peptide Serum?



Vegan collagen peptides



Sea fennel (natural retinol alternative)



Boswellic acids



Hydrating botanicals



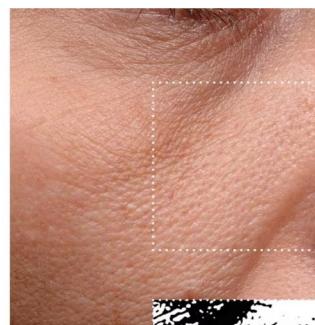
Essential oils

Vegan collagen peptides

The collagen peptides in this formula include cyclic peptides derived from flaxseed and senkyunolide peptides from celery. This peptide complex works to restore visible firmness to the skin and help skin appear smoother.

Why they matter

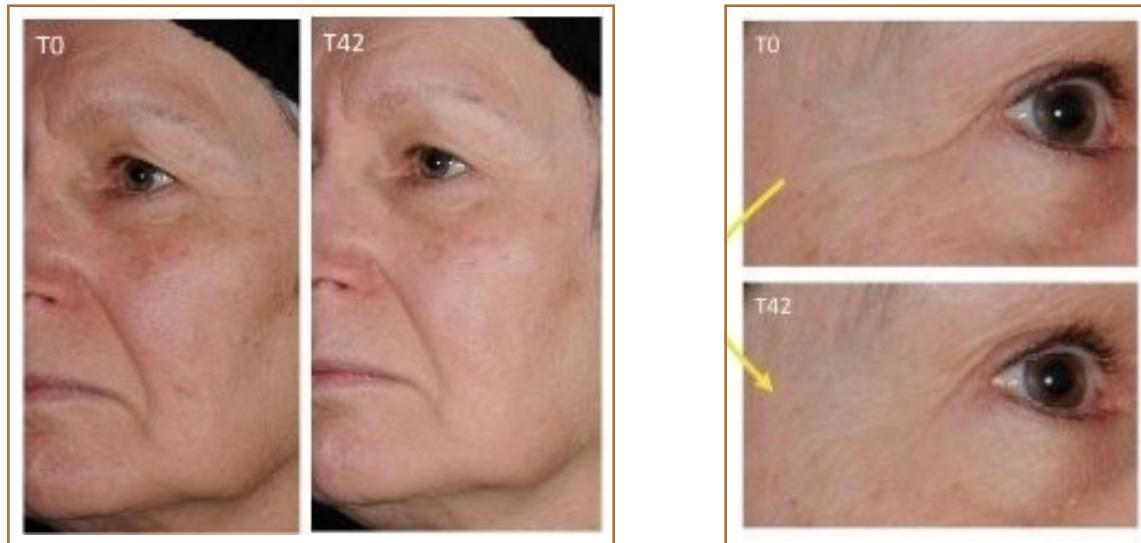
As you age, your pores can appear more prominent—but peptides act like a wake-up call, promoting the look of more toned skin. In one study, the same peptide-rich complex we use in our serum led to tighter-looking, less visible pores after eight weeks (see images below).



Sea fennel: A natural retinol alternative

This coastal botanical offers many of the same visible benefits as traditional retinol—including visibly smoothing skin texture and improving the appearance of fine lines—but without the irritation.

In an in-vivo study of 30 participants aged 40–65, sea fennel was shown to enhance the appearance of skin brightness more effectively than synthetic retinol (see image on the left). The same study also found that sea fennel reduced the appearance of crow's feet wrinkles by 16.5 percent in six weeks—again outperforming synthetic retinol (see image on the right).



Sea fennel is rich in antioxidants, marine minerals and bioavailable vitamins A, C and E. It helps renew the skin's appearance and helps skin appear smoother while remaining gentle enough for daily use, even on sensitive or reactive skin.

The sea fennel in our Collagen Peptide Serum is harvested from a certified organic source on the Atlantic coast, making it a more sustainable option for skin care.

	Synthetic retinol	Sea fennel retinol alternative
Improves the appearance of fine lines	✓	✓
Exfoliates	✓	✓
Non-irritating to skin	✗	✓
Plant-based source	✗	✓
Safe to use both a.m. and p.m.	✗	✓
Non-drying	✗	✓

Boswellic acids

Our Collagen Peptide Serum features boswellic acids extracted from frankincense resin through our patents-pending DeepSpectra® technology. These powerful plant compounds are rich in antioxidants and help skin appear brighter and more supple.

DeepSpectra technology allows us to extract beneficial compounds that other methods can't—maximising potency while using upcycled plant material in an earth-kind process.

Hydrating botanicals

A blend of watermelon, lentil and apple extracts works alongside sunflower seed oil, sodium hyaluronate and squalane to plump and hydrate the skin.

- **Watermelon rind** is one of nature's few materials to contain citrulline, an amino acid that helps maintain skin hydration.
- **Lentil extract** is high in vitamin B5 and trisaccharides, which help retain moisture.
- **Apple extract** provides polysaccharides, sodium lactate and sodium PCA for long-lasting hydration.

Together, these botanicals helps the skin appear smoother.

Essential oils

Our serum includes premium essential oils known for their skin-loving benefits and naturally beautiful aromas:

- **Royal Hawaiian Sandalwood™** may smooth the appearance of skin and reduce the appearance of blemishes. It is responsibly sourced from a reforestation project in Hawaii that only harvests dead wood while also planting new trees to rebuild native forests.
- **Rose** has moisturising properties that support hydration for a naturally luminous glow.
- **Ylang Ylang** helps support the appearance of healthy skin. It comes from our farm in Ecuador, where we're working to repopulate endangered orchids in protected areas.

In addition to their skin care benefits, these essential oils add a luxurious, natural scent in place of synthetic fragrance, which can be irritating or drying to the skin.

How to use our Collagen Peptide Serum

Apply the serum to clean, dry skin morning and night before moisturising. With clean hands, gently press 1 dropper-full onto the face, avoiding the eye area. Follow with your favourite moisturiser to seal in hydration.

Use **Sandalwood Boswellia™ Firming Cream** alongside this face serum to target the neck, décolleté and other areas of sagging skin.