

# NingXia Red and Freedom Sleep and Freedom Release Collection Update



## FAQ

To optimize our inventory and focus on products that matter most to you, we're bidding a fond farewell to our NingXia Red® 6-pack (Item No. 3045) and 8-pack (Item No. 3046) options. We're also replacing the Freedom Sleep and Release Collections Bundle with the Freedom Sleep™ Collection and the Freedom Release™ Collection.

### **Q. What is changing about NingXia Red ordering options and the Freedom Sleep and Release Collection?**

A. Beginning Wednesday, March 29, we will retire the NingXia Red 6-pack and 8-pack options. Additionally, we're replacing the Freedom Sleep and Release Collections Bundle (Item No. 9869) with the Freedom Sleep™ Collection (Item No. 4722) and the Freedom Release™ Collection (Item No. 4734), sold separately now as more accessible collections focused on targeted needs.

### **Q. Why are these product updates happening?**

A. After carefully evaluating our extensive product portfolio, we've decided to strategically streamline our product selection, as well as find ways to make products more accessible. We're retiring the NingXia Red 6- and 8-packs to address redundant stock-keeping units, and we're separating the Freedom Sleep and Release Collections Bundle into two collections so they can address specific needs at a lower price point.

### **Q. Which Young Living markets will be impacted by this announcement?**

A. This change applies to all Young Living global markets.

### **Q. When are the product updates happening?**

A. These changes are effective on Wednesday, March 29, at 9 a.m., MT. The Young Living websites and product guides will reflect these changes.

### **Q. How can the Freedom Sleep Collection and the Freedom Release Collection be purchased?**

A. Both collections are available for individual purchase in the U.S. market on one-time or loyalty orders without order limits. Loyalty points can also be used to purchase the collections.

### **Q. What are the price and PV values for the Freedom Sleep Collection and Freedom Release Collection?**

A. The price and PV values of each collection are:

- Freedom Sleep Collection (Item No. 4722)  
Wholesale \$144 | Retail \$189.47 | PV 108
- Freedom Release Collection (Item No. 4734)  
Wholesale \$223.25 | Retail \$293.75 | PV 144

**Q. What happens to Loyalty Rewards templates that include one of these impacted products?**

A. Brand Partners who have a NingXia Red 6-pack, a NingXia Red 8-pack, or the Freedom Sleep and Release Collections Bundle (Item No. 9869) added to their monthly loyalty template are encouraged to review and update their templates to ensure their order meets their desired PV level.

The NingXia Red 2-pack and 4-pack remain available for purchase and can be added to orders in multiple quantities. The Freedom Sleep and Release Collections Bundle can be replaced with the individual Freedom Sleep Collection (Item No. 4722) and the Freedom Release Collection (Item No. 4734).