

# Deodorant Reformulation FAQ



## **Q. Why were the deodorant products reformulated?**

A. We reformulated CitraGuard™ Deodorant, Valor® Deodorant, and Meadow Mist™ Deodorant to improve product quality without impacting the effectiveness of the formulas.

## **Q. What changes were made during the deodorant reformulation?**

A. For the CitraGuard and Valor Deodorants, we slightly revised the formula to remove beeswax and replace it with sunflower wax, so it is now a vegan deodorant. This change also helps keep the deodorant structurally intact to improve our stick's quality without compromising product efficacy. We have also added hydrating coconut oil and sunflower seed oil for extra skin nourishment. Our essential oil blends remain the same, and our main actives to fight odor are still used at the same efficacious level.

This will be a completely new base for Meadow Mist Deodorant, since it launched originally in the AromaGuard™ Deodorant base. The new base contains our plant-derived deodorizing technology, which is clinically shown to inhibit growth of odor-causing bacteria.

## **Q. Are the updated deodorant products considered vegetarian and/or vegan friendly?**

A. Yes, all our current deodorant products are both vegetarian and vegan friendly.

## **Q. Is gluten present in Young Living's deodorants?**

A. While the formula does not contain any ingredients derived from gluten, the product may be manufactured on equipment that also processes gluten. See the disclaimer below for more information.

## **Q. Is corn present in Young Living's deodorants? Is it GMO?**

A. Our deodorants contain triethyl citrate, which is derived from GMO-free corn. If you have further concerns, we recommend speaking with your health care provider prior to use.

## **Q. Is soy present in Young Living's deodorants?**

A. While the formula does not contain any ingredients derived from soy, the product may be manufactured on equipment that also processes soy. See the disclaimer below for more information.

## **Q. Is palm/coconut present in Young Living's deodorants?**

A. Yes, cocos nucifera (coconut) oil and glycerin are derived from coconut. Caprylic/capric triglycerides and sodium caproyl/lauroyl lactylate may be derived from palm/coconut as well. If you have further concerns, we recommend speaking with your health care provider prior to use.

## **Q. Are tree nuts present in Young Living's deodorants?**

A. Other than the coconut-derived ingredients, there are no other nut-derived ingredients used in our deodorants. Please be aware that while the formula contains only coconut and does not contain any additional tree nut-derived ingredients, this product may be manufactured on equipment that also processes tree nuts. See the disclaimer below for more information.

## **Q. What Young Living essential oils are used in the product formulation?**

A. Valor Deodorant contains the following essential oils: Picea mariana (Black spruce) leaf oil, Cinnamomum camphora (Camphor) wood oil, Tanacetum annuum (Blue tansy) flower oil, Boswellia carterii (Frankincense) oil, and Pelargonium graveolens (Geranium) flower oil.

Meadow Mist Deodorant contains the following essential oils: Citrus limon (Lemon) peel oil, Pelargonium graveolens (Geranium) flower oil, Rosmarinus officinalis (Rosemary) leaf oil, Coriandrum sativum (Coriander) seed oil, Lavandula angustifolia (Lavender) oil, Citrus aurantium bergamia (Bergamot) peel oil (Furocoumarin free), Melaleuca alternifolia (Tea tree) leaf oil, Melaleuca viridiflora (Niaouli) leaf oil, Cananga odorata (Ylang ylang) flower oil, and Eugenia caryophyllus (Clove) bud oil.

CitraGuard Deodorant contains the following essential oils: Citrus limon (Lemon) peel oil, Pelargonium graveolens (Geranium) flower oil, Thymus vulgaris (Thyme) oil, Melaleuca alternifolia (Tea tree) leaf oil, Lavandula angustifolia (Lavender) oil, Cymbopogon flexuosus (Lemongrass) oil, and Rosmarinus officinalis (Rosemary) leaf oil.

**Q. Do these deodorant products leave any white marks on the armpits or clothing?**

A. Generally in deodorants, the white marks are due to the use of aluminum. Our deodorants are aluminum free, but they may leave a slight white residue on clothing due to the inclusion of zinc oxide, arrowroot, and tapioca starch in the product formula.

**Q. How many hours of protection do Young Living's deodorants offer?**

A. Although we have not tested these products for duration of protection, they were formulated to last an entire day. However, individual results may vary.

**Q. What is the difference between a deodorant and an antiperspirant?**

A. While the terms "deodorant" and "antiperspirant" tend to be used interchangeably, there is a distinct difference between the two. Deodorants help reduce the level of daily underarm odor, while antiperspirants typically contain chemical ingredients such as aluminum salts to plug the body's natural ducts and contract the skin's pores. Young Living's deodorants are free from aluminum.

**Q. What is the predominant scent of Young Living's deodorants?**

A. We currently offer three scent options. Valor Deodorant features a woody, floral scent; CitraGuard Deodorant has a citrus, lemony herbaceous scent; and Meadow Mist Deodorant features a floral and herbaceous scent.

**Q. What is the price of the Valor, CitraGuard, and Meadow Mist Deodorants?**

A. See below for pricing details for the U.S. market:

Valor Deodorant:

- Item No.: 42610
- Wholesale: \$15.75
- Retail: \$20.72
- PV: 8

CitraGuard Deodorant:

- Item No.: 42619
- Wholesale: \$15.75
- Retail: \$20.72
- PV: 8

Meadow Mist Deodorant:

- Item No.: 42620
- Wholesale: \$15.75
- Retail: \$20.72
- PV: 8

**Q. Are there any ordering limits associated with the deodorants?**

A. There is an order limit of two for each of the Valor, CitraGuard, and Meadow Mist Deodorants.

**Q. Have the formulation changes resulted in a more premium product with the increase in pricing?**

A. While the deodorants were formulated with the same essential oil blends you know and love, we have upgraded some of the ingredients that create the base formula to improve the quality of the deodorant stick itself and provide an overall better user experience.

*\*Young Living's deodorants may be manufactured in a facility that uses soy, tree nuts or gluten-containing ingredients in other product formulations. However, the machinery is cleansed and sanitized according to cGMPs (current good manufacturing practices) between products to prevent contamination. If you have additional concerns about the use of this product, we encourage you to speak with your health care provider.*