



Live Your Passion Rally Event FAQ

What is a Live Your Passion Rally?

Once every quarter, the Live Your Passion Rally events allow thousands of Young Living members and potential members to come together in cities or cyberspace all over the world to feel inspired and energized at our member-hosted, community driven events. It is a day focused on training, empowerment, and momentum. It's like having our very own Young Living holiday! Our training-intensive LYPR is a great opportunity to partner with the corporate team and leverage these resources for your team, or potential new members alike. It is a welcoming day of fun for everyone. It is also an opportunity to make new friends, network in your community, reflect on past accomplishments, and set goals for the coming quarter. Visit the [Live Your Passion Rally webpage](#) for more details!

Why should I attend this meeting?

Not only will you participate in a global event with other Young Living members and leaders, but you will also hear directly from members of the YL Corporate team about recent successes, exciting announcements, and what we have in store in the next few months!

You'll also be able to make new connections and friendships in your community, strategize with your team and others, receive training on products and programs, and take the time to collaborate with your teams and other members on all things Young Living.

How do I register to attend an event?

[Click here](#) for more details on how to register, where other events are being held, and a host toolbox with resources to help plan your own event.

When should the meetings be held?

There are no time restrictions for this meeting. Any time—morning, afternoon, or

evening—on the day of the event will work. If members cannot hold the meeting on that day, then dates after the event can work as well. We encourage members to hold the event at the time that works best for their team. Keep in mind, however, that the longer you wait after the event date, the more likely it is that announcements and other exciting information and materials will have already reached your audience. All new launches go live at 12 noon MT, so keep that in mind when deciding on your event time.

Who can host a Live Your Passion Rally event?

All Young Living members are eligible and encouraged to host their own Live Your Passion Rally event! If you are new to Young Living or have never hosted an event before, we encourage you to work with an experienced member for your first time or find a mentor to help you launch your first meeting.

What are the expectations if I host a meeting?

Meeting length: The videos and materials Young Living provides will run 30–60 minutes long. In most cases, especially when members have traveled far distances, the host may want to take advantage of the time the group has together and spend it setting goals, recognizing achievements, listening to guest speakers or testimonials, sharing best practices, focusing on training, participating in break out sessions, or other business-related activities. The average meeting time is about two hours, but it's ultimately up to the host. Know your audience and make it your own!

What is expected: The event can be in an elaborate or simple location—anywhere that works for your group. You can even do your event online! Regardless of the venue, here are some items you can include at your event to excite your audience:

- Recognize the achievements of those in attendance.
- Provide music to create an exciting atmosphere and during introductions.
- Share success stories and testimonials about the business and the products.
- Create a theme to make things fun or to set the stage for theme-centered team goals in the next quarter.
- Offer ice-breaker games or topics, round-table discussions, team-building exercises, or other ways to help members interact.
- Have a giveaway with your favorite products.
- Bring supplies and do a DIY project with your team. Find some great DIY projects on the [Young Living Blog!](#)

Sample meeting agenda

	Time	Topic	Content	Who
1.	5 min.	Welcome	Welcome to the event! <ul style="list-style-type: none"> Set the tone of what to expect, generate excitement Introduce video, Founder's vision 	Host
2.	3 min.	Corporate video segment	Content TBD	Video
3.	10 min.	Recognition	Recognize efforts of those in attendance <ul style="list-style-type: none"> Milestones/advancements/prize winners/retreats and qualification periods Recognize anyone who helped make the event happen 	Host
4.	3 min.	Corporate video segment	Content TBD	Video
5.	3 min.	Recap and set up	Recap executive message and set up testimonial video	Host
6.	5 min.	Corporate video segment	Content TBD	Video
7.	10 min.	Member experience	A few members share experiences/testimonials <ul style="list-style-type: none"> Product focus (5 min.) Business focus (5 min.) 	TBD
8.	5 min.	Corporate video segment	Content TBD	Video
9.	3 min.	Introduce next speaker	Recap video, introduce next speaker	Host
10.	3 min.	Introduce next speaker	Recap previous presentation, introduce next presenter and topic	Host
11.	15 min.	Live training—message TBD	Message determined by event host	TBD
12.	15 min.	Live training—message TBD	Message determined by event host	TBD
13.	5 min.	Corporate video segment	Content TBD	Video
14.	5 min.	Close event/call to action	Take this content and event, build momentum with the promotion, and share the products!	Host

What do I need to do to host an event, and what can I expect as a host?

There are no requirements for you to host a Live Your Passion Rally event other than to be a member and to register your event with Young Living.

To host a Live Your Passion Rally, please do the following:

- Submit your registration to the corporate office using [this link](#). We will send you a confirmation email that we received your request. Make sure to read the confirmation thoroughly for details.
- As the event date gets closer, we will connect with you via email. Please add YLRally@youngliving.com to your email contacts to ensure that you receive our communications. Also check out the Live Your Passion Rally landing page and Virtual Office for promotional materials that you can share on social media and downloadable event banners that you can print. www.youngliving.com/ylrally
- All event hosts will receive the corporate videos and slides to supplement their presentations. The rest is up to you!

Should members join forces with other members to make their meeting more impactful?

Yes! Partnering with other members and crosslines in the area is a great way to make meetings more impactful. Combining the experience and success of multiple teams in a local market creates a powerful energy. There's strength in numbers, and the more people who come together to learn and take action, the better! Whenever possible, we strongly recommend collaborating with other members of the Young Living tribe! If you are interested in creating an Empowerment Council in your area, please reach out to ylrally@youngliving.com and we can connect you with a team member who can help you get started!

Should hosts invite prospective members?

Definitely! While this meeting may be more heavily focused for those already part of Young Living, there's plenty of great content for someone who is considering joining a team. This meeting is a great opportunity for people to learn about the Young Living culture, products, and business opportunity.

If hosts plan to hold a formal opportunity meeting for their contacts, they should make sure to take a break between meetings to sample products.

Will any members of the corporate team be in attendance?

While the top executives at Young Living can't physically be at every event, they will try to support as many Live Your Passion Rally events as possible. Young Living will post where executives and other corporate staff will be traveling to as the events get closer.

We will consider the size of member events to help choose where corporate team members can be in attendance. That means preregistrations are key!

What should the format of a Live Your Passion Rally meeting be?

Hosts should use the sample meeting agenda as a proposed guideline for the meeting. Content that is not provided by Young Living should be filled in by the host according to what he or she feels would best benefit the members in attendance. The host can choose the activities he or she thinks would supplement the meeting, but some ideas include strategizing, goal-setting, testimonials, recognition, skill development training, or developing product knowledge.

How much will this meeting cost?

This meeting shouldn't cost hosts very much if they search for inexpensive meeting options or collaborate with other members. Hosts should look for low-cost meeting areas or free spaces where they can hold their meeting. Locations that require only a small donation—such as school auditoriums, churches, or gymnasiums—are good options. If the group is small enough, hosting the event in a member's home or backyard would be fine as well. Again, partnering with other members in the area can also help reduce costs. Remember that this is an investment into YOUR business. What you put in is what you get out!

How much should hosts charge their guests?

Hosts should select a fee amount that will help them pay for the costs to rent a meeting space. This is intended to offset costs and not intended for profit. If hosts would like to offset costs for food, swag giveaways, or product, that is up to them.

How many people should hosts invite to their event?

Hosts should start inviting people now and invite as many as they want. Hosts can determine the number of people to invite based on their vision for the event and the venue capacity. The group could be as small as 4–5 people or as large as 2,000! It is up to hosts to market your event! Use Facebook, Twitter, or other social media sites, as well as fliers, evites or snail mail to promote your event. Eventbrite, Evite, and facebook are great options to track your registrants. Young Living will promote the registered events that are open to the public by state, as well as online events, on our landing page. Make sure to use #YLUnites to document the fun and excitement of your event and share with the YL family!