



YOU'RE INVITED

# SCIENCE CELEBRATION

THURSDAY, APRIL 20, 2023



## SCIENCE CELEBRATION

April 20, 2023

*Become a sponsor and support the mission of the Science Museum of Minnesota. The museum's education programs equip students with the spark and the skills they need to make up the workforce of tomorrow and it is deeply committed to using STEM to dismantle systems of injustice and oppression. Our museum has proven its ability to evolve to meet the changing needs of its audiences in a rapidly changing world.*



# Science Celebration Event

SCIENCE CELEBRATION - **April 20, 2023** - After hours adults-only fundraising event at the museum

As the launch to Action for Earth Campaign and the Science Museum's largest fundraising event, Science Celebration is an opportunity for hundreds of museum supporters to explore the museum with curated "behind the scenes" special presentations and programming. This event offers guests hosted food and beverages coupled with exciting science experiences.

- Find science souvenirs, see pop-up performances, and meet museum leaders and curators while enjoying food and beverages.
- Explore the museum with your group, and don't miss the Science-y Selfie Stations!
- Imagine experiences like seeing parts of our collections, live music, a cocktail mixology demonstration, and delicious food pairings that science helps make possible.
- **EXQUISITE CREATURES** 3D displays of rare organisms that use art and science to understand the diversity of nature. Related programming: *Wild Style* Fashion Show using reclaimed materials.
- Curated tours of "secret spots," lets guests go "behind the scenes" on tours brought to life by the talented actors of our Science Live Theater.
- Omni Edits: Experience the wonders of the brand-new digitized dome theater system. Guests will have the chance to preview exciting high-tech attractions coming to the Omnitheater with Omnitheater experts.

# Science Celebration Event

**Exclusive Presenting Sponsorship – \$50,000 – includes: Top level benefits below plus a co-created customized engagement and communication package for your organization based on your objectives.**

	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>
<b>Event Tickets</b>	15-includes VIP pre-event	10 - includes VIP pre-event	8 - Includes VIP pre-event	6
<b>Special Logo representation at event</b>	Main lobby / Welcome food/drink area/ VIP pre-event	Themed bar	Selfie Station	
<b>Logo on invite and thank you emails</b>	printed and email invites	x	x	x
<b>Logo on Sponsor Recognition stanchion signs on each floor</b>	x	x	x	x
<b>Omniscreen slide recognition during Omni feature</b>	x	x		
<b>Logo on museum pre-event promo signs (Ramp elevator, Omni preshow. museum digital signs)</b>	x			
<b>Logo on website landing page</b>	x	x	x	x
<b>Curated behind the scenes tour of the Science Museum Collections</b>	x			
<b>Ticket voucher to the Science Museum for use at any date for 1 year</b>	50	20	10	