



Science
Museum
of Minnesota®

YOU'RE INVITED

SCIENCE CELEBRATION

Thursday, May 1, 2025

We're here to turn on the science

Through education, in-person experiences, online learning, and everything in between, the Science Museum of Minnesota is dedicated to collaborating with our community to create a world where everyone has the power to use science to make lives better. With the help of our visitors, volunteers, staff, and community partners, we're using science to figure out how our world works. Between our interactive exhibits, collection with over two million objects, and continuous scientific research, we believe there's always something new to discover.

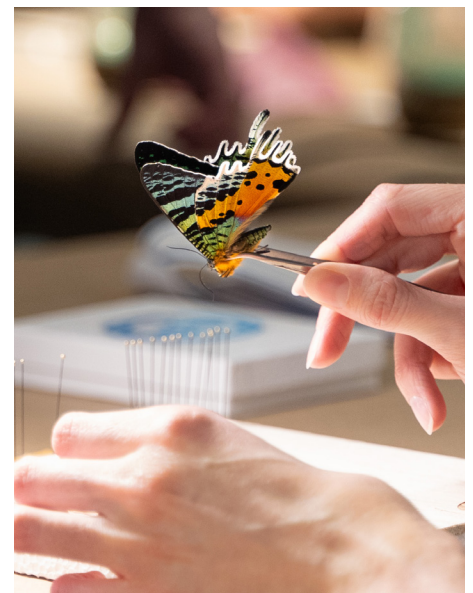
The museum's 370,000 square-foot space includes public exhibits and galleries, collections research and storage facilities, scientific labs, a zero-emissions Science House, and an IMAX-equipped Omnitheater.



Every year, more than 1 million visitors, educators, students, and guests are impacted through our museum exhibits and programs, online experiences, traveling exhibitions, and Omnitheater films.



The Science Museum of Minnesota was founded in 1907 as the St. Paul Institute of Science and Letters.



Brand Alignment and Impact

Sponsoring Science Celebration will not only support the mission of the Science Museum, but it will also strategically align your company with one of Minnesota's landmark institutions and premier science center. Your support is a powerful way for your company to publicly demonstrate an alignment to values that celebrate innovation and exploration, climate change advocacy, and access to quality STEM education.

Science Celebration Event | May 1, 2025

Science Celebration is the Science Museum of Minnesota's principal fundraising experience, generating crucial funding and support for the museum's year-round STEM education work. A party with a purpose, the evening features epicurean delights and crafted beverages, exciting hands-on experiments you can't conduct anywhere else, and special access to behind-the-scenes content not available to the public. This after-hours, adults-only night at the museum will include STEM-inspired fundraising games, Science Live theater performances, and engaging conversations with the institution's esteemed scientists.

Your ticket not only secures an unforgettable opportunity to see the museum's groundbreaking STEM education efforts up close, but also advances its mission to create a world where everyone can use science to make lives better! Join us Thursday, May 1, 2025, in supporting the future of Minnesota.

- Witness pop-up Science Live experiences and meet the scientists and curators of the museum while enjoying hosted food and selected beverages all night.
- With your group, explore museum exhibits and rarely seen collections.
- Try your luck at a wine pull and participate in other fundraising games to support our mission.

This highly anticipated after hours event invites guests to express themselves through their attire and prepare for a night of engaging in STEM. Proceeds from the annual Science Celebration support the museum's mission to create a world where everyone has the power to use science to make lives better.

Corporate Sponsors

\$25,000 | Presenting Sponsor

- Presenting Sponsor Designation - connected to the name of the event. *Science Celebration presented by <sponsor> in all communications.*
- Designated sponsored lounge area for sponsor guests
- Welcome speaking opportunity to kick-off live event program
- Sponsor spotlight in Science Museum email newsletter
- Top logo on website, print, digital signage and logo lockup
- 24 event tickets
- Tickets Include VIP pre-reception
- Cross-promoted social media posts highlighting support of the event through all SMM social channels

\$10,000 | Gallery Sponsor (5 available)

- Designated sponsor of an engaged museum gallery
- Distinguished logo recognition signage in sponsored designated space
- Top tier logo on website, print, digital signage, & logo lockup
- 10 event tickets
- Tickets include VIP pre-reception
- Dedicated social post to LinkedIn

\$7,500 | Scientists Sponsor

- Logo on sign recognition where each scientist is stationed
- Program print recognition with the scientist engagement opportunities
- 2nd tier logo on website, print, digital signage and logo lockup
- 10 Event Tickets
- Tickets include VIP pre-reception
- Dedicated social post to LinkedIn

\$5,000 | Entertainment Sponsor

- Logo on signs guiding guests to entertainment
- Program print recognition
- 8 event tickets
- Tickets include VIP pre-reception
- Logo on website, print, digital signage and logo lockup

\$3,000 | Science Celebration Supporter

- 6 event tickets
- Listing on website, print, digital signage and logo lockup

Science Celebration 2025 Sponsor information

Company name (as you would like it to appear): _____

Contact name: _____

Contact email: _____

City: _____ State: _____ Zip code: _____

Sponsorship Level Amount:

\$25,000 - Presenting Sponsor

\$10,000

\$7,500

\$5,000

\$3,000 - Name only

If we should contact someone in your Communications/Marketing Department for your logo and/or other media related materials, please provide his or her name and email address below.

Name: _____ Email: _____

Additional Opportunities:

Yes, we can provide an donated prize item for the event's "fundraising games." (*Examples: wine, gift cards, jewelry*)

Please describe the item here: _____

Please return your completed form via email to: Teri Vogt, Manager of Corporate Relations at tvogt@smm.org.

Questions? Call Teri at (651) 221-2560.

Sponsors will receive a receipt for the portion of the sponsorship that is tax-deductible upon request.

