



Science  
Museum  
of Minnesota®

YOU'RE INVITED

# SCIENCE CELEBRATION

Thursday, May 2, 2024

## We're here to turn on the science

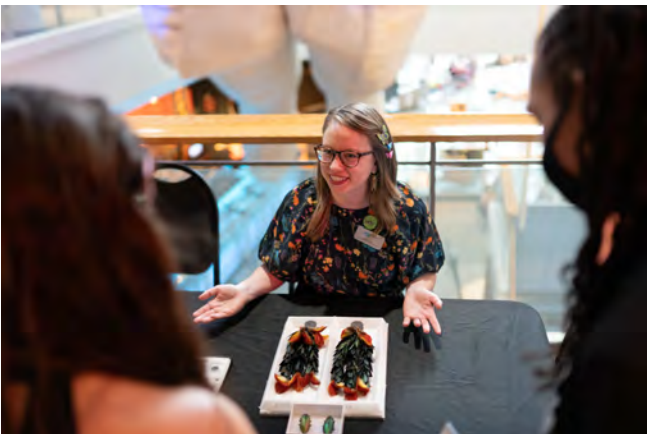
Through education, in-person experiences, online learning, and everything in between, the Science Museum of Minnesota is dedicated to collaborating with our community to create a world where everyone has the power to use science to make lives better. With the help of our visitors, volunteers, staff, and community partners, we're using science to figure out how our world works. Between our interactive exhibits, collection with over two million objects, and continuous scientific research, we believe there's always something new to discover.

## SMM Quick Facts

- The Science Museum was founded in 1907
- The museum is located on the banks of the Mississippi River in Saint Paul and offers 370,000 sq ft of space that includes public gallery space, collection research and storage facilities, scientific labs, a zero-emissions Science House, and Imax Convertible Dome Omnitheater.
- Every year, more than one million visitors, educators, students and guests from around the world are impacted through our museum exhibits and programs, online experiences, traveling exhibitions, and Omnitheater films.

## Brand Alignment and Impact

Sponsoring Science Celebration will not only support the mission of the Science Museum, but it will also strategically align your company with one of Minnesota's landmark institutions and premier science center. Your support is a powerful way for your company to publicly demonstrate an alignment to values that celebrate innovation and exploration, climate change advocacy and access to quality STEM education.



## Science Celebration Event

### SCIENCE CELEBRATION - May 2, 2024

An exciting evening in the museum showcasing an adults-only fundraising event. This show-stopping evening will include distinctive food, craft cocktails, interactive experiences with scientists and artifacts throughout the museum, a premier silent auction and more.

- Witness pop-up Science Live experiences and meet the scientists and curators of the museum while enjoying hosted food and beverage all night.
- Explore the museum with your group, and see collections rarely seen by the general public
- Bid on thoughtfully curated silent auction items, try your luck at the whiskey & wine pull station, and more.

This highly anticipated after hours event invites guests to express themselves through their attire and prepare for a night of surprises. Proceeds from the Annual Science Celebration support the museum's mission to create a world where everyone has the power to use science to make lives better.



## Science Celebration Event

	\$50,000	\$25,000	\$10,000	\$5,000	\$3,000
<b>Sponsor Lounge</b> Private Food and Beverage Lounge for sponsor guests	●	●			
<b>Signature Event Experience Sponsorship</b>  <b>Science Demonstration Stations</b> Recognition on Signage and in Program			●		
<b>Guest Experience Hub Sponsorship</b> Bar, Food Station, Photo Spot, etc. Signage				●	
<b>Event Tickets</b>	100 includes private lounge area + VIP preevent reception	24 includes private lounge area + VIP preevent reception	10 includes VIP preevent reception	8 includes VIP preevent reception	6
<b>Event Promotions</b>	Presenting sponsor on all print and digital materials	Premier logo placement on all print and digital materials	Logo on all print and digital materials	Logo on all print and digital materials	Name only on all print and digital materials
<b>Sponsor Spotlight</b> Science Museum email newsletter	●				
<b>Social Media</b> One social post to all accounts		●			
<b>Social Media</b> One dedicated post to LinkedIn			●		
<b>Paid Advertising</b> Sponsors tagged on all social media ads, logo on print ads	Presenting sponsor on all	Recognition on all	Recognition on all		



## SCIENCE CELEBRATION 2024 SPONSOR INFORMATION

Company Name (as you would like it to appear): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

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### Sponsorship Level Amount:

\$50,000 - Presenting Sponsor

\$25,000

\$10,000

\$5,000

\$3,000 - Name only

If we should contact someone in your Communications/Marketing Department for your logo and/or other media related materials, please provide his or her name and email address below.

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Opportunities:

Yes, we will provide an item for silent auction or fundraising "games" - please describe item here:

For sponsors \$10,000 and above: We would like to have a table to host our own STEM themed demonstration.

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Please return your completed form via email to:

Teri Vogt, Manager of Corporate Relations at [tvogt@smm.org](mailto:tvogt@smm.org). Questions? Call Teri at 651-221-2560.

To receive logo recognition on the invitations, please supply your logo by our invitation print deadline of March 15, 2024. *This is a deadline for logo recognition on our invitations — sponsorships can be finalized after the invitation print deadline.*

Sponsors will receive a receipt for the portion of the sponsorship that is tax-deductible upon request.