

# FURNITURE AND CHOICE MEDIA MATTERS.







Since 2005 we've offered stylish room ideas at feel-good prices. And we make it easy for our customers to transform their homes.

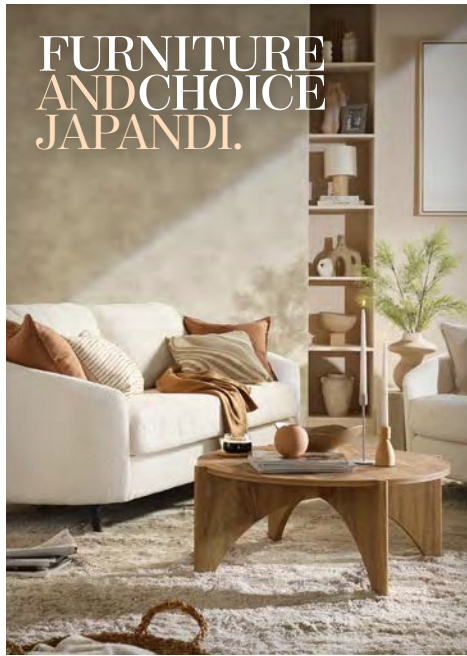
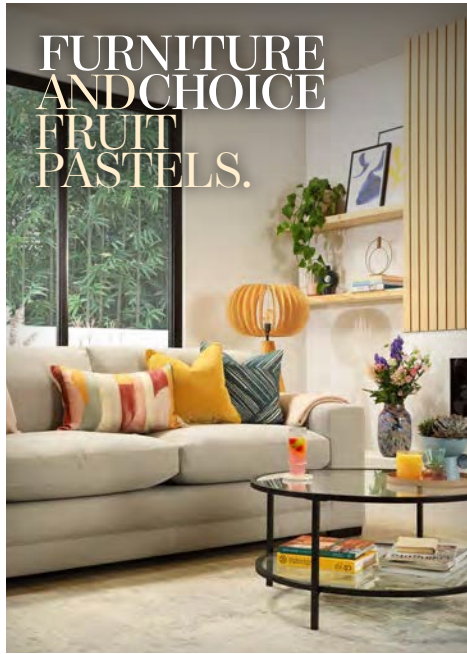


We inspire our customers through lifestyle images based on the latest interior trends and themes. The images on these pages are from our **Spring Greens** campaign.





Soft Minimalism is just one of our campaigns in our regularly updated, free content pool. Our full range of rights-free images are available for download in our online Press Centre.







All our content is developed in our own photography and design studios.

We also provide exclusive press comments and bespoke content for our journalist and media partners on request.








Our inspiration articles feature tips on how to style our latest products. We've got plenty of ideas on how to decorate your home no matter what your decor style.





A lifestyle magazine spread is laid out on a light-colored wooden surface. To the right of the magazine is a white ceramic cup filled with orange tea, resting on a light grey cloth. Below the cup is a small, square white planter containing a green succulent. The magazine's left page features a photograph of a grey sofa with orange and striped cushions, and a checkered rug. The right page shows a living room with a white sofa, a wooden coffee table, and a large window. The magazine's title 'Summer Sunday' is prominently displayed in large, light blue letters. Below the title, there is a sub-headline 'even your décor wants to shine.' and several paragraphs of text. The bottom of the magazine shows a dining table with a wooden top and grey upholstered chairs.

## HOW TO *Style the look*

What else makes Tropicandi stand out? It's the subtle glamour thanks to its Palm Springs influence. Accessories go hand in hand with making this colour palette stand out. Pay homage to its retro roots by giving pastels more vibrance and meaning. Pick soft furnishings with patterns like a cushion with stripes or a colourful throw to match the summery look.

# Summer Sunday

even your décor wants to shine.

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Our lifestyle shoots have been featured across a variety of online and offline publications, including:

- HomeStyle
- Style at Home
- Good Homes
- Ideal Home
- Woman & Home



# FURNITURE AND CHOICE

## Who are we?

### About us

We're a furniture company that helps you achieve stylish room ideas at feel-good prices.

And we back it up with free delivery, free returns, 0% finance, UK customer service, and thousands of independent 5-star reviews. Keep on living with Furniture And Choice.



### Living



A huge selection of stylish, comfy sofas - all at the right prices.

### Dining



A wide range of dining tables and chairs for all interior styles.

### Contact us



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**Head of Marketing and Design**

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## What's in it for you?

Working with our marketing and design studios we develop lifestyle content and provide commentary and expert quotes around the latest interior trends.

At our online Press Centre, journalists and media are welcome to explore our wide range of lifestyle shots and compelling interior design articles - all available as free downloads, with images available in high resolution: [furniturechoice.co.uk/press-centre](https://furniturechoice.co.uk/press-centre)

Our lifestyle shoots have been featured across a variety of online and offline publications, including:

Homebuilding  
& Renovating

YourHomeStyle

GoodHomes  
magazine

Ideal Home

HomeStyle

woman&home

HouseBeautiful

### Just launched



“With soft minimalism, the essentials are given an inviting touch. Natural textures such as bouclé or wool make a space feel cosy and make the pops of black feel even more dramatic.”

### Image library



Product cut-outs and close-ups, lifestyle images

#### Image library & content pool

Instantly download press packs and rights-free, hi-res images - including product close-ups and cut-outs - from all our lifestyle photoshoots.

#### Partnerships & bespoke content

We develop partnerships and bespoke content with complementary brands, websites and publications.

### Press content



We produce lifestyle content and images on the latest interior trends.

#### Expert comments & quotes

Quotes and bespoke commentary from Head of Design on trend and interiors features

#### Interior design features

Insightful interior design features, advice and trend round-ups.