

# FURNITURE AND CHOICE MEDIA MATTERS.

— Spring Summer 2024





Since 2005 we've offered stylish room ideas at feel-good prices. And we make it easy for our customers to transform their homes.



We inspire our customers through lifestyle images based on the latest interior trends and themes. The images on these pages are from our **Pastel Pops** campaign.





**Pastel Pops** is just one campaign in our regularly updated, free content pool. Our full range of rights-free image packs are available for download in our online Press Centre.







All our content is developed in our own photography and design studios. We also provide exclusive press comments and bespoke content for our journalist and media partners on request.







Our inspiration articles feature tips on how to style our latest products. We've got plenty of ideas on how to decorate your home no matter what your decor style.





## HOW TO *Style the look*

Industrial décor takes its style cues from old factories, warehouses and other industrial spaces which were converted into residential flats in (mostly) urban areas. Characterised by bare brick walls, exposed pipes, raw finishes and reclaimed materials, this is a design that allows you to highlight architectural details of your space.

## Urban Classic

celebrates the modern warehouse look

Its style cues from old and other industrial spaces converted into residential areas. Characterised by exposed pipes, raw finishes and reclaimed materials, this is a design that allows you to highlight architectural details of your space. And even today, it's a décor trend that encourages you to experiment and add your own touch.

It's important to pay attention to the features of your space that have been used to create the look, whether it's concrete, brick or wood. These details are what

Our lifestyle shoots have been featured across a variety of online and offline publications, including:

- HomeStyle
- Style at Home
- Good Homes
- Ideal Home
- realhomes.com



# FURNITURE AND CHOICE

## Who are we?

### About us

We're a furniture company that helps you achieve stylish room ideas at feel-good prices.

And we back it up with free delivery, free returns, 0% finance, UK customer service, and thousands of independent 5-star reviews. Keep on living with Furniture And Choice.



### Living



A huge selection of stylish, comfy sofas - all at the right prices.

### Dining



A wide range of dining tables and chairs for all interior styles.

### Contact us



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Interior Style Advisor  
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## What's in it for you?

Working with our marketing and design studios we develop lifestyle content and provide commentary and expert quotes around the latest interior trends.

At our online Press Centre, journalists and media are welcome to explore our wide range of lifestyle shots and compelling interior design articles - all available as free downloads, with images available in high resolution: [furniturechoice.co.uk/press-centre](https://furniturechoice.co.uk/press-centre)

Our lifestyle shoots have been featured across a variety of online and offline publications, including:

**My Weekly**

**YourHomeStyle**

**GoodHomes magazine**

**Ideal Home**

**HomeStyle**

**woman&home**

**REALHOMES**

### Just launched



### Image library



Product cut-outs and close-ups, lifestyle images

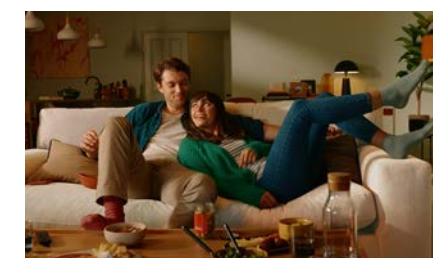
#### Image library & content pool

Instantly download press packs and rights-free, hi-res image packs - including product close-ups and cut-outs - from all our lifestyle photoshoots.

#### Partnerships & bespoke content

We develop partnerships and bespoke content with complementary brands, websites and publications.

### Press content



We produce lifestyle content and images on the latest interior trends.

#### Expert comments & quotes

Quotes and expert commentary from our Head of Styling on trends and interiors topics

#### Interior design features

Insightful interior design features, advice and trend round-ups.

#### Collaborative Offers

Product gifts, discounts, and up to 20% off purchases for press and media on collaborative projects.