



Useful information

Address

Ducati Motor Holding – Via Cavalieri Ducati 3 - Bologna

Car/motorcycle/bus parking

There is ample parking for cars, motorcycles and buses near the company, in Via Cavalieri Ducati. The parking is public, free, unguarded and is 300 metres from the company main entrance.

Visitors arriving on Ducati motorcycles can park inside the company as long as parkings are available. Entrance - Via Cavalieri Ducati 3.

Buses cannot enter the property.

Check-in and factory tour start

Upon arrival all visitors must check in at the Visitor Desk of the Ducati Reception.

Visitors who have booked the factory tour must arrive at least **15 minutes before** the tour starts and bring a copy of the booking confirmation.

Once the check-in has been completed, all visitors must go to the Visitor Centre to pay the entrance fee.

The Meeting Point for guided tours of the factory is at the Visitor Centre. Visitors must arrive 10 minutes before the tour starts.

Duration of the guided tour of the factory: 60 minutes.

The museum can be visited before or after the guided tour of the factory, according to the museum opening times. For more information on opening times:

<https://www.ducati.com/ww/en/ducati-museum-and-factory/museum/opening-hours-prices>.

To visit the museum we recommend wearing your smartphone earphones, so you can use the museum free app.

For more information: <https://www.ducati.com/ww/en/news/ducati-museum-new-multimedia-guide>

Fees and payment methods

The fees are published on the website: <https://www.ducati.com/ww/en/ducati-museum-and-factory/the-factory/opening-hours-prices>.



The museum ticket is valid only for the visit to the Museum.

The Factory + Museum ticket is valid for just one visit. Visitors are not allowed to exit through the reception and enter more than once on the same day.

Payment method

- for individuals (up to 10 people): cash, debit card or credit card.
- for groups: bank transfer in advance to confirm the booking.

Services available

The following services are available at the Visitors Centre (in addition to the ticket counter):

- Shop
- Restrooms
- Vending machine for drinks
- Lockers for storing small personal items (ask for a key at the ticket counter)

No luggage room is available, so it is not recommended not to bring large-sized luggage.

General rules of conduct

During the factory visit it is **mandatory to wear closed-type footwear**. Visitors with open-type footwear will not be allowed into the production area.

It is prohibited to take photographs inside the company, with the exception of the museum.

Minors must be accompanied both in the museum and during the guided tour of the factory.

It is prohibited to eat food inside the museum and during the factory visit.

If you are late, entrance to the factory is not guaranteed.

Animals – even small ones – are not allowed in the factory.

Only small animals are allowed inside the museum, but only if they are held.