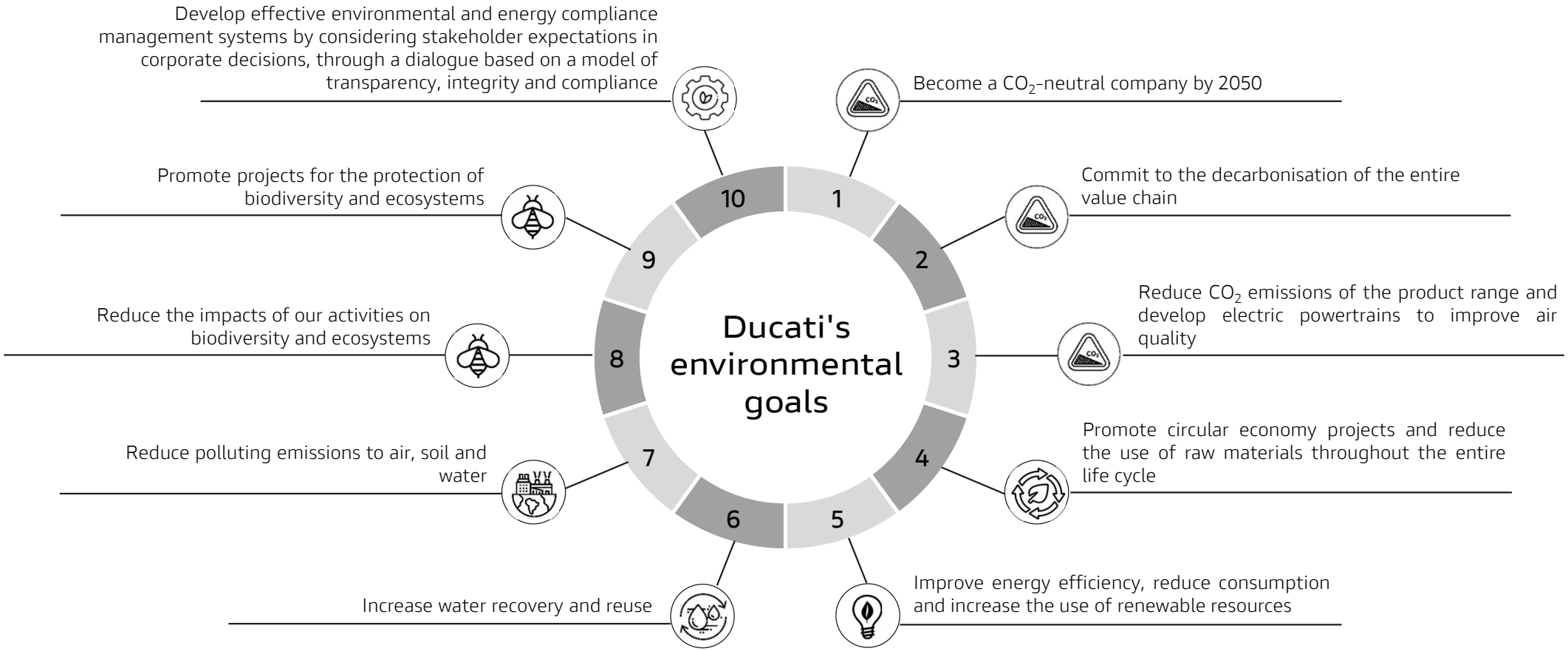Ducati's environmental goals