



Booking and tickets purchase

- Tickets can only be purchased online <https://www.ducati.com/ww/en/borgo-panigale-experience>
- In order to proceed with the booking of the visit and purchase of the ticket, **prior registration on My Ducati is required**. You can register both from ducati.it and from the ticketing platform.
- Tours can be booked for a maximum of 7 people per session.
- Until the end of September you may find on sale only a special package that includes a guided tour of the Fisica in Moto Lab and the Ducati Museum entry
 - **"Let's start again together" special rate**, € 25 per person, instead of € 32.
 - **Reduced D.O.C fare** € 17 per person, members of Official Ducati 2020 Clubs, in possession of a Club card valid for the current year. You will be asked to show your card at the entrance
 - **Admission is free for**
 - Visitors under 11 years old
 - Disabled people and their carers

Guided tours of the Ducati factory remain temporarily suspended until a date to be determined.

COVID-19 provisions currently in force regulate access to the visit

- The visits to the Museum are only available upon reservation (see below for further details)
- All visitors will have their temperature checked at the entrance.
- Access to the facility will not be permitted to those with a body temperature equal or above 37.5 ° C.
- For the entire duration of the visit within the Company area, it will be required to maintain the interpersonal safety distance of at least 1 m. and it is mandatory to wear a facemask. Should the visitor not have one, the Museum staff will provide it with.



- In order to welcome more visitors and to avoid crowding, the maximum duration of the tour will be of one hour and a half, 45 minutes at the Museum and 45 minutes at the Fisica in Moto (Physics in Motion) Lab.
- The museum halls can be accessed by a Maximum of seven people according to slots calculated on space size and logistics. Inside the Museum, you will find signs on the ground indicating the distance to keep. You are kindly requested to strictly respect it
- Inside the exhibition halls it is forbidden to touch exhibits or surfaces
- The cloakroom service and lockers are not available; visitors are therefore kindly requested to come to the tour with just a few personal belongings, avoiding luggage and bulky backpacks and bags.
- You are kindly asked to strictly respect the entry time as showed on the ticket; access is not allowed before the chosen time and any delays could preclude the visit. Please note that tickets are not refundable

Opening days and times

July

Saturdays and Sundays
9:00 to 19:00
Last tour starts at 17:00

August

From 1st to 9th August included
From 17th to 23rd August included
Saturday 29th and Sunday 30th August
9:00 to 19:00
Last tour starts at 17:00

September

Saturdays and Sundays
9:00 to 19:00
Last tour starts at 17:00

Any further information regarding booking a visit after 27th September will be communicated at a later time.



Services

- Visitor Center you may find:
 - toilets dedicated to visitors
 - vending machines for drinks and snacks
 - Ducati shop - for a better management, we kindly ask you to shop at the end of the visit
- Wardrobe and lockers are not available; visitors are therefore asked to show up with the minimum of personal accessories, avoiding luggage, as well as large backpacks and bags.
- During the accreditation phase, you will be given disposable earphones to access the museum's free web app.
NB. The earphones are not compatible with smartphone models that use a Lightning connection for audio (such as, for example, I-phone 7 and later versions). In this case, we recommend you to have your earphones with you.
- The visit is accessible to people in wheelchairs. For the elevator use, please ask the Museum staff.

General rules of conduct

- Entry is not permitted to unaccompanied minors under the age of 18.
- At the entrance of all visiting areas - accreditation, Fisica in Moto lab, Museum and Visitor Center – you will find dispensers with alcohol solution. We invite you to sanitize your hands.
- It is strictly forbidden to sit and touch exposed objects and surfaces inside the Fisica in Moto lab and museum rooms.
- The consumption of food and drinks is not allowed inside the laboratory and museum.
- Access is not allowed to animals, even small pets.

Address

- Ducati Motor Holding - via Cavalieri Ducati, 3 - Bologna

Car/motorbike/coach parking

- There is a large parking area for cars, motorcycles and buses near the company in via Cavalieri Ducati. The parking is public, free, unattended and far 300 meters from the company entrance.
- Motorbikes parking palces are available upon availability.
- Entrance - Via Cavalieri Ducati 3.
- The access of buses to the Ducati premises is not allowed.