



Regulation - Art. 11 - D.P.R. 430/2001  
Prize-winning competition  
**"Multistrada V4 Voyagers 2025"**  
**("Contest")**

**Promoter Company:** Ducati Motor Holding S.p.A.- "Società a Socio Unico", subject to the activity of Management and Coordination of Audi AG.

**Registered office:** Via Antonio Cavalieri Ducati 3, Bologna – C.F./P.IVA 05113870967.

**Delegated entity:** Donki s.r.l. con sede in Via Luigi Carlo Farini, 21, Bologna – C.F./P.IVA 03856471200.

**Territory:** National (Italy) and international, except for the following countries: Russia, Belarus, Independent Ukrainian regions, Syria, Iran, Cuba, North Korea.

**Recipient:** The initiative is addressed to adults who will access the website <https://ducatimultistrada-v4-voyagers.donkidigital.com/e/JeazaEOP?quickstart> through the website ducati.com <https://www.ducati.com/ww/en/contest/multistrada-v4-voyagers> and will have filled in the participation form by filling in the mandatory fields, including your e-mail address.

**Duration:** from May 12th to June 12th. Verbal within September 30th, 2025.

**Participation procedures:**

In the period from May 12th to June 12<sup>th</sup> 2025, all Internet users who have completed the form in the fields indicated as mandatory, including the address e-mail, you will be given the opportunity to participate in this Contest as described below.

To participate, the user must indicate in the appropriate fields the required descriptions related to their trip with their Ducati Multistrada V4 by adding photo and/ or video content to documentation of the trip.

The Promoter Company may decide, at its sole discretion, not to admit to the Contest, and therefore not to allow the publication of photos and/ or videos of the trip that it considers to be vulgar, offensive, contrary to the norm, including those of circulation or otherwise detrimental to the rights or image of oneself or others.

**By accepting the Regulation**

- you authorize the use of your e-mail address for the purposes related to participation in the contest as the Promoter Company deems appropriate.
- you authorize free of charge the use of the photo/video material sent on the digital channels of the Promoting Company to the latter, which in turn may make use of such material to third parties, without limitation of location, of use, time and means of



communication for marketing, commercial and promotion purposes of the corporate image of the Promoter Company, in particular for its dissemination through the website [www.ducati.com](http://www.ducati.com), on the social channels of the Promoter Company for exhibitions at exhibitions and/or trade fairs and/or may be published and disseminated even in the press, declaring that their use does not violate third party rights.

The deadline for participating in the Contest is June 12th until 11:59pm.

The participation will be managed by a computer application (defined as "Applicativo") specially developed.

In this regard, the Promoter declares that:

- appropriate measures have been taken to prevent the possibility of intervention by third parties to modify the software itself and the recorded data.
- the server on which the contest website is in Italy at the AWS eu-south-1 datacenter in Milan and is accessible only by password protection;
- The personal data of the participants in the competition and the results of all draws are recorded on a database hosted by the Google Cloud datacenter europe-west1 in St. Ghislain, Belgium, and copied to a database hosted in Italy at the AWS eu-south-1 datacenter in Milan. Databases are only accessible by password protection;
- security measures have been taken to ensure the protection of the public faith.

### **Selection by jury**

**Within June 30th 2025** In the presence of a notary or the responsible for consumer protection and public trust of the Chamber of Commerce, the content received by users will be submitted to the evaluation of a jury composed of experts chosen by the Promoter ("Jury").

The Jury will review and analyse the content received and choose the winners from the following 6 categories: the most adventurous trip, the longest trip in kilometers, the most memorable solo trip, the most memorable group trip, the trip of a member of a Ducati Official Club most memorable, and the most particular trip, according to the following criteria:

- quality of materials and content
- particularities and originality of the itinerary

The Jury will then select, at its sole discretion, n. 6 winners (plus n. 1 reserve to climb), that is, only one winner for each of the 6 categories:

Each of the 6 winners will win a prize consisting of:

- N. 1 TROLLEY REDLINE T5 ROLLING DUFFLE value equal to € 195,90 each (iva excluded)
- N. 1 Beauty value equal to € 31,97 each (iva excluded)



- N. 1 Plate DC Travel value equal to € 8,11 each (iva excluded)
- N. 1 Neckwarmer Skyline value equal to € 9,84 each (iva excluded)
- N. 1 Keychain Ducati Firma value equal to € 23,77 each (iva excluded)
- N. 1 Thermos Black by 24B value equal to € 36,89 each (iva excluded)
- N. 1 Trophy value equal to € 90,50 each (iva excluded)

#### **TOTAL PRIZE MONEY 6 KIT: EURO 2.381,88(IVA excluded)**

It is also recalled and reiterated that:

Each participant who completes the participation form will be able to access the Contest only once; therefore, in case the form is filled out several times by the same participant, the date and time of filling in each form will be taken into account, Giving preference to the form filled out before it will be the only one to access the jury stage.

#### **NOTIFICATION AND ACCEPTANCE OF WINNINGS**

The winners will be notified via e-mail within 15 days of the award and to validate the prize must accept the prize in the manner indicated at the time of notification of winning no later than 15 days from the date of communication of the award. If the winner is not found or the acceptance is not valid (for example, no response within the time and manner requested), the prize will be awarded to a reserve which in turn shall validate the prize in the manner indicated. The reservations will be contacted in order of ranking drawn up by the Jury only when it is necessary to use them.

#### **It should also be noted that:**

▪ Exclusion of participants. The following are excluded from participation in this Competition:

- Employees or collaborators of the Promoter Company and the Delegate;

- The minors;

- Subjects residing in the following countries excluded from the territorial extension of the competition: Russia, Belarus, Ukrainian Independence Regions, Syria, Iran, Cuba, North Korea.

The Promoter reserves the right, before awarding and handing over the prize, to verify the regularity of the user according to the rules of participation. Any irregularity found, will make the right to receive the prize and therefore in case of a win it will be cancelled in favor of a reserve.



Are also excluded from participation in the Contest and therefore will not be able to enjoy any prize all those users who, according to the unquestionable judgment of the Promoter or third parties appointed by it, are winners by means and means judged in a suspicious, fraudulent manner or in violation of the normal course of the initiative. The Promoting Company or third parties appointed by it, reserve the right to proceed, in the terms deemed most appropriate, and in compliance with applicable laws, to limit and inhibit any initiative aimed at circumventing the system designed.

The Promoter Company reserves the right to disqualify a participant if there is any behavior that circumvents the intended game system (including but not limited to hacking, temporary account creation, dummy accounts, multiple entries, etc.). These participations will be subject to verification.

The Promoting Company assumes no responsibility for any access problem, impediment, malfunction or difficulty concerning technical tools, computer, telephone line, transmission and connection, the Internet connection that may prevent a contestant from participating in the contest or accepting his or her win within the specified time and manner.

The winner is solely responsible for managing his or her registration to the application in order to receive any winning e-mail, with particular reference to:

- When viewing the winning e-mail.
  - The adoption of security measures that prevent other subjects from having the same unauthorized access to your account on the application.
  - The Promoter Company and third parties appointed by it, do not assume any responsibility in case of failure or late delivery of the prize notification if one of the following conditions occurs:
    - Privacy settings set by the user account prevent receiving e-mails.
    - The user's e-mail account used by the participant during the participation phase is inexistent or disabled.
    - There is no response from the host computer after sending the win notification.
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- Prizes will be awarded to those eligible within 180 days (six months) of the award date.
  - All prizes won cannot be converted into gold or cash. The Promoter Company reserves the right if prizes are unavailable for reasons independent of its ability to provide a prize of equal or higher value with similar characteristics.
  - Prizes are not transferable.
  - The Promoter Company reserves the right to cancel this Contest at any time and to amend these rules without notice if required by unforeseen circumstances beyond its



reasonable control. It is understood that in the event of cancellation, the promoter company will not be able to use photos or videos received for participation in the Contest.

- Deposit: The Deposit equal to 100% of the amount of prizes offered, according to art. 7 of the D.P.R. 430/2001, has been lent in favor of the Ministry of Enterprises and Made in Italy through deposit in cash.

#### **ONLUS:**

Prizes, if not awarded for any reason, other than those rejected, will be donated to the following ONLUS, as provided by art. 10 paragraph 5 of the D.P.R. n. 430, 26 October 2001:

➤ ONLUS: ASSOCIAZIONE MONDODONNA – VIA GUGLIELMO MARCONI, 3 – BOLOGNA – CF: 92041820371

#### **Warnings:**

Please note that the participation costs will be those provided for in the tariff plan agreed by each participant with its provider, without any additional cost or charge.

#### **It should also be noted that:**

for the collection of user information and data on the website <https://ducatimts4voyagers.donkidigital.com/e/JeazaEOP?quickstart> there is a "mirroring" system that replicates the data on the contest management server located in Italy.

#### **Spot:**

The communication of the content of the Contest, or its promotion will take place as follows: on the Ducati website (www.ducati.com), on the Ducati social channels (Facebook and Instagram, Telegram, TikTok, X, Thread and LinkedIn), through the Ducati Newsletter, with paid social web campaign and on MyDucati App.

The full Regulation will be available at www.ducati.com, section <https://www.ducati.com/it/it/contest/multistrada-v4-voyagers>, page <https://www.ducati.com/it/it/contest/multistrada-v4-voyagers>.

The Promoter Company reserves the right to use any other means of communication that appears appropriate to bring the content of this Competition to the attention of the recipients of the same.

- The Promoter Company does not intend to exercise the right to claim the 25% withholding tax provided for by art. 30 of the D.P.R. n.600 of 29/9/73.

Users who register and fill out the form to participate in the Contest declare and guarantee:

- To waive and act upon the claim of a cash prize of the same value as the prize.



- to waive the right to request compensation for any subsequent use by the Promoter of photos and/or videos submitted for participation in the Contest;

The Promoting Company guarantees that the processing of personal data provided by participants in connection with this prize event is carried out in compliance with the legislation on the protection of personal data as indicated at the following link [Ducati Privacy Policy eng.](#)

It is understood that the participants in this Contest declare themselves to be of age. It is also understood that participation in the Contest implies for the participant unconditional and total acceptance of the rules and clauses contained in these Rules without any limitation.