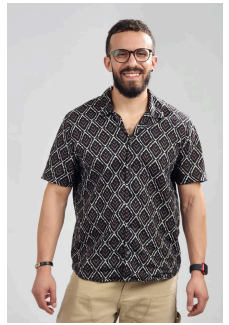


JAD ZEITOUNI

Visual Artist & Content Creator

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Instagram: [zeitounijad.art](https://www.instagram.com/zeitounijad.art) LinkedIn: [Jad Zeitouni](#) Website: www.jadzeitouni.com



OBJECTIVE

Highly creative and motivated visual artist with a strong foundation in mechanical engineering principles and artistic expression who is seeking to utilize a diverse skill set to create engaging and impactful content in the art industry.

I have the proven ability to apply technical expertise and innovative thinking to produce visually compelling content.

EDUCATION

Masters in Digital Marketing | American University of Science and Technology | 02/2021 – 05/2024

Bachelor's Degree in Mechanical Engineering | Notre Dame University | 01/2008 – 06/2017

- Deans Honor List Fall 2017 (Senior Year).
- Project: Exhaust gas recovery system (power generators).

Lebanese Baccalaureate in General Science | Maroon Abboud Official Secondary School | 05/2008

SKILLS

- | | |
|---|--|
| • Technical expertise and innovative thinking | • Cinematography |
| • Produce visually compelling content | • Post-Production |
| • Expert Storyteller | • Capability to leverage technical skills to enhance artistic expression |
| • Fluent in Arabic and English | |

Technical Skills: AutoCAD, MATLAB, Simulink, SolidWorks, Microsoft Office Suite

Creative Skills: Painting, Cinematography, Storytelling, Post-Production, Visual Communication

Soft Skills: Communication, Collaboration, Project Management, Time Management, Problem-Solving, Leadership, Customer Service, Strong Sales Ability

ACHIEVEMENTS

- First Place Winner Season 3 World Art Collector Incubator 2022
- Solo exhibition "Bending Time" Kalim Art Space 2022
- Collective Exhibition At Saatchi Gallery London 2024

EXPERIENCE

Visual Artist | Jad Zeitouni | 2019 – Present

- Self-taught artist working mainly with figures and landscapes, creating unique and visually captivating pieces.
- Developed a strong understanding of visual storytelling and artistic techniques.

Freelance Content Creator | Coqlico | 2024- 2025

- Produced compelling social media content for Coqlico.
- Utilized my expertise in video editing and social media strategy to increase engagement by 15%.

Creative Director | WittyCan | 2020 – 2024

- Directed and produced visually compelling content for well-known artists (Raghib Alama, George Wassouf), resulting in increased [quantifiable result, e.g., social media engagement by 20%].
- Managed creative teams, ensuring projects were delivered on time and within budget.
- Demonstrated strong communication and collaboration skills, effectively working with artists, clients, and production staff.

Assistant Business Manager | Antar Restaurant | 06/2019 – 2023

- Led a successful restaurant team of chefs, servers, and managers.
- Sourced supplies, food, and equipment from various vendors across the Middle East.
- Provided exceptional service, leveraging customer feedback data to ensure satisfaction and a quality experience.

Site Engineer | Renovia | 02/2018 – 06/2019

- Supervised a group of workers for onsite assembly/fixation.
- Prepared end-of-day reports and scheduled weekly plans.
- Tackled day-to-day technical issues by applying problem-solving skills.
- Checked technical designs and drawings to ensure they were followed correctly.
- Ensured projects met agreed specifications, budget, and timelines.

Operation Assistant | Trainstation Fitness Studio | 03/2017 – 01/2018

- Booked clients with trainers according to their needs and goals.
- Prepared the weekly schedule for the gym and classes.
- Confirmed appointments with clients.
- Entered data of the fixed schedule and payments online.
- Maintained cleanliness and order of the facility.

Part-time Event Planner | Self-employed | 03/2015 – 12/2016

- Organized private events (birthdays, dinners, etc.).
- Provided new themes and ideas while adapting to cultural needs.
- Connected with a variety of suppliers to provide customer satisfaction.

Sales Executive/Project Manager | Alba Factories for Steel Industries | 07/2014 – 04/2016

- Customized cold room applications based on customer requests.
- Provided functional alternatives while adapting to market needs.
- Supervised a group of workers for on-site assembly.
- Managed project timelines to ensure timely completion.
- Implemented new sales strategies, increasing sales by a noticeable margin.