



BUICK



MANUFACTURER'S SUGGESTED RETAIL PRICE

DEALER TO WHOM DELIVERED: GEO. B. WALLACE CO.	
DELIVERED TO (IF DIFFERENT FROM ABOVE) DEALER AT: PORTLAND, OREGON	25 -001
MAKE: 1964 BUICK	FINAL ASSEMBLY POINT: FLINT, MICHIGAN
VEHICLE IDENTIFICATION NO.: 7K1001202	MODEL: RIVIERA - 2 DR. SPORT COUPE
MANUFACTURER'S SUGGESTED RETAIL PRICE: 747	BODY NO.
(INCLUDES REIMBURSEMENT FOR FEDERAL EXCISE TAX & SUGGESTED DEALER DELIVERY & HANDLING CHARGE)	
MANUFACTURER'S SUGGESTED RETAIL PRICES ON OPTIONS AND ACCESSORIES INSTALLED ON THIS VEHICLE BY THE MANUFACTURER: (INCLUDES REIMBURSEMENT FOR FEDERAL EXCISE TAX)	4,374.00
B1 FRONT SEAT BELTS W/RETRACTORS-CUSTOM	18.28
B4 REAR SEAT BELTS	11.00
D4 WONDER BAR RADIO W/ELECTRIC ANTENNA	152.92
E4 CARPET SAVERS FRONT HANDY MATS-REAR	12.93
E6 REAR SEAT SPEAKER	17.20
H1 ELECTRIC-CRUISE CONTROL	56.97
H2 CORNER LIGHTS	34.40
I6 SOFT-RAY TINTED GLASS	43.00
J2 POWER SEAT-4 WAY TILT ADJUSTER-BUCKET SEAT	70.79
K5 REAR SEAT CENTER ARMREST	37.36
L1 TILT STEERING WHEEL	43.00
L2 REAR WINDOW DEFROSTER	21.50
M7 WIRE SUPER DELUXE WHEEL COVERS	80.63
N2 AIR CONDITIONING	430.00
O7 FOUR-NOTE HORN	27.95
S7 REMOTE CONTROL MIRROR	11.88
S8 STANDARD MIRROR	4.49
T2 7.60 WHITEWALL TIRES	59.99
U7 POWER WINDOWS	107.50
X1 GUIDEMATIC	43.00
Y6 POSITIVE TRACTION DIFFERENTIAL	48.38
Z4 AUTOMATIC TRUNK RELEASE	10.32
•• CUSTOM TRIM BUCKET SEATS-EXTRA HEAVY VINYL	139.75
THE FOLLOWING ITEMS, OPTIONAL ON OTHER MODELS, ARE STANDARD EQUIPMENT ON THIS 1964 MODEL	
RIVIERA - 2DR. SPORT COUPE	
SUPER TURBINE •• 400 •• TRANSMISSION-WHEEL COVERS-ELECTRIC CLOCK-CUSTOM PADDED BUCKET SEATS-TRUNK LIGHT-DUAL EXHAUST-POWER STEERING-POWER BRAKES-WINDSHIELD WASHER AND 2-SPEED WIPERS-BACK UP LIGHTS-GLARE PROOF MIRROR-PARKING BRAKE SIGNAL LIGHT-HIGH PERFORMANCE ENGINE-VINYL INTERIOR TRIM	
DESTINATION CHARGE:	185.00
TOTAL AMOUNT: (DOES NOT INCLUDE DEALER INSTALLED OPTIONS OR ACCESSORIES, STATE OR LOCAL TAXES OR LICENSE FEES)	\$ 6,042.51
THIS LABEL AND THE INFORMATION THEREON HAS BEEN AFFIXED TO THIS MOTOR VEHICLE BY BUICK MOTOR DIVISION, GENERAL MOTORS CORPORATION, PURSUANT TO THE REQUIREMENTS OF PUBLIC LAW 85-506, 85th CONGRESS, WHICH PROHIBITS THE REMOVAL OR ALTERATION OF THIS LABEL PRIOR TO THE TIME THAT SUCH AUTOMOBILE IS DELIVERED TO THE ACTUAL CUSTODY AND POSSESSION OF THE ULTIMATE PURCHASER.	

WHEN BETTER AUTOMOBILES ARE BUILT

BUICK WILL BUILD THEM

2561-2H

BUICK MOTOR DIVISION, GENERAL MOTORS CORPORATION

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