

# 1963 Ford Thunderbird

2dr Convertible . 8-cyl. 390cid/300hp 4bbl

#1 Concours condition

**\$59,100**

↗ +10.5%

#2 Excellent condition

**\$38,100**

↗ +10.1%

#3 Good condition

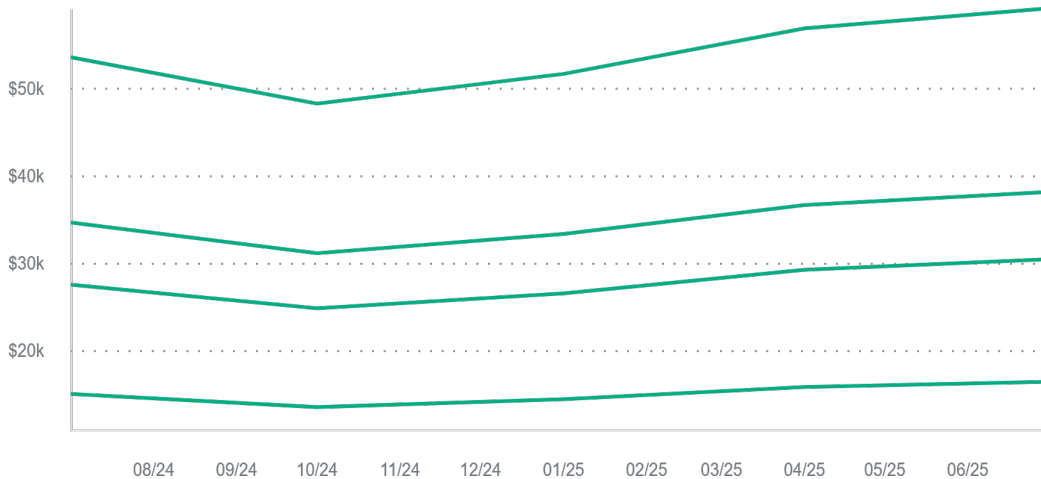
**\$30,400\***

↗ +10.5%

#4 Fair condition

**\$16,400**

↗ +9.3%



NOTE: The chart displays price changes for the last year.

## Value adjustments

**+10%**  
for factory a/c.

## Model description

Ford followed up the Squarebird's three-year stint with the restyled "Bullet Bird" from 1961 to 1963. Technical highlights included an even bigger engine as Dearborn's FE V-8 was enlarged to 390 cubic inches in '61. New for 1962 was the optional "M-code" 390, a 340-horsepower V-8 crowned with three Holley two-barrel carburetors. M-code T-birds were rare. Only 145 were sold in 1962, along with a mere 55 in 1963. A Thunderbird convertible paced the Indianapolis 500 in 1961 and two new models debuted the following year. The first, a Landau hardtop, incorporated a standard vinyl roof and simulated walnut interior appointments. The second, the more famous Sports Roadster, helped ease purists' pains by covering the backseat with a streamlined tonneau cover. Dazzling Kelsey-Hayes wire wheels also were included in the deal. T-birds were priced at a hefty \$5,439 in 1962, and \$5,563 in 1963. Sports Roadster production was 1,427 in 1962, 455 in 1963.

\*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

**Body styles**

2dr Convertible                      2dr Coupe                      2dr Landau Coupe                      2dr Sport Roadster

**Engine types**

8-cyl. 390cid/300hp 4bbl                      8-cyl. 390cid/340hp 3x2bbl Hi-Perf

**1961-1963 Ford Thunderbird stats**

Highest sale	Lowest sale	Most recent sale	Sales
<b>\$660,000</b>	<b>\$1,100</b>	<b>\$10,500</b>	<b>1021</b>

**Equipment**

**Standard Equipment**

AM  
Automatic Transmission  
Bucket Seats  
Heater/Defroster  
Power Brakes  
Power Steering

**Optional Equipment**

AM/FM  
Air Conditioning  
Power Windows  
Seat Belts  
Tonneau Cover  
White Sidewall Tires

**Additional Info**

Vehicle Length: 205 in  
Wheelbase - Inches: 113 in

**Vehicle's condition classification**

**#1. Concours**

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

**#2. Excellent**

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would.

**#3. Good**

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

**#4. Fair**

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.