

1966 Ford Thunderbird

2dr Landau Coupe . 8-cyl. 390cid/315hp 4bbl

#1 Concours condition

\$20,700

▼ -10.8%

#2 Excellent condition

\$14,800

▼ -10.8%

#3 Good condition

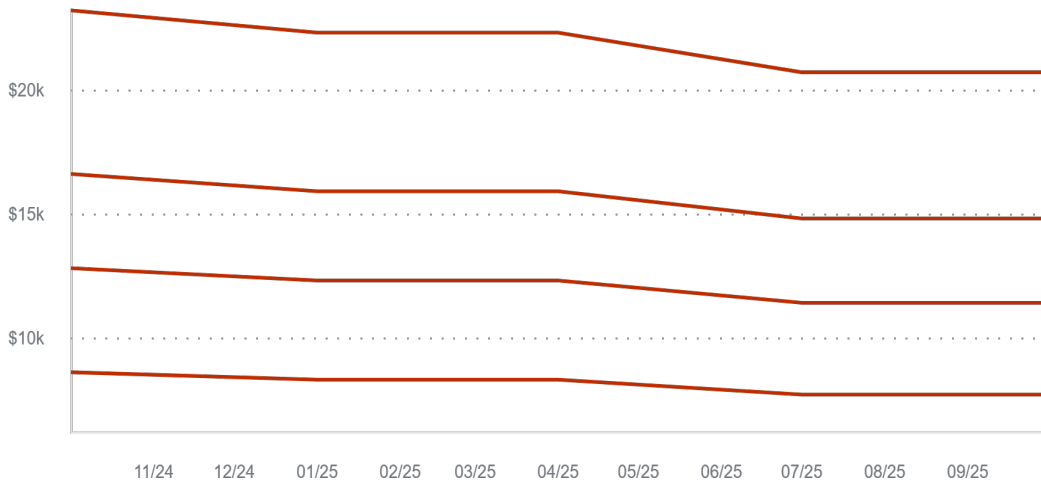
\$11,400*

▼ -10.9%

#4 Fair condition

\$7,700

▼ -10.5%



NOTE: The chart displays price changes for the last year.

Value adjustments

+10%
for factory a/c.

Model description

Yet another restyled body kicked off the Thunderbird's fourth three-year run in 1964. Beauty beneath the skin included the same unitized structure introduced in 1958 and a 300-horsepower 390 V-8 backed by a Cruise-O-Matic automatic transmission. Power steering and brakes also were standard, as they had been in 1963. The sexy Sports Roadster didn't return but a dealer-installed tonneau cover was offered in 1964 to again help revive two-seat memories.

Front disc brakes and sequential taillights became standard in 1965, and an optional 345-horse 428 cubic-inch FE-series V-8 appeared the following year. The sequential turn signals were incorporated within a new full-width taillight design in 1966, the last year for both the unit-body Thunderbird and its convertible rendition. Production was 92,465 in 1964, 74,972 in 1965, and 69,170 in 1966. Landau hardtops were offered in 1964 and 1965, a Special Landau hardtop appeared in 1965, and a Town hardtop and Town Landau debuted (both sans rear quarter glass) in 1966.

*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

Body styles

2dr Convertible 2dr Hardtop Coupe 2dr Hardtop Town Coupe 2dr Landau Coupe

Engine types

8-cyl. 390cid/315hp 4bbl 8-cyl. 428cid/345hp 4bbl

1964-1966 Ford Thunderbird stats

Highest sale	Lowest sale	Most recent sale	Sales
\$127,096	\$1,050	\$15,400	1083

Equipment

Standard Equipment

AM
Automatic Transmission
Bucket Seats
Heater/Defroster
Power Steering
Seat Belts

Optional Equipment

AM/FM
Air Conditioning
Power Windows
Speed Control

Additional Info

Vehicle Length: 205.4 in
Wheelbase - Inches: 113.2 in

Vehicle's condition classification

#1. Concours

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

#2. Excellent

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would.

#3. Good

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

#4. Fair

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.