

# 1969 American Motors AMX

2dr Fastback • 8-cyl. 290cid/225hp 4bbl

#1 Concours condition

**\$48,400**

▼ -12%

#2 Excellent condition

**\$33,300**

▼ -19.8%

#3 Good condition

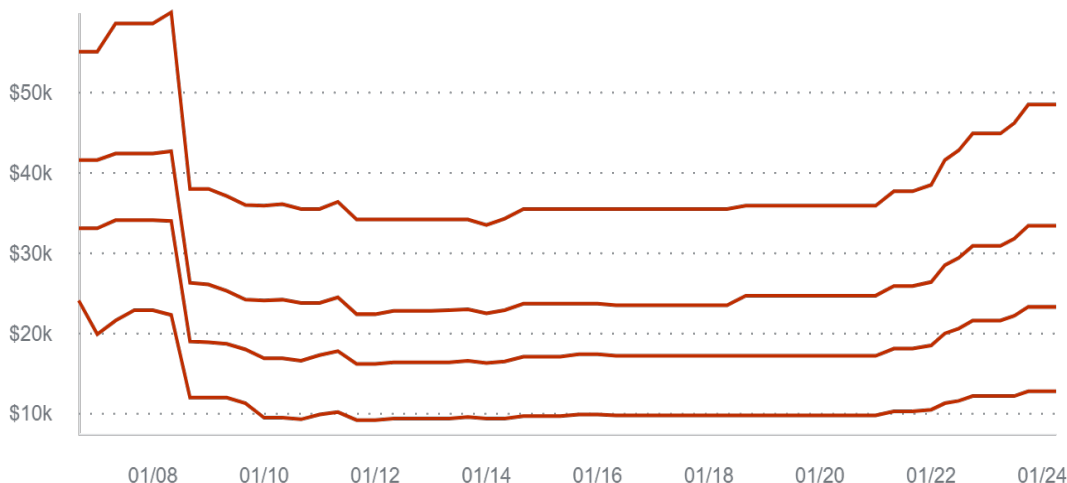
**\$23,200\***

▼ -29.7%

#4 Fair condition

**\$12,700**

▼ -47.1%



## Value adjustments

**+25%**  
for Big Bad pkg  
(exc SS).

**+20%**  
for GO pkg (exc  
SS).

**-20%**  
for auto.

## Model description

American Motors was in trouble. With the departure of Studebaker to Canada in late 1963, AMC's Rambler was the only non-Big-Three automobile manufacturer of any consequence left in the United States. The introduction of a Chevrolet intermediate in 1964 only exacerbated the company's problems, and by 1966, it was on the ropes. As the saying goes, there is nothing like the prospect of being hanged in the morning to focus one's attention at night, and the small but bright and dedicated team of engineers and designers forged ahead with plans for a car to compete with the Mustang.

The Javelin and the shorter wheelbase two-door car based on the Javelin, known as the AMX, were introduced in 1968 to huge acclaim. The Javelin sold 55,124 cars, while the AMX added 6,725 to the AMC sales ledger that year. AMC's nearly brand new 290 and 343 cubic inch "mid-block" lightweight engines were on deck and could be had with as much as 280 hp, which provided for more than sparkling performance in the lightweight AMX and Javelin lines.

If the AMX proved anything, it was that AMC could adapt to the marketplace. It was intended to be a rolling statement saying just that to the motoring public, and in that sense, it succeeded admirably. AMC survived until 1987 before being absorbed into, and many say, saving, Chrysler Corporation to live on to fight another day.

\*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

**Body styles**

2dr Fastback

**Engine types**

8-cyl. 290cid/225hp 4bbl

8-cyl. 343cid/280hp 4bbl

8-cyl. 390cid/315hp 4bbl

**1968-1970 American Motors AMX stats**

Number produced **	Highest sale	Lowest sale	Most recent sale	Sales
<b>918</b>	<b>\$181,500</b>	<b>\$4,935</b>	<b>\$37,400</b>	<b>353</b>

\*\* Number produced is specific to this year and configuration.

**Equipment****Additional Info**

Shipping Weight: 3097 lbs

Vehicle Length: 177.2 in

Wheelbase - Inches: 97 in

**Vehicle's condition classification****#1. Concours**

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

**#2. Excellent**

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would.

**#3. Good**

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

**#4. Fair**

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.