

# 1969 Pontiac GTO

2dr Convertible • 8-cyl. 400cid/350hp 4bbl

#1 Concours condition

**\$75,200**

▼ -11.2%

#2 Excellent condition

**\$58,400**

▼ -11.2%

#3 Good condition

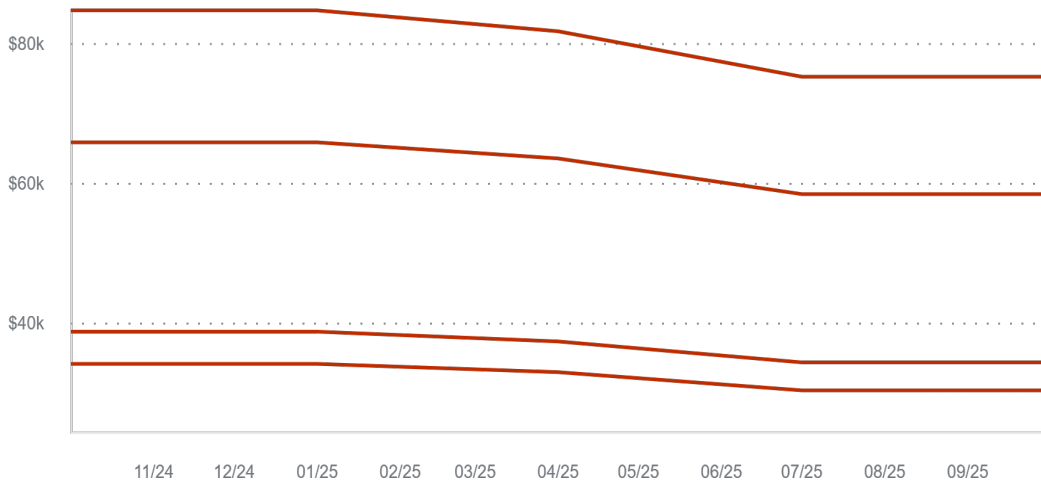
**\$34,300\***

▼ -11.4%

#4 Fair condition

**\$30,300**

▼ -11.1%



NOTE: The chart displays price changes for the last year.

## Value adjustments

**+15%**  
for 4-spd.

**+10%**  
for factory a/c.

**-10%**  
for auto.

**-\$150,000**  
for auto on RA IV  
Judge conv.

## Model description

Fate intervened cruelly in 1969 as insurance companies weighed in against muscle cars, complaining about accidents and raising rates as a result. Since Pontiac's image was that of a performance brand, it was a big blow.

Sales for the 1969 Pontiac GTOs suffered, dropping to 72,287 units. The Hardtop remained most popular with 58,126 new owners, followed by a mere 7,328 Convertibles. The bright spot was the new Judge package (based on the TV catch phrase "Here comes the Judge" by Sammy Davis on Rowan & Martin's Laugh-In). The first cars were orange, but before long all GTO colors were offered. The hood had Ram Air intakes, and there were Judge decals on the front fenders, side stripes and a big rear spoiler with another Judge decal.

As in 1968, hardly any GTO buyers opted for the 265 bhp engine only available with the automatic transmission. The majority of GTO Hardtop buyers opted for the 350 bhp four-barrel package.

\*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.



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## Vehicle's condition classification

### #1. Concours

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

### #2. Excellent

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would.

### #3. Good

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

### #4. Fair

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.