

1964 Imperial Crown

2dr Hardtop Coupe • 8-cyl. 413cid/340hp 4bbl

#1 Concours condition

\$35,200

0%

#2 Excellent condition

\$20,300

0%

#3 Good condition

\$11,600*

-15.3%

#4 Fair condition

\$6,000

-14.3%



NOTE: The chart displays price changes for the last year.

Model description

The Chrysler Corporation's Imperial line finally entered the 1960s proper with the car's 1964 redesign, courtesy of Elwood Engle. Gone were the fins and chrome of the 1963 model, and new were slab sides, razor-edged lines, and subtle trim highlights reminiscent of the 1961 Lincoln Continental. Visually, the car was just as successful. The 1964 Imperials had a stylized "tin spare" built into the trunk line, a boxy roofline, and a broad C-pillar.

As a result, 1964 sales jumped 65%, to 23,285. The Imperial was divided into the Crown (two- and four-door hardtop, and a convertible) and the Lebaron (four-door hardtop). Ghia also built 10 Crown Imperial eight-passenger limousines this year. All Imperials rode on a 129-inch wheelbase and were powered by the 340-hp, 413-cid V-8.

Having got it right, little was changed for the 1965 Imperial, save for a new, forward-leaning grille that featured smooth mesh and four divisions. The car's headlights were placed behind smooth glass panels. By now, almost all power options were standardized. The sole change for the 1966 Imperial was to the grille, which now carried an ice-cube tray design, and was slightly lower with a bold chrome strip across the top. The engine was bumped to 440 cid and now generated 350 hp.

The Imperial line received a complete makeover in 1967, as the line switched to a unibody configuration and received an entirely new look. The 1964-1966 Imperial has worn very well visually. They tended to be bought by older, wealthy Chrysler loyalists, and their historically poor resale values kept them in the hands of original owners for many years. As a result, good original cars can still be found, and they have undeniable presence. Entry prices are relatively low, as is maintenance, but be aware that operating expenses are proportional to fuel prices, as the cars average approximately 10 mpg.

Body styles

2dr Convertible

2dr Hardtop Coupe

4dr Hardtop Sedan

Engine types

8-cyl. 413cid/340hp 4bbl

1964-1966 Imperial stats

Highest sale

\$55,000

Lowest sale

\$1,908

Most recent sale

\$38,500

Sales

49

Equipment

Additional Info

Vehicle Length: 227.8 in

Wheelbase - Inches: 129 in

Vehicle's condition classification

#1. Concours

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

#2. Excellent

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would

#3. Good

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

#4. Fair

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.

*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.