

# 1972 Ford LTD

2dr Convertible . 8-cyl. 429cid/208hp 4bbl

#1 Concours condition

**\$28,800**

↘ -8%

#2 Excellent condition

**\$24,500**

↘ -7.9%

#3 Good condition

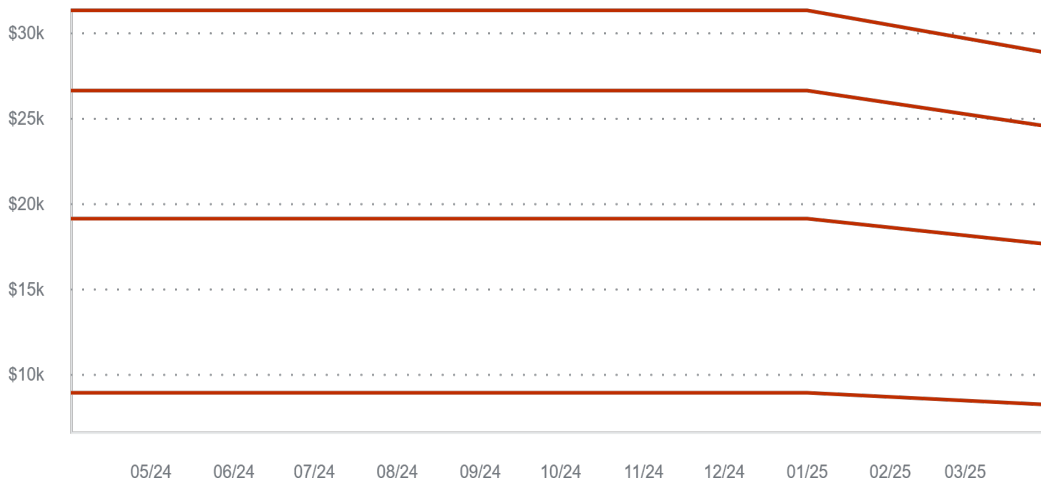
**\$17,600\***

↘ -7.9%

#4 Fair condition

**\$8,200**

↘ -7.9%



NOTE: The chart displays price changes for the last year.

## Value adjustments

**-20%**  
for 6-cyl.

## Model description

For the 1969 full-size LTD, Ford's most expensive model, a sculpted, long, low and wide look was adopted, replacing the blocky look of the 1960s. While the LTD was technically a submodel of the Galaxie 500 series, the car's plush interior made it distinct enough that most consumers considered it to be a stand-alone offering. Overall, the LTD had a luxurious presence, and it sold very well.

The LTD's standard engine was the latest generation of 302 Windsor small-block, generating 220 hp, with the 351 Cleveland small block, 390-cid V-8, and 429 big-block engines also available. Body styles included two- and four-door hardtops, a four-door sedan, and a four-door Country Squire station wagon that carried simulated exterior wood grain trim. Prices went from \$3,110 for a sedan to \$3,778 for the best-selling wagon.

\*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)<sup>®</sup> on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

For 1970, the Ford LTD received a new grille and other slight visual tweaks, as well as a more luxurious Brougham line. The 302 engine was no longer offered on the model and the base engine was changed to the 351-cid V-8 with 250 hp, though the rest of the engine choices were unaltered. The 1971 LTD's base engine slipped 10 hp, though a 400-cid Cleveland V-8 with 260 hp joined the otherwise unchanged engine roster. Also, a convertible was added to the LTD lineup, making it Ford's only full-size droptop, and the car's front end was mildly reworked. Prices were significantly higher than the previous year, with a standard sedan costing \$3,931. The LTD continued essentially unchanged for 1972, before a redesign was introduced for 1973.

Ford LTDs from 1969 to 1973 were solid, well-built, comfortable, and quiet. They were also produced in tremendous numbers. Rust took its toll on many of the cars, but for those interested in a full-size Ford, clean and tidy LTDs are not too difficult to find. Most, however carried the less powerful engines, which make big-block examples good finds today.

**Body styles**

2dr Convertible

**Engine types**

8-cyl. 351cid/153hp 2bbl

8-cyl. 400cid/172hp 2bbl

8-cyl. 429cid/208hp 4bbl

**1969-1972 Ford LTD stats**

Highest sale	Lowest sale	Most recent sale	Sales
<b>\$36,300</b>	<b>\$2,475</b>	<b>\$17,902</b>	<b>99</b>

**Vehicle's condition classification**

**#1. Concours**

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

**#2. Excellent**

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would.

**#3. Good**

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

**#4. Fair**

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.