

1964 Buick Riviera

2dr Sport Coupe . 8-cyl. 425cid/340hp 4bbl

#1 Concours condition

\$70,100

0%

#2 Excellent condition

\$49,800

-2%

#3 Good condition

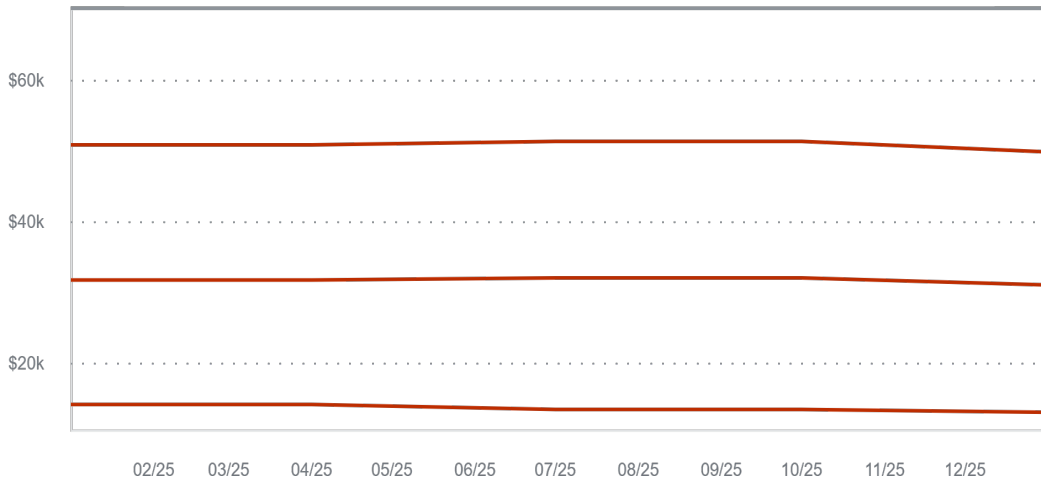
\$31,000*

-2.2%

#4 Fair condition

\$13,000

-7.8%



NOTE: The chart displays price changes for the last year.

Model description

Not one to mess with what they viewed as a new industry standard, Bill Mitchell left the Buick Riviera alone for 1964, with very few changes. One good one, however, was the substitution of the new Super Turbine transmission with three forward gears instead of two. Beyond that the Riviera now had a standup hood ornament and Riviera script on the front fenders and trunk, and the letter R on the hubcaps.

The standard 1964 Buick Riviera engine was now the 340 bhp, 425 cid Buick V-8. Buyers could get 10.5:1 high compression heads for another \$50, or pay another \$190 for twin 4-barrel carburetors for an extra \$190. The driveline on the Riviera was simplified too, as the console meant that a constant velocity joint wasn't necessary.

Mechanix Illustrated road tester Tom McCahill (who standardized the 0-60 mph measurement) called the Riviera "the greatest forward strike Buick's ever made" and called it a "truly fine-handling car, as good as any made in the country today." He also liked the finned power brake drums, which were impressively fade-resistant. *Motor Trend* commented on the craftsmanship that "all panels were perfectly fit and on the inside where the detailing is top-notch."

Body styles

2dr Sport Coupe

Engine types

8-cyl. 425cid/340hp 4bbl

*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

1963-1965 Buick Riviera stats

Highest sale	Lowest sale	Most recent sale	Sales
\$302,500	\$220	\$53,460	651

Equipment

Additional Info

Shipping Weight: 3951 lbs

Vehicle Length: 208 in

Wheelbase - Inches: 117 in

Vehicle's condition classification

#1. Concours

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

#3. Good

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

#2. Excellent

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would.

#4. Fair

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.