

1971 Plymouth Cuda

2dr Hardtop Coupe · 8-cyl. 383cid/300hp 4bbl Hi-Perf

#1 Concours condition

\$112,000

↗ +1.8%

#2 Excellent condition

\$89,700

↗ +1.8%

#3 Good condition

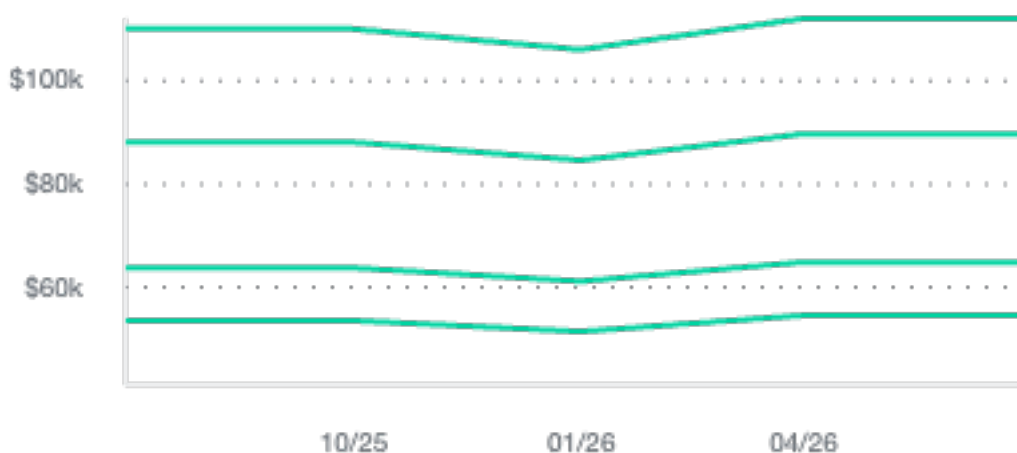
\$64,900*

↗ +1.7%

#4 Fair condition

\$54,600

↗ +1.9%



NOTE: The chart displays price changes for the last year.

Value adjustments

+10%
for 4-speed. Colors
can make an
astonishing
difference in both
value and salability

Model description

The Plymouth Barracuda was changed in appearance for 1971, but Plymouth was pushing its mid-sized Satellite line, so advertising was restricted. The end of the Muscle Car era was coming anyway, as increasingly restrictive regulations diminished performance.

This was the last year for the legendary 425 bhp 426 cid Hemi, 440 cid 6-barrel and even the 383 engine. Chrysler pulled out of Trans Am racing, so the AAR Cuda was gone too. Convertible sales fell so far that this was the last chance to buy one. Prices were reduced slightly across the line, though some options were more expensive.

Barracuda sales plummeted from 55,499 to 18,690. Most obvious changes for the 1971 Plymouth Barracuda were in the front end. Barracudas now had four headlights and the grille was divided by vertical "fangs" which at least fit the name. Color-keyed bumpers were available, 'Cuda front fenders had chrome "gills" and enormous billboard graphics were available for the rear fenders, replacing the hockey sticks. Taillights were redesigned with adjoining reversing lights and 'Cuda rear panels were black. Three hoods were still available.

There were still three Barracuda model lines and nine engines, but the 440 Magnum was no longer available. A 3-speed manual was still the basic gearbox, but the Torqueflite automatic transmission gained a better kick-down system, and the 4-speed gear cluster was beefed up with the shifter moved closer to the driver.

The premium motors – 340, 440 6-barrel and 426 Hemi were little changed, though the base 340 gained a Carter Thermoquad carburetor. If you wanted to upgrade from either slant six or the 318 V-8 you could order the 383 V-8 standard, or pay \$44.50 for the 340 V-8 (only on the performance-oriented 'Cuda), \$253.20 for the 440 6-barrel, or a whopping \$883.90. The 440 and 426 were available with a 4-speed for \$198.10 or an automatic transmission for \$229.30. Electronic ignition was standardized towards the end of the year.

Naturally, not many buyers stepped up for the most exotic packages, and these are the cars that command huge prices today. Rarest of all are the Hemi 'Cuda Convertibles, but 440 6-barrel Convertibles and 383 Convertibles are quite rare as well.

Plymouth product information calculated the popularity of options during the year, with no real surprises. Among Barracuda buyers, 78.9% bought automatic transmissions, 78.1% ordered power steering, 31.9% purchased optional V-8 engines, 22.4% chose power disc brakes, 29.8% bought air conditioning and 49.1% fitted vinyl tops.

A total of 21 paint colors were offered, including six High Impact tones –TorRed, Curious Yellow, In-Violet Metallic, Bahama Yellow, Sassy Grass Green, and Lemon Twist.

Plymouth calculated the percentage of popularity of each color. From the top, they are: True Blue Metallic (10.4%), TorRed (10.1%), Rallye Red (9.6%), Curious Yellow (8.7%), In-Violet Metallic (7.2%), Sherwood Green Metallic (6.6%), Bahama Yellow (6.4%), Autumn Bronze Metallic (5.9%), Amber Sherwood Metallic (5.8%), Gold Leaf Metallic (4.9%), Sassy Grass Green (4.8%), Sno White (4.4%), Tawny Gold Metallic (3.8%), Evening Blue Metallic (2.8%), Glacial Blue Metallic (2.6%), Winchester Gray Metallic (2.2%), Formal Black (2.1%), Tunisian Tan Metallic (1.6%) and Lemon Twist (0.1%).

Interior colors included Blue, Green, Tan, White, Orange and Gold. Black and white vinyl tops and convertibles tops were offered, though the Mod Top pattern was discontinued.

Body styles

2dr Convertible

2dr Hardtop Coupe

Engine types

8-cyl. 383cid/300hp 4bbl Hi-Perf

8-cyl. 426cid/425hp 2x4bbl Hemi

8-cyl. 440cid/385hp 3x2bbl Six Pack

1970-1974 Plymouth Barracuda stats

Highest sale

\$3,780,000

Lowest sale

\$5,775

Most recent sale

\$550,000

Sales

379

Equipment

Additional Info

Vehicle Length: 186.6 in

Wheelbase - Inches: 108 in

Vehicle's condition classification

#1. Concours

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

#2. Excellent

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would

#3. Good

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

#4. Fair

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.

*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.