

# 1953 Chevrolet Series 3100 1/2 Ton

2dr Pickup • 6-cyl. 216.5cid/92hp 1bbl

#1 Concours condition

**\$66,000**

↗ +260.7%

#2 Excellent condition

**\$45,600**

↗ +267.7%

#3 Good condition

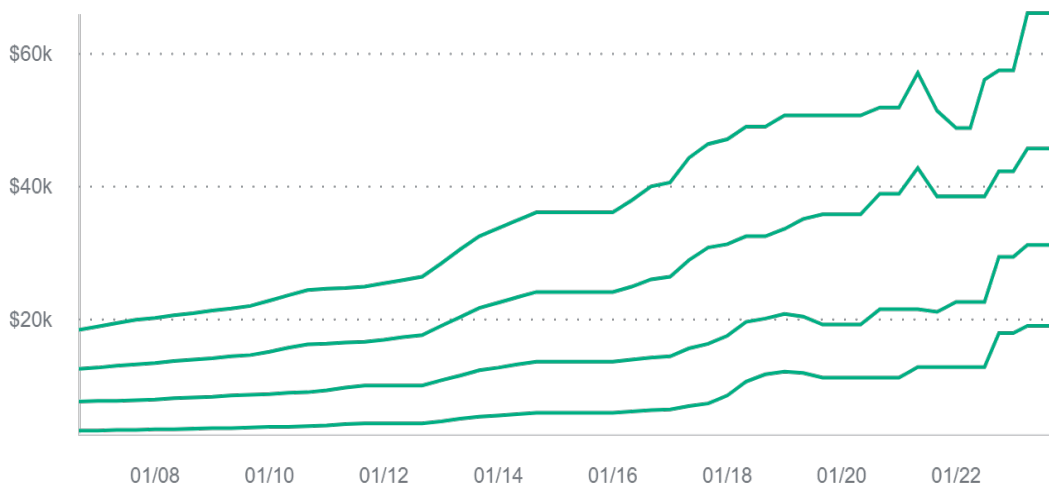
**\$31,100\***

↗ +314.7%

#4 Fair condition

**\$18,900**

↗ +509.7%



## Value adjustments

**+5%**  
for 5-window cab.

## Model description

In 1925, Ford was the first of the Big Three to enter the pickup market, but it was Chevrolet that stood tall as Detroit's top truck-seller by the time of World War II. Chevy resumed civilian truck production in August 1945, and really got back to business in May 1947 with its new "Advance Design" pickups. Wider, longer and lower than the prewar leftovers marketed in 1946, the Advance Design models looked thoroughly modern and featured an equally modern "alligator" hood hinged at the rear. Beneath that gator was Chevy's proven 216-cid "Stovebolt" six-cylinder.

There were few changes as the Advance Design trucks rolled into the 1950s, but Chevy continued to sell more trucks than all rivals—even with Ford's new F-series models on the market after 1948. Notable updates included vent windows being added to the doors in 1951, and a restyled grille and trendy one-piece windshield appearing in 1954. That same year a much improved 235-cid six-cylinder was installed and an optional automatic transmission was introduced. Advance Design production continued briefly into 1955 before the era came to a close and Chevy's new "Task Force" trucks were launched, and these last-run Advance Design models carried some Task Force features—accordingly, they are highly prized by collectors today.

\*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

