

# 1970 Pontiac GTO

2dr Hardtop Coupe • 8-cyl. 400cid/350hp 4bbl

#1 Concours condition

**\$68,300**

↗ +19.4%

#2 Excellent condition

**\$54,600**

↗ +24.1%

#3 Good condition

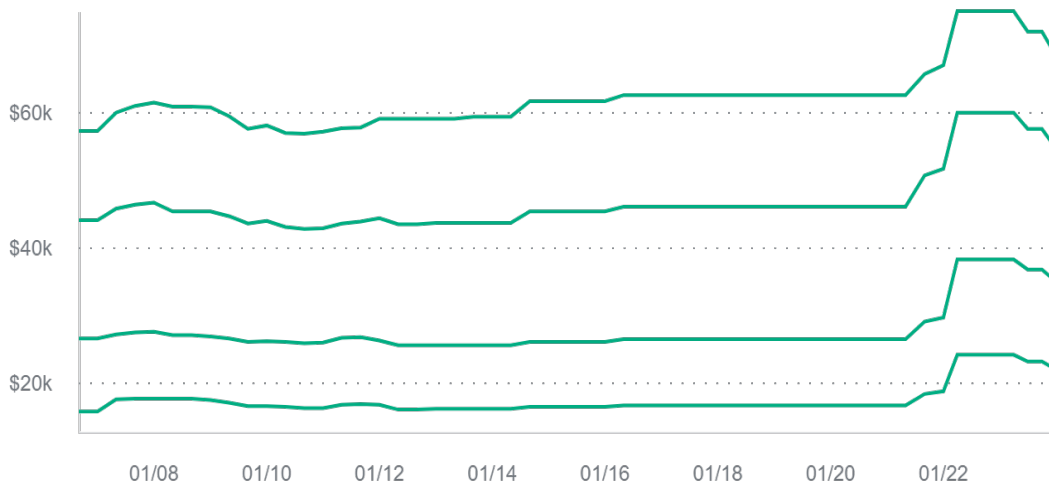
**\$34,900\***

↗ +31.7%

#4 Fair condition

**\$21,900**

↗ +39.5%



## Value adjustments

**+15%**  
for 4-spd.

**+10%**  
for factory a/c.

**-10%**  
for auto.

## Model description

Pontiac was caught wrong-footed in 1970 as the market suddenly moved towards smaller cars. While the Plymouth Duster, Dodge Dart and Ford Maverick were flirting with 150,000 unit sales, Pontiac didn't have any compacts to offer. Insurance rates and federal regulations were strangling the muscle car market, and GTO sales were almost slashed in half to 40,149 units. Worse was to come.

The 1970 Pontiac GTO was facelifted slightly, but still had the split Endura bumper, now with a boxed center section like the Firebird but with four headlights. The fenders were creased above the wheel wells and the rear bumper and taillights wrapped around the sides.

\*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.



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## Vehicle's condition classification

### #1. Concours

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

### #3. Good

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

### #2. Excellent

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would.

### #4. Fair

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.