

# 1969 Ford Mustang Mach 1

2dr SportsRoof . 8-cyl. 428cid/360hp 4bbl Super Cobra Jet

#1 Concours condition

**\$164,000**

↗ +64.3%

#2 Excellent condition

**\$125,000**

↗ +105.6%

#3 Good condition

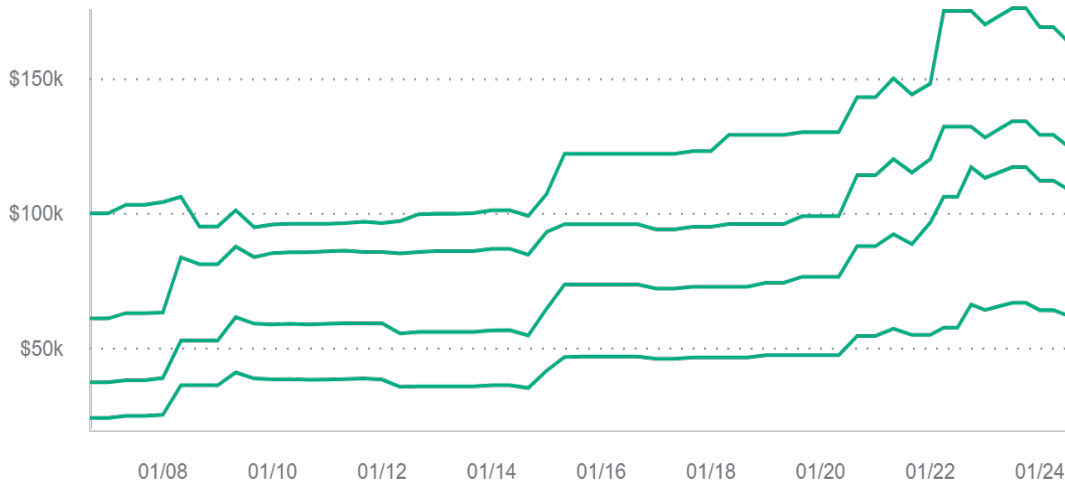
**\$109,000\***

↗ +193.8%

#4 Fair condition

**\$62,000**

↗ +159.4%



## Value adjustments

**+10%**  
for shaker hood exc  
on SCJ.

**-10%**  
for 6-cyl.

**-5%**  
for auto.

## Model description

The year 1969 saw the second remake of the Ford Mustang design. Thanks in part of the hiring of Bunkie Knudsen and designer Larry Shinoda from General Motors, the Mustang lineup exploded and the company probably never offered such a range of options and models again.

Visually, the 1969 Mustang roof was lowered 1.5 inches and the windshield tilted back. Most obviously, four 5-inch headlights were used: two inset in the front fender and two and the extreme edged of the grille. The fastback body style had simulated side coops and a spoiler tail. Coupes and convertibles had a simulated rear fender vent.

The dash was deeply indented with two separate arrangements available, depending on if one ordered a tachometer. The Deluxe Interior Group (standard on Mach 1 Boss 429 and Grande had simulated woodgrain appliques on the dash, console and doors, while an Interior Décor Group added comfort weave seats and a troublesome rimblow steering wheel. The GT package remained about the same as 1968, but only with 351 cubic-inch or larger engines. Only 5,396 buyers stepped up.

Despite all this, sales skidded again to 299,824 units, divided into 127,954 hardtop coupes, 22,182 deluxe or Grande coupes, 61,980 fastbacks and 72,458 Mach 1 fastbacks, and only 14,746 convertibles. Prices started at \$2,618 for the six-cylinder hardtop, \$2,723 for the V-8. The six-cylinder Grande hardtop started at \$2,849 and the V-8 at \$2,954. Base fastback prices were the same as the hardtop coupe, while the Mach 1 fastback began at \$3,122. The six-cylinder convertible started at \$2,832 and the V-8 and \$2,937.

\*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

The '69 Mustang Mach 1 took the place of the GT and proved very popular, combining racy looks with luxury trimmings. As usual, the high-performance models were more expensive and correspondingly rare. Only 1,934 buyers ponied up \$3,450 for a Boss 302 and 857 buyers paid \$4,798 for a Mustang Boss 429. The Boss 429 motor was a heavily modified racing motor that Ford wanted to homologate for NASCAR racing, and all were built at Kar Kraft in Brighton, Michigan.

You could add big motors to other models if you wanted, but prices divided the men from the boys pretty quickly. For example, a 335 bhp, 428 V-8 would cost an extra \$287.53 and a Ram Air 428 added \$420.96 unless you bought a Mach 1. Stepping up to a Boss 302 or Boss 429 engine would buy you a decent used car. The Boss 302 V-8 cost \$676.15, while a Boss 429 Cobra Jet HO would set you back a whopping \$1,208.35. Fitting a Boss 429 into a Mustang took quite a bit of modification, with significant changes to steering and suspension.

With so many engine options, it's important to decode the VINs to see what you should be getting. Here are the clues: T-Code is a 115 bhp, 200 cubic-inch, 1-barrel six; L-Code is a 155 bhp, 250 cubic-inch, 1-barrel six; F-Code is a 220 bhp, 302 cubic-inch, 2-barrel V-8; G-Code is a 290 bhp Boss 302-cubic-inch, 4-barrel V-8; H-Code is a 250 bhp, 351 cubic-inch 2-barrel V-8; M-Code is a 290 bhp, 351 cubic-inch 4-barrel V-8; S-Code is a 320 bhp, 390 cubic-inch 4-barrel V-8; Q-Code is a 336 bhp, 428 cubic-inch, 4-barrel Cobra Jet V8; R-Code is a 335 bhp, 428 cubic-inch, 4-barrel Super Cobra Jet V-8 engine and Z-Code is a 375 bhp Boss 429, 4-barrel V-8.

Body codes are equally illuminating: 63A is base fastback; 63B is luxury fastback and 63C is Mach 1 fastback. 65A is hardtop coupe; 65B is luxury hardtop coupe and 65C is bench seat hardtop coupe (last year for bench seat option). 65D is luxury bench seat hardtop, 65E is Grande hardtop coupe; 76A is convertible and 76B is luxury convertible.

A total of 19 colors were offered for 1969, along 33 interior combinations. Convertible tops were black or white. Here are the color codes, though again without numbers: Raven Black (Code A); Royal Maroon (B); Black Jade (C); Acapulco Blue (D); Aztec Aqua (E); Gulfstream Aqua (F); Lime Gold (I); Wimbledon White (M); Winter Blue (P); Champagne Gold (S); Candyapple red (T); Meadowlark Yellow (W); Indian Fire Red (Y); New Lime (2); Calypso Coral (3); Silver Jade (4); Pastel Gray (6).

Boss 302 colors were theoretically limited to Wimbledon White, Bright Yellow, Calypso Coral and Acapulco Blue. Boss 429s were available in Raven Black, Wimbledon White, Royal Maroon, Black Jade and Candyapple Red. Other colors appear to have been selected as well, so the picture is hazy. What is certain is that the palette was expanded to at least 14 colors for 1970.

**Body styles**

2dr SportsRoof

**Engine types**

8-cyl. 351cid/250hp 2bbl	8-cyl. 351cid/290hp 4bbl	8-cyl. 390cid/320hp 4bbl	8-cyl. 428cid/335hp 4bbl Cobra Jet
8-cyl. 428cid/360hp 4bbl Super Cobra Jet			

**1965-1973 Ford Mustang stats**

Highest sale	Most recent sale	Sales
<b>\$3,740,000</b>	<b>\$56,300</b>	<b>10,000</b>

**Equipment**

Standard Equipment	Optional Equipment	Additional Info
3-Speed Manual Transmission	Air Conditioning	Shipping Weight: 3175 lbs
Bucket Seats	Power Steering	Vehicle Length: 187.4 in
Dual Exhaust	Seat Belts	Wheelbase - Inches: 108 in
Heater/Defroster	Speed Control	
White Sidewall Tires	Tachometer	

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## Vehicle's condition classification

### #1. Concours

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

### #3. Good

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

### #2. Excellent

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would.

### #4. Fair

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.