

1952 Nash Rambler Custom

2dr Convertible · 6-cyl. 172.6cid/82hp 1bbl

#1 Concours condition

\$53,700

↗ +5.1%

#2 Excellent condition

\$34,800

↗ +5.1%

#3 Good condition

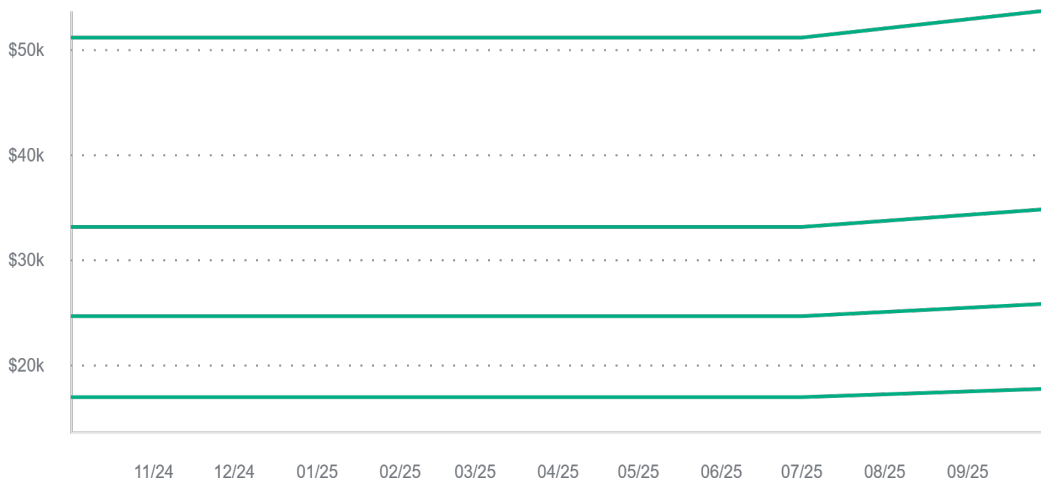
\$25,800*

↗ +4.9%

#4 Fair condition

\$17,700

↗ +4.7%



NOTE: The chart displays price changes for the last year.

Model description

In the history of industrial design, only twice have the styling of cars and refrigerators come together with any great and lasting success. One of those is the BMW Isetta, instantly recognizable as one of the cutest little cars ever invented. Less well known is the Nash Rambler, built by the Nash-Kelvinator Corporation between 1950 and 1955.

Nash introduced the Rambler in 1950 as its lowest-priced model at \$1,800, which wasn't cheap by any means. But buyers got a car that was loaded with standard equipment, including a radio, heater, courtesy lights, an electric clock, custom upholstery, wheel discs, and more. The Rambler was also the company's smallest model; in fact, its relative diminutive size, with respect to the rest of the Nash lineup (and indeed the entire American car market), made it one of the first compact cars.

The Rambler utilized a 100-inch wheelbase and weight wasn't more than 2,500 pounds. As with other Nash models, the Rambler employed Airflyte construction, which was simply Nash's way of saying unibody. Whatever the name, the cars offered a strong and stiff build in a small package.

Yet despite its smaller stature, it still seated five adults in comfort. The unique body styling was perhaps more "bathtub" than it was "refrigerator," and included partially enclosed front fenders. The American public loved it, and the Rambler was a hit.

The Rambler's 173-ci L-head 6-cylinder was a derivative of the powerplant first introduced in the 1941 Nash 600 (Airflyte construction also debuted in the 600, in 1949), and in the Rambler it produced 82 hp. This was sufficient to propel the car well enough, and to also return decent fuel economy. A 3-speed manual transmission was standard, while overdrive could be specified as an option.

*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)[®] on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

