

1977 Ford Bronco

2dr Wagon 4x4 . 8-cyl. 302cid/133hp 2bbl

#1 Concours condition

\$161,000

↗ +45%

#2 Excellent condition

\$87,900

↗ +12.8%

#3 Good condition

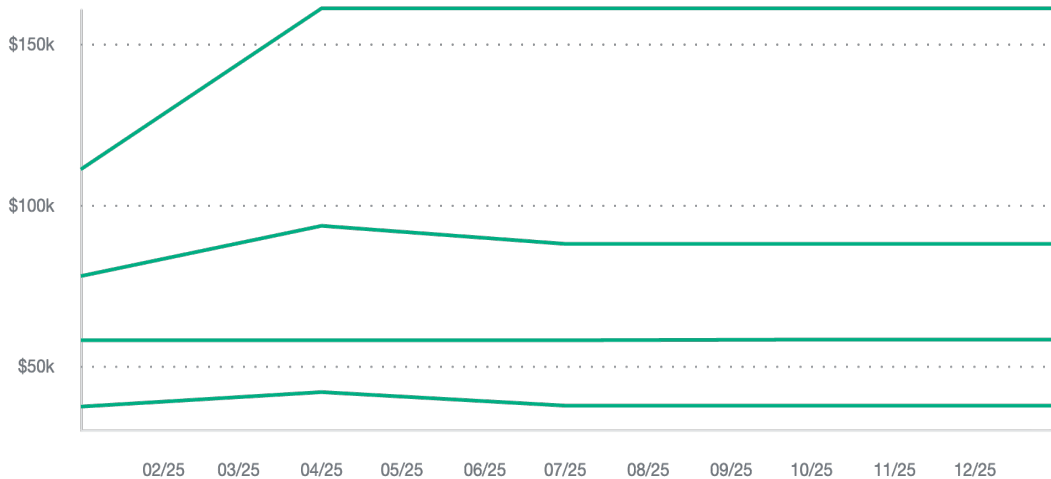
\$58,200*

↗ +0.3%

#4 Fair condition

\$37,700

↗ +0.8%



NOTE: The chart displays price changes for the last year.

Model description

Built as a direct competitor to the International Scout, the original Ford Bronco was initially offered in three cab types: a wagon, a pickup (discontinued after 1972), and an open model with cut-out filler panels instead of doors, to come off something as a big CJ-5. The four-wheel-drive Bronco earned a loyal following from new. Interest increased in the central plains states and the American west, while they also disappeared rapidly from the northern states, being a good platform for a small snowplow and the perfect get-around vehicle in the winter.

Engine choices were limited to a 170-cid inline six-cylinder and a 289-cid V-8 during the model's first year of production, and a 302-cid appeared in 1969. Otherwise, minimal changes to functionality or cosmetics were made during the truck's 12-year run.

Though popular, the Bronco didn't have wide-spread utility or mass appeal and production figures weren't as high as survivorship might lead one to believe. Although the open Broncos are the rarest, they aren't collectors' top choice since they are fair weather friends. Instead, the wagons are the most prized.

The aftermarket began catering to the Bronco in earnest in the early 1980s, going so far as production of replacement body tubs in fiberglass, and a Bronco is now all but a "credit card restoration." Authentic and modified frame components, authentic steel bodies, tops, interiors, and drivelines are all a phone call or mouse click away.

Today the Bronco's legacy is as one of the progenitors of the compact SUV craze that hit in full force in the 1990s and later. And while many models are more capable off road, few can do it with such style.

*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)® on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

Body styles2dr Wagon 4x4

Engine types8-cyl. 302cid/133hp 2bbl

Vehicle's condition classification

#1. Concours

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

#3. Good

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

#2. Excellent

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would.

#4. Fair

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.