

1969 Oldsmobile 4-4-2 W-30

2dr Sport Coupe . 8-cyl. 400cid/360hp 4bbl

#1 Concours condition

\$86,600

▾ -2%

#2 Excellent condition

\$60,100

▾ -2%

#3 Good condition

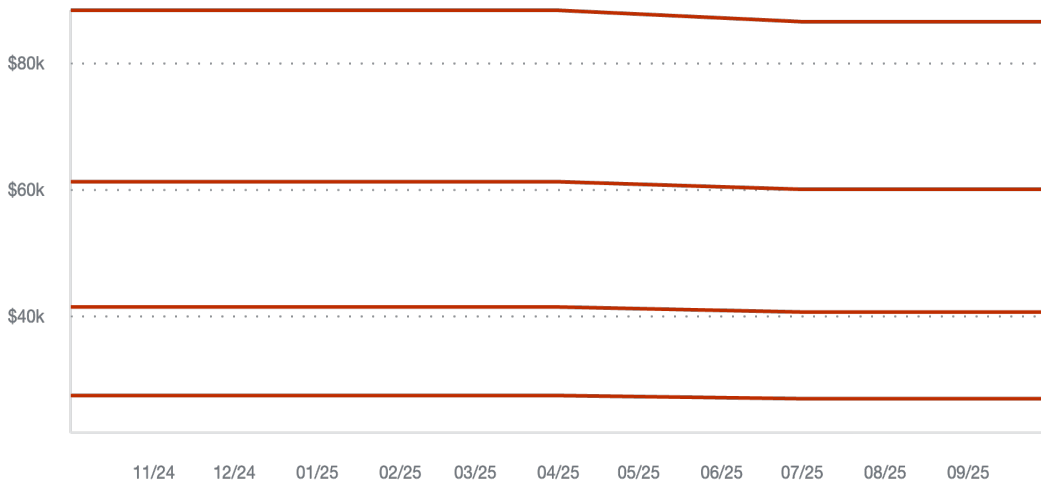
\$40,700*

▾ -1.9%

#4 Fair condition

\$27,000

▾ -1.8%



NOTE: The chart displays price changes for the last year.

Value adjustments

+20%
for 4-spd.

Model description

Oldsmobile sales jumped almost 100,000 units in 1969, and the division passed Plymouth for fifth place in the U.S. market. The bigger cars grew 4 inches in length, but the entry-level F-85 (now just one model), the Cutlass, the Cutlass S and the 4-4-2 received a minor facelift, with headlights moved closer together and vertical taillights.

The 1969 Oldsmobile 4-4-2 was its own separate series for the second year with Sports Coupe (2,475 sold) two-door Hollywood Hardtop (19,587), Convertible (4,295) and Hurst/Olds Hardtop (906). These included W-30 models with a 360 bhp 400 cid V8, and W-31 models with a 325 bhp 350 cid V-8. Both engines were significantly hotter than the stock units with big valves, high-lift cams and either Hurst 4-speeds or Turbo-Hydramatic dual-gate auto shifters. The 1969 big-block W-30 package was actually cheaper than the W-31, which cost \$310. Less well-known was the W-32 option, which offered the same cold-air intake package but a mildly tuned 400 cid engine. In all, about 300 W-32s were built.

The Hurst/Olds cars were only slightly altered for the 1969 4-4-2 and more were built. All were finished in Cameo White and Fire Frost Gold. The 455 cid Rocket V-8 cranked out 380 bhp but was slightly slower than the year before, with 0-60 mph in 5.9 seconds and a quarter mile in 14.3 seconds at 101 mph.

*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)[®] on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

