

1973 Jeep Wagoneer Custom

4dr Station Wagon 4x4 · 8-cyl. 360cid/175hp 2bbl

#1 Concours condition

\$49,100

▾ -4.3%

#2 Excellent condition

\$33,900

▾ -4.2%

#3 Good condition

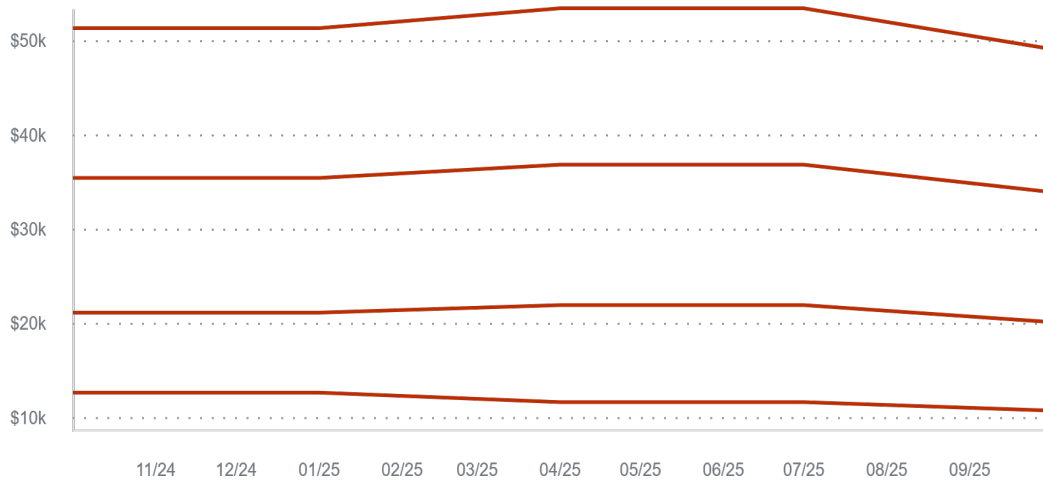
\$20,100*

▾ -4.7%

#4 Fair condition

\$10,700

▾ -15.1%



NOTE: The chart displays price changes for the last year.

Value adjustments

+20% for RS package.	+20% for 4-speed manual.	-10% for 3-speed manual.	-30% for 6-cyl.
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Model description

Willys always had some type of truck based wagon in the postwar years, and because they sold reasonably well, a wagon was sure to be in the mix when Willys was rebranded as Jeep and introduced an all-new truck for 1963. In fact, wagon made up part of its name. The Jeep Wagoneer shared all the styling cues of its new stablemate Gladiator pickups, and Wagoneers featured either a traditional two-door or a new-for-Jeep four-door body style. All of a sudden, the Chevrolet/GMC Suburban and International Travelall had a new rival.

Within a year, the Wagoneers started to take a divergent path from the Gladiators, as the former featured a new horizontally themed grille in 1964 to set them apart from the latter. They went to all four-wheel drive in 1967, then in 1969 the two-door was discontinued. The Wagoneer was becoming more of an upmarket heavy duty station wagon, with four-wheel drive used at most during inclement weather.

*Please note: All prices shown here are based on various data sources, as detailed in [About Our Prices](#). For all Hagerty clients: The values shown do not imply coverage in this amount. In the event of a claim, the Guaranteed Value(s)[®] on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your policy, please call us at 877-922-3391.

By 1979, the Wagoneer was getting a bit long in the tooth, but AMC discovered that not only was the Wagoneer still selling well, it was also taking sales from traditional luxury car brands all over the country, not just in the Snow Belt. To cater more to that market, they introduced the Limited package with full leather interiors, air conditioning with climate control, premium sound systems, and every power feature that would fit on it.

Body styles

4dr Station Wagon 4x4

Engine types

6-cyl. 258cid/110hp 1bbl

8-cyl. 360cid/175hp 2bbl

8-cyl. 360cid/195hp 4bbl

1963-1983 Jeep Wagoneer stats

Highest sale	Lowest sale	Most recent sale	Sales
\$116,000	\$578	\$17,600	203

Vehicle's condition classification

#1. Concours

#1 vehicles are the best in the world. Imagine the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted.

#2. Excellent

#2 vehicles could win a local or regional show. They might even be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws but will be able to find some. The paint, chrome, glass and finishes will all appear as excellent. The vehicle drives as a new vehicle of its era would.

#3. Good

#3 vehicles drive and run well but are not used for daily transportation. The casual passerby will not find any visual flaws, but these vehicles might have some incorrect parts. #3 vehicles could possess some, but not all, of the issues of a #4 vehicle, but they will be balanced by other factors such as fresh paint or a new, correct interior.

#4. Fair

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting, the windshield might be chipped and perhaps the body has a minor dent. Imperfect paintwork, split seams or a cracked dash might be present. No major parts are missing, but there might be non-stock additions. A #4 vehicle can also be a deteriorated restoration.