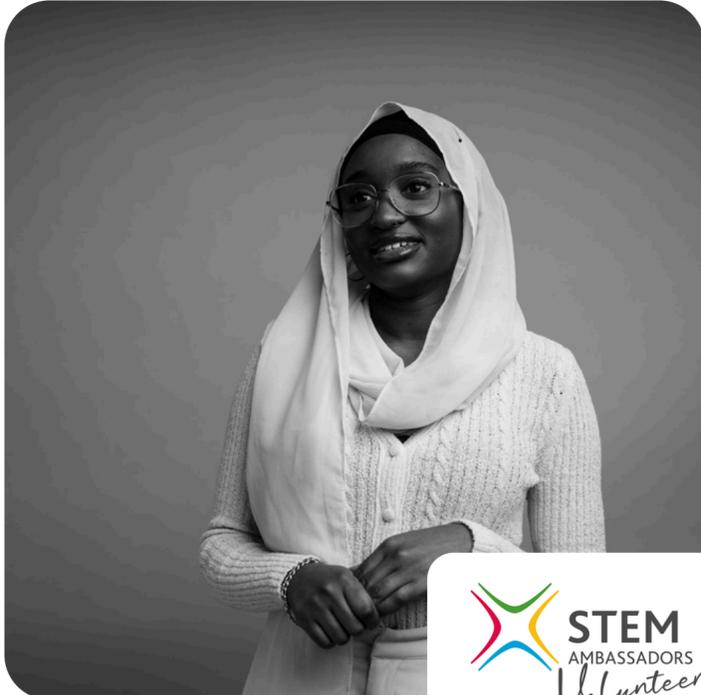


Zainab Onikoyi

Apprentice Researcher



The basics

Name:

Zainab O Onikoyi

Apprenticeship:

Digital Technology Solutions

Department:

Network Strategy- Data Analysis

Employer:

BT Group

A Typical Week

In a typical week, I have a dedicated day for university, focused on assignments and exam preparation. Within my role, my team holds a weekly meeting at the start of the week to align on priorities and share what we're working on. Every other week, I also have a one-to-one with my manager to review progress and plan next steps. Alongside my day-to-day role, I'm a Location Lead in BT's Early Careers Network, which involves additional responsibilities throughout the week.

Why an apprenticeship?

I'm a hands-on learner who learns best through trial and error and by observing those around me. I recognised early on that university alone wouldn't suit my learning style. An apprenticeship allows me to combine structured learning with real workplace experience. Earning while learning and avoiding student debt made this path even more compelling.

Top Tips / Advice

- Believe in yourself, because the moment you stop, others may too.
- Take a moment to pause and breathe before responding, whether in person or online, to give yourself time to think and respond clearly.
- Rejection isn't a reflection of your ability, just part of the journey.

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