

# TELUS Agronomy

Enable business  
growth with data-driven  
agronomic service



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Are you tired of dealing with data silos and inefficiencies? Experience the power of streamlined recordkeeping with TELUS Agronomy, where you can bring all your agronomic data together in one unified system. From crop records to scouting, sampling, and variable rate fertility—everything you need is at your fingertips.

TELUS Agronomy empowers agronomists to boost efficiency and foster lasting relationships with growers, while ensuring compliance and security.

Join a thriving agronomy community backed by one of the world's largest compliance engines. Streamline workflows and promote interoperability, tailored to operations of any size and all crop types. Discover endless possibilities for your agriculture business with TELUS Agronomy—the key to cultivating success in today's dynamic farming landscape.



# Solution insights<sup>1</sup>



**222 million**  
acres mapped



**500**  
product manufacturers



**450,000**  
growers across 20 countries



**7 million**  
recommendations across 578 million  
acres



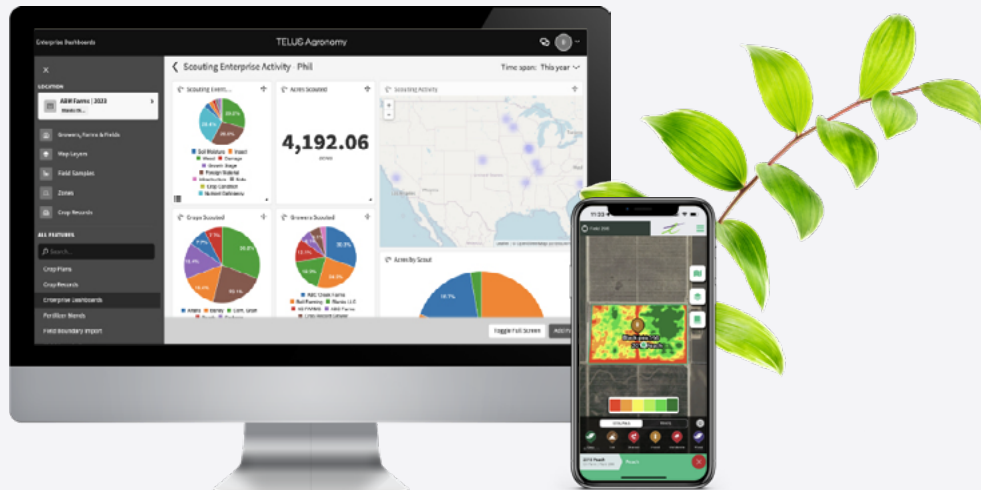
**1.7+ billion**  
compliance checked acres



**14,000**  
product labels in our database

<sup>1</sup> Last 12 months

# Empowering agronomists with insight & efficiency



## Crop planning

Help growers reach their goals

Maximize visibility into profitability and efficiency by creating detailed and specific crop plans for customers with yield goals and budgets.

## Scouting

Protect profits with field level information at your fingertips

Document field observations to be viewed in real-time for simple and accurate report creation and seamless sharing with growers. Enhance your efficiency by leveraging NDVI overlays to pinpoint the specific areas of the field that demand your expert attention.

## Soil sampling & fertility

Make the most of each acre by curating targeted crop nutrition prescriptions

Assess soil and tissue health, receive sampling results and create zone or equation-based crop nutrition prescriptions in a single, unified system.

## Crop records

Streamline recordkeeping and mitigate risk with robust compliance checking

Document and store records of field level operations from planting to harvest and share them with key partners, with the confidence and security of one of the most robust and widely trusted product label databases in the industry.

## Machine data & analysis

Bring your data from the field to your fingertips and reflect on your results

Access the machine data you need through wireless data transfer, and watch it come to life through map layers and analysis.

# What our customers say about TELUS Agronomy

“TELUS Agronomy makes for really good alignment and a streamlined user experience for our internal teams and our customers. TELUS Agriculture is a partner I believed in, am confident in and know is up to the task of aligning everything as we move forward.”

Neal Horrom, COO  
Mercer Landmark

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“I will write a recommendation in TELUS Agronomy, send it to the grower and he or she can verify a lot of information like the time and date of the application, then send it to the county to verify compliance. It’s easier for my growers, and it’s easier for me. We all have records of everything that’s done as well as product labels and any relevant warnings or material safety data.”

Gary Osteen, Agricultural Consultant and Forensic PCA  
GW Osteen & Associates

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“I’m amazed with the time savings of TELUS Agronomy. We used to handwrite notes and recommendations and with TELUS Agronomy it’s so much easier. A lot of my growers really like it because I just send them a scouting report and they have a record on everything happening in their fields.”

Maya Ter Kuile-Miller, Owner  
Cactus Hill AG Consulting, LLC

# Connecting food and farming supply chains for a safer sustainable future.

[telus.com/agronomy](https://telus.com/agronomy)

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