



Help your teams make the perfect sale

Not all sales are created equal. Give your teams better insights into customer and price management, prospecting, and margins to help them sell more, faster, with better margins, and less time on paperwork.

Process deductions, perform billbacks, track bids and even generate custom forms, all inside one comprehensive platform.



Customer-oriented order entry

Capture orders when and where they happen with an easy to use mobile platform, ensuring accuracy, reducing errors, and saving everyone time and effort.



Make more on every sale

Give your sales team the tools to improve order values and gross profits, including visibility into margins and volumes and the ability to specialize every transaction.



Increase order value

Find greater flexibility when managing orders and sales with profitability analyses, price overrides and access to competitive pricing data.



Improve sales team efficiency

Automate and simplify tasks like invoicing and inventory tracking to reduce the time your teams spend on administration and research, so they can spend more time putting together the best sale possible.



Work across more channels and business lines

Bridge sales and eCommerce channels while you access processors, operators, manufacturers, club stores, CStores, distributors, warehouses and 3PL providers across the food and beverage industry.



Scale your business across multiple channels

Configure and integrate your systems across multiple channels, removing unnecessary barriers to your sales team's ability to sell the right product to the right customer at the right price.

Even more great benefits to support your business

Sell more with less outreach

Direct advertising and specific promotions will support your sales team and give them better visibility into customer orders and order pricing guides.

Improve customer relationships

Real-time information from your ERP gives you the visibility and control to address any customer issue quickly and effectively, helping to reduce the cost of errors and improve your relationships.

Simplify and streamline order entry

Order entry is designed to be as easy as possible, capturing your customer's request accurately and with little manual effort, reducing errors and improving compliance.



Get in touch with one of our experts today to learn how TELUS Consumer Goods can help your business succeed. Scan the QR code to learn more.

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