

## COMPANY ANNOUNCEMENT

6 May 2026

### Sales update

JB Hi-Fi Limited ("Group") provides the following sales update for the period 1 January 2026 to 31 March 2026 ("Q3 FY26"):

| Sales Growth         | Q3 FY26    |        | Q3 FY26 YTD |       |
|----------------------|------------|--------|-------------|-------|
|                      | Comparable | Total  | Comparable  | Total |
| JB Hi-Fi Australia   | 2.6%       | 4.0%   | 4.4%        | 5.7%  |
| JB Hi-Fi New Zealand | 15.2%      | 23.2%  | 18.6%       | 29.7% |
| The Good Guys        | 2.5%       | 2.5%   | 3.6%        | 3.6%  |
| e&s                  | (4.8%)     | (1.4%) | (1.5%)      | 1.6%  |

Group CEO, Nick Wells, said "We are pleased to see sales growth in JB Hi-Fi and The Good Guys in what is an increasingly uncertain retail environment."

Nick added "As we enter the important end of financial year trading period, in the technology categories we are seeing significant supplier component related cost increases and stock availability shortages, along with heightened competitive activity."

As always, we will remain focused on what we can control and seek to maximise demand through driving great value for our customers, leveraging our strong supplier relationships, and delivering exceptional customer service."

Authorised by the Group CEO, Nick Wells.

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