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COMPANY ANNOUNCEMENT

25 August 2014

Executive Appointment

JB HI-FI today announces the appointment of Tim Carter to the newly created position of Online & Commercial Director. Tim will report to the Chief Executive Officer, Richard Murray, and will have primary responsibility for the Company's online and commercial businesses.

Tim was previously with JB HI-FI between September 2005 and July 2011 in a variety of roles including General Manager, Inventory & Supply Chain. After leaving JB Hi-Fi Tim spent 2 years as Chief Operating Officer at online retailer Catch of the Day and, more recently, he has been providing advisory services, including online strategy development and execution, to a number of businesses.

JB HI-FI CEO, Richard Murray, said "I have worked closely with Tim for many years and hold him in high regard. I am excited that Tim is rejoining the JB HI-FI team. Our online and commercial divisions are important growth areas for the Company and we believe that it is the right time to appoint a member of the Executive team dedicated to these areas. Tim brings both energy and intellect to the role together with significant experience in online retailing. We look forward to Tim leading the continued growth of our online and commercial businesses."

Media & Investors: Richard Murray Chief Executive Officer 03 8530 7333