



## SentryWorld Golf Course

Along with being one of the nation's largest and financially strongest mutual insurance companies for businesses, Sentry® also owns and operates SentryWorld®, the Midwest's premier parkland golf experience, and a tribute to our roots in the community of Stevens Point, Wisconsin.

When past Sentry CEO John Joanis developed plans to construct SentryWorld, he envisioned Wisconsin's first destination golf course: a cutting-edge recreation complex, and a place where residents and visitors alike would feel welcome.

- Designed by architect Robert Trent Jones Jr., who considered the course his "Mona Lisa."
- Opened in June of 1982.
- Jones returned in 2013 to reimagine the course with help from fellow architects Bruce Charlton and Jay Blasi.
- The course reopened for the 2015 season, with new and rerouted holes, relocated greens and bunkers, lakes and streams shaping the fairways and total yardage increased to 7,145 (now 7,320).
- The course and practice facilities were again renovated throughout 2020 and 2021 to challenge the world's best players in the 2023 U.S. Senior Open.

### About the Course

Following its renovations in 2013-14 and 2020-21, the enhancements of the SentryWorld course are evident from the very first tee. The legendary course has regained—and exceeded—its reputation as a golfer's dream: a parkland-style golfing paradise that reflects the area's natural beauty.

- SentryWorld's recent redesign reveals a suite of changes representing a master class in course construction, creating a course experience ideal for both low-handicap and recreational players.
- Hole no. 16 at SentryWorld is one of the most interesting par 3s in the country: the iconic Flower Hole, surrounded by 30,000 flowers and native grasses. Each year, staff handpick a variety of flowers to decorate the hole.
- Long, winding par fives flow seamlessly into precise par threes, while arcing doglegs now play side-by-side with challenging fairways framed by beautiful parkland trees.
- On the course's two new par threes, SentryWorld's big lake is the star attraction, lying directly behind the green on hole three and standing between the tee box and the green on hole 12.
- SentryWorld was the first-ever winner of Golf Digest's "Best New Public Course" award, and has ranked among the top 10 courses in the publication's "Wisconsin Best in State" category since 1983.





## The SentryWorld Experience

In addition to its exceptional course, SentryWorld has created a golf experience focused entirely on making every round outstanding, relaxing, and unlike anything guests have experienced before. With more space between groups, all-inclusive food and beverage service and welcoming on-site amenities, SentryWorld provides an exceptional playing environment for golfers of all skill levels.

- Offers group outings, lessons, programs, golf carts, and caddies.
- Practice tee area—featuring target greens, fairways and bunkers—accommodates 76 hitting stations.
- Includes a warm-up tee and practice putting green, as well as a short game practice area with two dedicated green complexes.
- The 51,000 square foot Fieldhouse, which features indoor driving and putting ranges, is the largest and most versatile space on the premises, and is open to the public for concerts, trade shows and corporate meetings.
- State-of-the-art golf simulator available with courses from around the world—including SentryWorld.
- SentryWorld Pro Shop offers high-quality products, including apparel and gear, as well as services like golf club fittings and custom engravings.
- Two on-site restaurants include PJ's at SentryWorld, a casual dining option emphasizing local Wisconsin cuisine, and Muse, for a more elegant, upscale atmosphere.
- In 2022, SentryWorld opened its new boutique hotel, The Inn at SentryWorld, allowing guests to enjoy the best of Midwestern hospitality during their visit.

