

Behind the wheel with Clima-Tech.

As commercial repair contractors, Clima-Tech’s fleet of technicians spend a lot of time on the road, traveling between job sites to keep essential equipment running. That makes safe driving a top priority for the company’s leadership.

“Safety is important for us because we care about the employees,” says Clima-Tech President and CEO Ramez Naguib. “We feel responsible for them.”

To improve driving habits, Clima-Tech introduced telematics systems to their vehicles, enabling real-time monitoring and documentation of specific driving habits, like speeding or harsh braking. This led to a partial reduction of traffic incidents, but persistent issues suggested the presence of another factor: distraction.

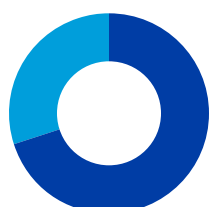
“We still had accidents, unfortunately,” says Naguib. “No one was speeding, but almost all of them were a van rear-ending the car in front, which can tell you that someone is driving while distracted.”

KEEPING EYES ON THE ROAD

To address distracted driving among their technicians, Clima-Tech embraced new solutions for encouraging safer driving habits, including driver-facing and road-facing cameras for identifying inattentive driving.

With help from Sentry, they also equipped all of the technicians’ phones with an app called TRUCE, which disables most phone functions while inside a moving vehicle, including distracting notifications.

“Adding more safety measures is the best cost-saving measure that I can think of,” says Naguib. “There is no upside of being unsafe.”



72%
of employees feel pressure to communicate with employers while driving

Source: TRUCE



1 million
car crashes are affected by inattentive driving every year

Source: Illinois State Police



\$60 billion
spent annually by businesses on accident-related expenses

Source: Occupational Safety & Health Administration’s Guidelines for Employers to Reduce Motor Vehicle Crashes.

LOOKING FORWARD

About a year after implementing the latest safety measures, Naguib remains committed to the company's safety goals.

"We care about the community," says Naguib. "If there is an accident, it's not only the employee that is going to be hurt, someone else on the other side is going to be hurt. And we are not in the business of hurting people."

For resources available to help you strengthen your organization's commitment to safer driving, contact our Safety Services Team for a custom consultation, or visit our Solutions Hub to learn more with our focused driving toolkit.



\$100,310

average cost for
employee-involved crashes
with non-fatal injuries

Source: CDC

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