



Cambridge  
Nutraceuticals

## PRODUCT CATALOGUE 2021



[www.camnutra.com](http://www.camnutra.com)

# WELCOME

Our mission:  
To help people live longer,  
healthier lives through  
scientifically proven health  
supplements.



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KEY



suitable for  
vegetarians



suitable  
for vegans



gluten  
free



lactose  
free

A COMPANY REGISTERED IN  
ENGLAND AND WALES

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**REGISTERED ADDRESS:**

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**[www.camnutra.com](http://www.camnutra.com)**

# Our journey



Cambridge Nutraceuticals has grown from strength to strength since its founding in the heart of the UK's science hub in 2012, with close ties to Cambridge University. We've won the confidence of customers, investors and world-renowned research groups through our commitment to scientific excellence and customer service.

We create health supplements as they should be: with easy-to-absorb active ingredients and proven clinical benefits. If it isn't supported by data, we won't sell it.

Our first product, Ateronon, was developed through £12 million in research funding and clinically tested at Cambridge University Hospital NHS Foundation Trust to prove its effectiveness.

In 2015, we used this rigorous scientific approach and our partnerships with leading research institutions to launch our range of health supplements.

Every product is founded on world-class academic expertise and manufactured using the highest quality ingredients. Turmeric+, the most popular of our joint health supplements, is now supported by 47 published studies and has been the focus of significant media coverage.

As we grow, people remain at the heart of everything we do – not only our customers but employees, suppliers and investors too – building trust and enduring relationships through a commitment to quality, openness and award-winning customer service.

# Our scientific advisory board

We're based in the heart of Cambridge, England, an internationally renowned hub of scientific research. We have close ties with leading institutions including the University of Cambridge and Cambridge University Hospitals NHS Foundation Trust (Addenbrooke's).

All of our research and development is supported by a high-profile board of experts with world-leading knowledge in everything from natural ingredients to joint and heart health.

Our experts include, among others: Peter Kirkpatrick BSc MBCHB MSc FRCS, a leading Cambridge University

vascular neurosurgeon; Professor Michael Heinrich, head of University College London's Centre for Pharmacognosy & Phytotherapy; and Dr Nicholas Shenker, a consultant rheumatologist at Addenbrooke's Hospital and expert in chronic pain syndromes.

Under the guidance of Dr Miriam Ferrer, Head of Product Development, and our scientific advisory board, we've expanded our range to include more than twenty supplements covering bones and joints, energy, digestive health, heart and circulatory health, immunity, pet health and more.



**Aidan Goggins BPharm,  
MSc NutrMed** Pharmacist,  
nutritionist and author



**Dr Nicholas Shenker**  
Consultant rheumatologist  
at Addenbrooke's Hospital



**Mr Peter Kirkpatrick BSc  
MBCHB MSc FRCS** Leading  
Cambridge University  
vascular neurosurgeon



**Professor Michael Heinrich**  
Head of the Centre for  
Pharmacognosy and  
Phytotherapy at University  
College London



**Miriam Ferrer PhD** Head of  
Product Development

# Highest quality ingredients



# Ethically sourced



## COMMITTED TO SUSTAINABLE SOURCING

Our precious natural resources must be preserved for future generations, so we obtain our ingredients from sustainable sources whenever possible.

## WAGING A WAR ON WASTE

We endeavour to make our packaging green. Where possible we use recyclable and biodegradable alternatives and continually review all of the materials we use to find solutions to reduce wastage, print responsibly and be more efficient.

## CUTTING DOWN ON CARBON

We're encouraging customers to help reduce the carbon footprint of their purchases by amending subscriptions to receive multiple packs in each order. In addition to improving all of our processes, most of us cycle to work in Cambridge every day.

# Lactolycopene formulations



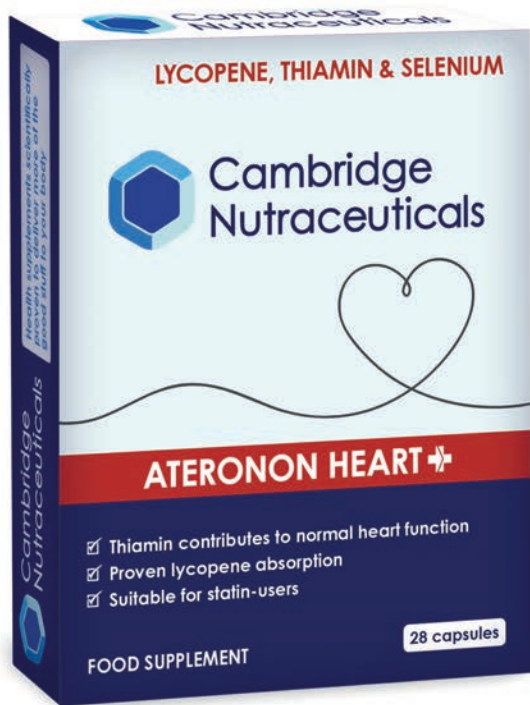


LactoLycopene is our patented combination of lycopene and whey protein. It is highly bioavailable meaning more of it is absorbed into the blood stream.

A University of Cambridge study showed that lycopene levels in the blood rose between 60% and 100% within two months for people taking LactoLycopene, while another study at Boston's Brigham & Women's Hospital, run by Harvard Medical School, found that it increased levels of lycopene in the blood.

LactoLycopene has been subject to research at leading institutions such as Cambridge University NHS Hospital Trust (Addenbrooke's) and the University of Sheffield NHS Hospital. Published clinical research demonstrates its benefit for **cardiovascular health**, **prostate health** and **male fertility**.

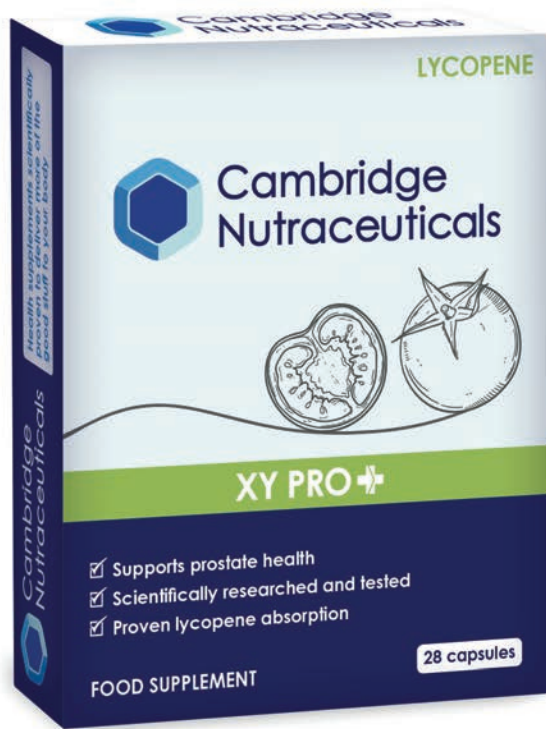




## Ateronon Heart+

V GF

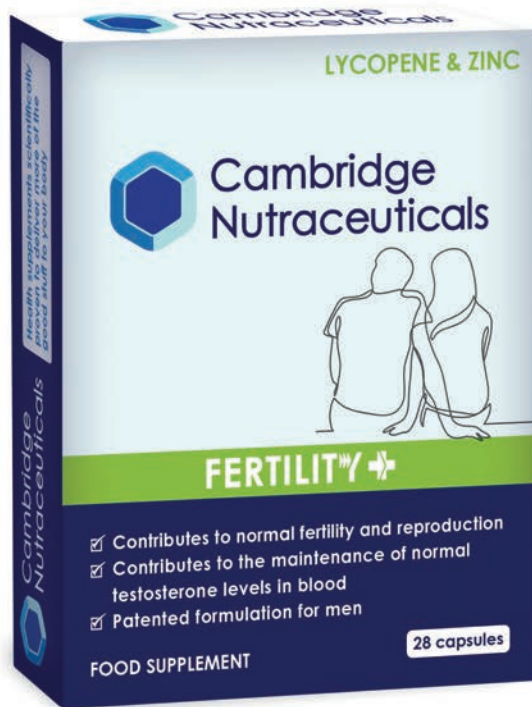
Ateronon Heart+ combines our patented LactoLycopene with thiamin and selenium, to support a healthy heart. The 'Tomato Pill' has benefited from £12 million of research and development, most notably a study at the University of Cambridge NHS Hospital Trust (Addenbrooke's) which showed taking one capsule of Ateronon Heart daily over eight weeks improved endothelial function by up to 53%.



## XY Pro+



XY Pro+ has been formulated to support prostate health. This supplement contains LactoLycopene, a highly absorbable formulation of lycopene. Taking a daily capsule of XY Pro can help boost lycopene levels to an optimum in four to eight weeks.



## Fertility+



Fertility+ is a male fertility supplement which has been shown to increase the levels of grade A sperm by 40%. Research at the University of Sheffield showed improvements in the morphology (size and shape) of sperm during the 12 week study. Fertility+ contains a combination of zinc – known to contribute to normal fertility and reproduction – and our patented LactoLycopene formulation.

# LactoLycopene success story

LactoLycopene is the ingredient upon which Cambridge Nutraceuticals was formed. Developed in Cambridge, Ateronon Heart was dubbed 'the tomato pill' by the media when it featured on the front page of national newspapers following the publication of research.

Since that day we have not looked back. Products containing LactoLycopene have been ordered by consumers in over 50 countries worldwide, and it is our most popular ingredient with international partners. No other lycopene formulation has the data that LactoLycopene does.

In 2014 we signed our first international distribution agreement with our partner in Australia and since then it has been distributed to companies across four continents. The publication of a new study in October 2019 again resulted in mass media coverage, making it one of the most talked about food supplement ingredients.



# Curcumin formulations

Our curcumin formulation contains a mix of curcuminoids, soy lecithin and microcrystalline cellulose that has been formulated into a patented phytosomal composition to improve absorption, mimicking the way it has traditionally been consumed in Indian medicine. This formulation has been the subject of 47 published studies.



**30x**  
more absorbable  
than standard  
turmeric

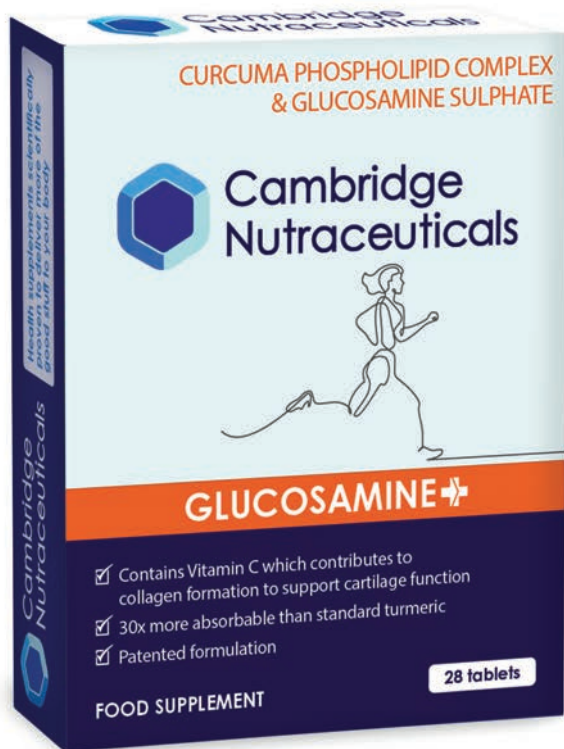


## Turmeric+

V Ve GF LF

Turmeric+ is our best-selling supplement in the UK. It contains a combination of curcumin and vitamin C to support joint health and contributes to normal collagen formation for the normal function of cartilage. Turmeric+ has received Informed Sport certification, which means that leading athletes and sports team can use it to support muscle recovery post exercise with ease of mind.





# Glucosamine+

GF LF

Joint Advanced+ is our premium joint health supplement. It contains the same level of curcumin and vitamin C as Turmeric+, plus 500mg of glucosamine. On top of the data behind our curcumin formulation, there is an additional published study showing the benefits of combining curcumin and glucosamine.





# Curcupet-K9

V Ve GF LF

Curcupet-K9 has been created specifically for dogs, using the same formulation found in our most popular joint health supplement, Turmeric+.

These smaller, specially formulated tablets can either be hidden in treats or crushed in food and fed to your pet daily to ensure they get the same great benefits as you would get from Turmeric+.

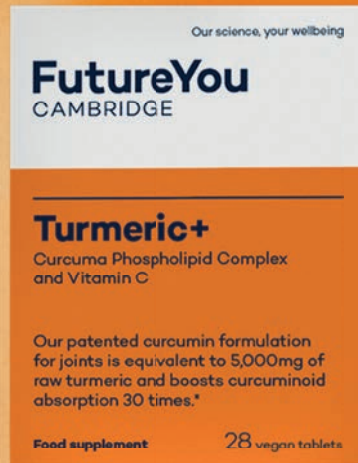
- ✓ Scientifically researched joint supplement for dogs
- ✓ Suitable for a range of sizes and breeds

Weights	Example Breeds	Directions
Under 10kg	Pug, Dachshund	1 tablet every other day
11-20kg	Jack Russell, Westie	1 tablet daily
21-40kg	Spaniel, Labrador	2 tablets daily
Over 41kg	Newfoundland	1 tablet per 12kg of weight daily

# Our brands

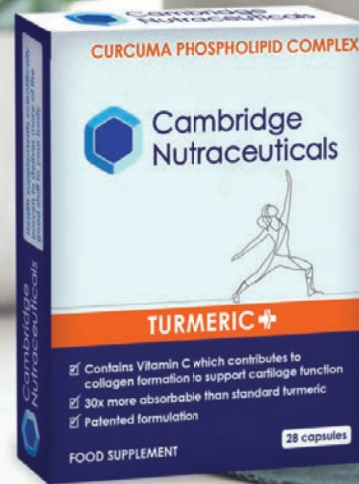
## FutureYou Cambridge

FutureYou Cambridge offers easily absorbable supplements with an effectiveness that is confirmed by published scientific data. We work with ingredient suppliers as passionate about extracts and research as we are, ensuring they're from fully traceable, sustainable sources. So when we launch a product, we know it's the best it can be.



# Cambridge Nutraceuticals

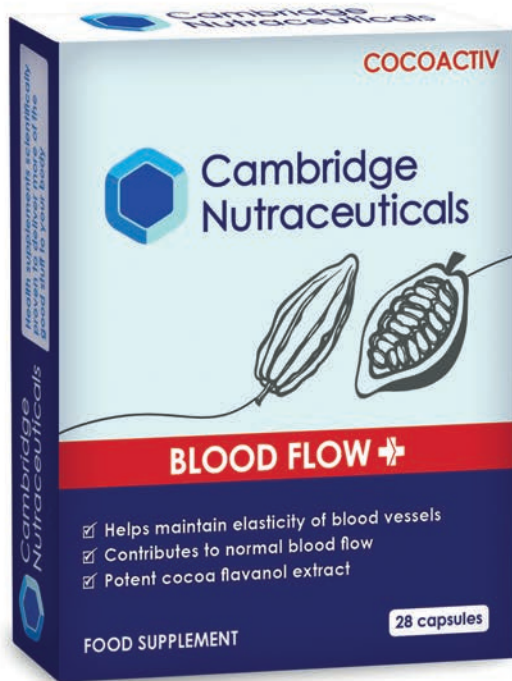
The Cambridge Nutraceuticals' brand provides the same great formulations as you will find in the FutureYou range, but with different packaging. Each market has its own requirement, so you if you are looking for a more scientific than lifestyle brand, then the Cambridge Nutraceuticals option is best for you.



# Cocoa flavanols

Flavanols are naturally occurring plant-based nutrients that have antioxidant properties. They are found in many common foods, including tea and various fruits, but cocoa contains a unique blend that is known to have a positive effect on blood circulation.





## Blood Flow+

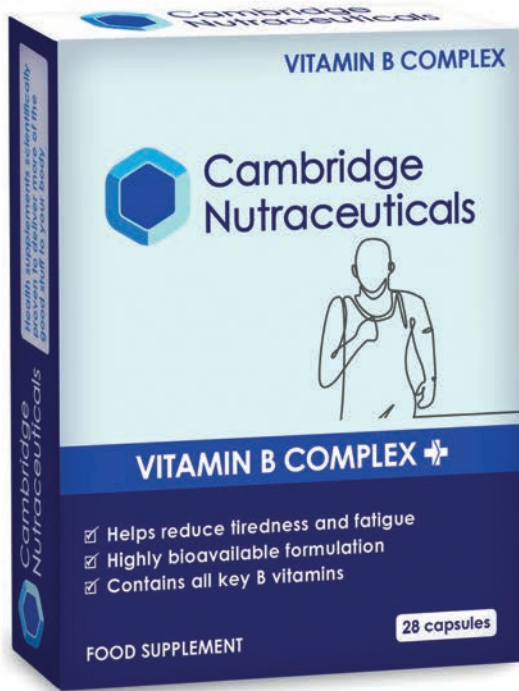
V Ve GF LF

Blood Flow+ contains CocoActiv, the only cocoa flavanol extract recognised by the European Food Safety Authority for its ability to maintain the elasticity of blood vessels and contribute to normal blood flow. Flavanols are naturally occurring antioxidants. Research has found that cocoa flavanols assist the production of nitric oxide, which triggers the relaxation of blood vessels.

# Vitamins

Vitamins are organic nutrients required by the body in small amounts, for a variety of essential processes. Most vitamins cannot be made by the body, so they need to be provided in the diet or boosted by supplementation.





## Vitamin B Complex+

V Ve GF LF

Vitamin B Complex+ contains highly bioavailable variants of the eight key B vitamins, ensuring you get the full recommended daily intake. B vitamins play an important role in many essential bodily processes, including the reduction of tiredness and fatigue, normal heart function and normal mental performance.

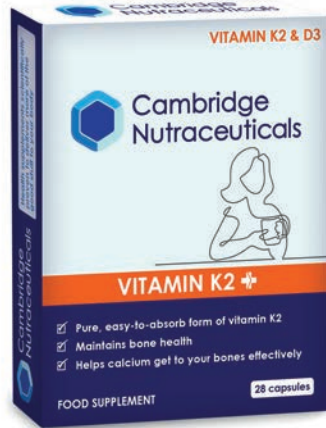


# Vitamin D+

V GF LF

Vitamin D+ contains an easily absorbed formulation to help maintain bones and teeth while supporting a healthy immune system. The NHS recommends that all adults take a vitamin D supplement daily during the autumn and winter, and that people over 65 take one throughout the year.

Vitamin D+ contains 25µg (1,000 IU) of vitamin D3 (500% NRV).



# Vitamin D with K2+

V Ve GF LF

Super Vitamin D with K2+ delivers a high concentration of vitamin D3 and menaquinone-7, the most easily absorbed form of vitamin K2. These vitamins maintain bone health and density.





## Vitamin C+

V Ve GF LF

Many of us struggle to get enough vitamin C, especially in the winter months. Our Vitamin C+ is made with pure, organic acerola cherry, one of the richest sources of this vitamin which is also more absorbable than standard vitamin C. Vitamin C+ supports your immune system by providing 100% of your daily requirement for both vitamin C and zinc in one supplement.

# Minerals

Your body needs certain minerals to build strong bones and teeth and turn the food you eat into energy. As with vitamins, a balanced diet boosted by supplementation should provide all the minerals your body needs to work properly.





# Magnesium+

V Ve GF LF

Many of us no longer get enough magnesium from our diet. Magnesium contributes to a normal energy-yielding metabolism and normal muscle function as well as a reduction in tiredness and fatigue.

Magnesium+, the most popular supplement in our energy range, is more absorbable than standard magnesium oxide supplements and helps to replenish levels without having to take too much.



## Co-Enzyme Q10+

V Ve GF LF

Co-enzyme Q10 is a fat-soluble substance that is very similar to a vitamin. Unlike vitamins though, our bodies can produce it themselves. Our ability to do so peaks between the age of 20 and 30 and declines as we age. Statins, which are commonly prescribed to people with high cholesterol, block CoQ10 production and contribute to reduced CoQ10 levels later in life. Our CoQ10 formulation is 18x more absorbable than standard CoQ10 supplements.



# General Wellbeing

Our product development team have searched the world for scientifically proven ingredients that deliver real health benefits.

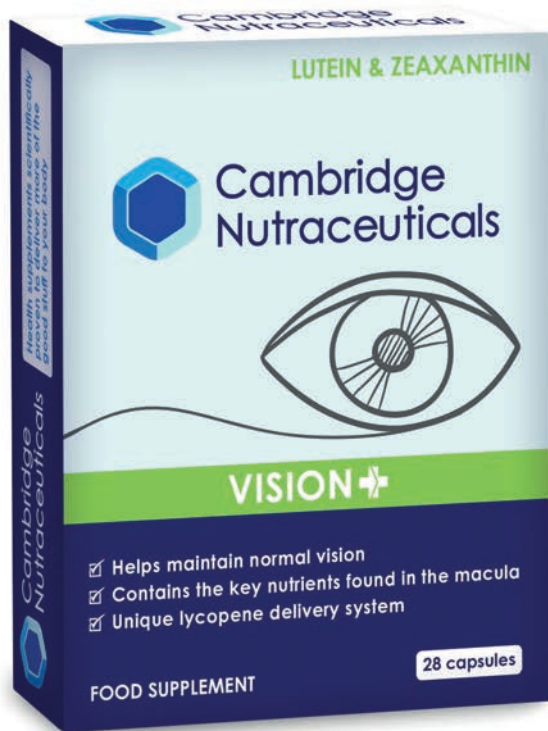




## FocusZen+

V Ve GF LF

Our FocusZen+ formulation contains 300mg of high-quality, natural lemon balm leaf extract and pantothenic acid (vitamin B5) which contributes to mental focus and good cognitive function. It reduces feelings of tiredness and fatigue, so you can perform at your best under pressure.



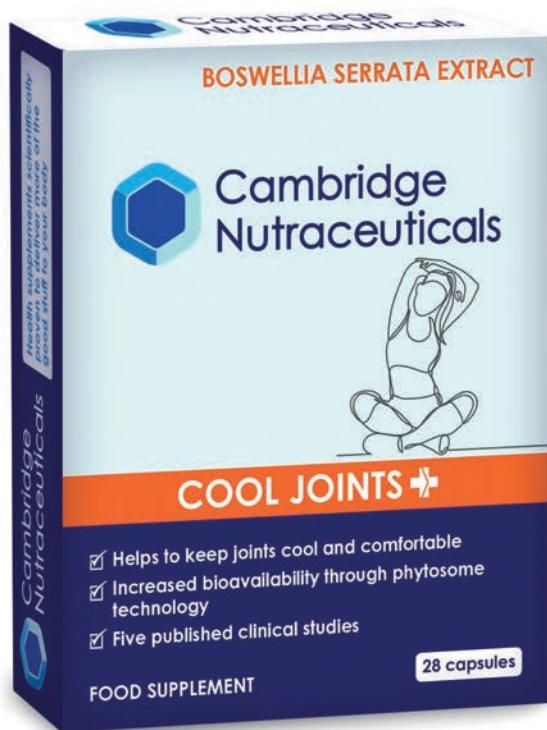
## Vision+

GF LF

Vision+ contains a patented combination of the carotenoids, lutein and zeaxanthin, which are found in the macula of the eyes. The macula is vital when performing activities such as reading, writing and driving.

Vision+ has a unique lycopene-based delivery system to ensure that these key nutrients reach the macula intact.

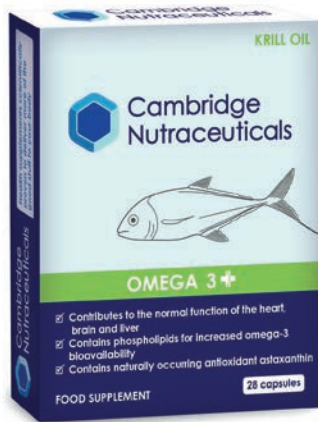




## Cool Joints+

V Ve GF LF

Cool Joints+, which has been subject to 15 published research studies, contains 250mg of highly absorbable Boswellia Serrata extract from the Indian frankincense tree in a new soy-free formulation. A unique formulation to encourage absorption of boswellic acids and keep your joints cool and comfortable.



# Omega 3+

GF LF

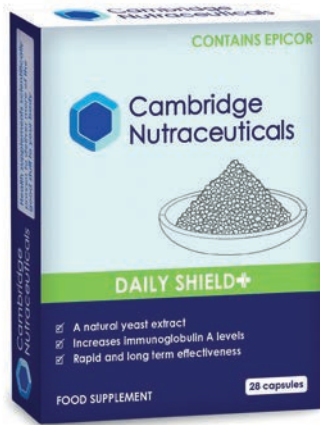
Omega 3+ is made from krill oil sustainably harvested from the Antarctic Ocean and contains natural phospholipids which help your body to absorb essential omega 3 fatty acids without the fishy burps or aftertaste. It contains the natural antioxidant astaxanthin and choline and contributes to supporting the normal maintenance of the heart, brain, liver and vision. The capsules are odourless, easy to swallow and vanilla flavoured for a pleasant taste.



# Essential Omega 3

GF LF

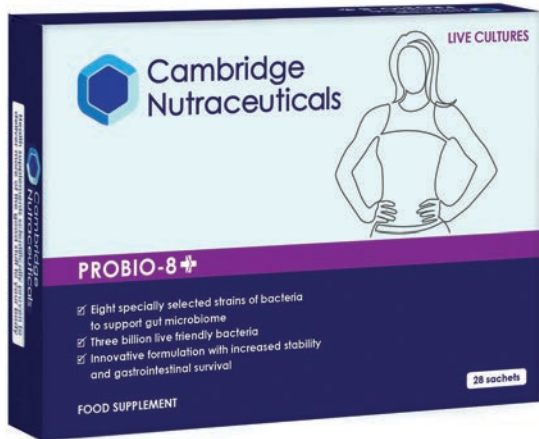
Essential Omega 3 contains 1,000mg of anchovy oil, carefully sourced from the rich fishing grounds of the Pacific Ocean to ensure it is pure and low in contaminants. This golden oil, rich in DHA and EPA, is 100% traceable and has been certified as sustainable by Friends of the Sea.



# Daily Shield+

V Ve GF LF

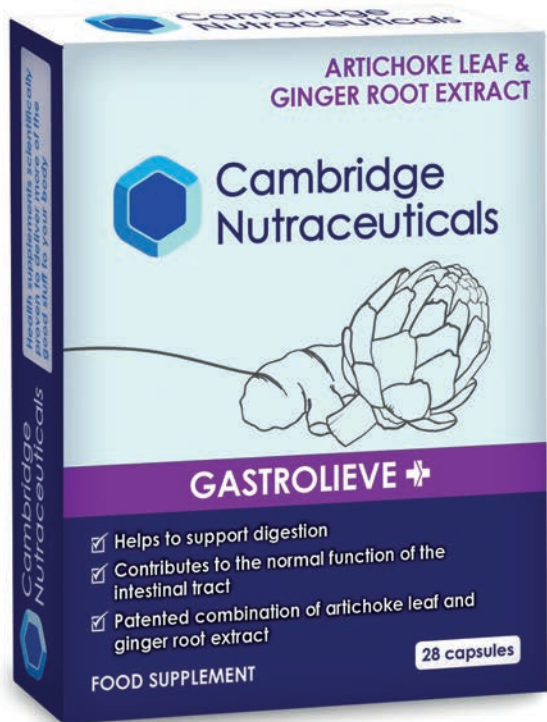
Daily Shield+ is a natural whole yeast extract which provides you with the beneficial effect of fermented foods without the unwanted side effects. Scientifically researched for rapid and long-term effectiveness, it's especially popular during the winter months, but works throughout the year.



# ProBio-8+

V Ve GF LF

ProBio-8+ has been designed to help you replenish the good bacteria in your gut. We've combined eight different strains of friendly bacteria covering the key areas needed to maintain a healthy gut balance. Each sachet contains 3g of bacteria, equivalent to 3 billion colony-forming units (CFUs) and fibre to support the nourishment of the good bacteria.

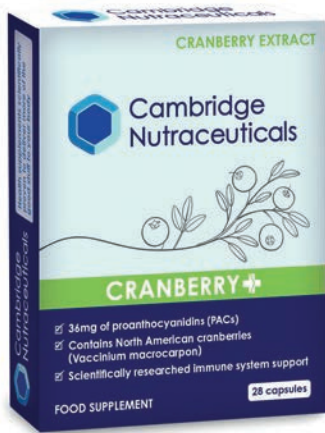


## Gastrolieve+

GF LF

Gastrolieve+ contains a patented combination of natural artichoke leaf and ginger root extracts. This unique, patented formulation is suitable for people with heartburn, gastric discomfort and other digestive issues.





# Cranberry+



Cranberry+ contains a high quality cranberry extract that has been standardised to 36mg of high-grade potent proanthocyanidins (PACs).

This scientifically researched women's health supplement is created from North American cranberries. It is now presented in a smaller capsule, making it easier to swallow.



# Black Garlic+



Black Garlic+ is designed to help maintain healthy cholesterol levels and a healthy heart. Using a unique ageing process, we formulated a flavourless, odourless and highly concentrated fermented garlic extract. Each 250mg capsule contains 10x more S-Allylcysteine and polyphenol content than fresh garlic.

# Working with us

We are proud of the range of supplements Cambridge Nutraceuticals has developed and successfully markets and distributes throughout the UK via our FutureYou Cambridge brand. We choose to work with carefully selected distribution partners in other global markets and have secured excellent relationships in several territories. Our product range can be supplied in branded or private label format and in some cases, we can provide just the active ingredient. Our distribution network has expanded significantly over the past year. If you believe our product range is a good fit for your market then we would love to hear from you.





**Cambridge  
Nutraceuticals**

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**DISTRIBUTION ENQUIRIES**

**[commercial@camnutra.com](mailto:commercial@camnutra.com)**



**[www.camnutra.com](http://www.camnutra.com)**