# RealTime

## Drive better outcomes with real-time guidance

## Deliver improved customer experiences by empowering agents and supervisors

Customers seeking support and issue resolution from the companies they rely on have higher expectations than ever. It isn't enough to resolve questions and concerns quickly and efficiently. Customers expect you to know who they are, along with a history of the business relationship, and the challenges they've faced. In addition, agents engage customers with speed and expertise, which requires in-depth knowledge of your organization's products and services – knowledge that can be elusive to both novice and seasoned agents based on how quickly offerings change.

Failing to address these needs has real business consequences. A 2023 Forrester analysis found that home and auto insurers that empower agents to solve customer issues proactively could see a \$1 billion increase in revenue.<sup>1</sup> In the airline industry, this could result in \$833 million in additional revenue. In addition, agents may become dissatisfied in their roles if not empowered, leading to employee churn, which can negatively impact customer experience.

CallMiner RealTime delivers improved customer and employee experiences by empowering agents and their supervisors with contextual, real-time guidance. Alerts can surface relevant customer information, reinforce positive agent behaviors, escalate issues expediently and drive faster time to resolution to aid in onboarding, ongoing training and performance management. Supervisors coaching in real time can resolve issues in-the-moment, creating greater opportunity to review trends and behaviors in after-call one-on-one coaching conversations.

#### Features

#### Alerts by category

Al-driven algorithms automatically trigger notifications for each type of call agents handle. Notify agents of their options for next-best-action and inform supervisors about when and how they need to intervene in real time to maximize CX outcomes.

#### Redaction

Our real time AI-based redaction technology identifies PCI, PHI and PII data such as credit card numbers and medical information in audio streams as they are being transcribed.

#### Live insights

The Live Insights feature empowers contact center supervisors to deliver an insight, via desktop alert, to support agents during customer interactions. Insights can be customized for different situations, such as to issue a warning or provide information that can assist an agent in real time.

#### Live listen

Authorized supervisors can now listen in on agent conversations while they are happening. Used in conjunction with alerts, supervisors can step in and help agents as needed with personalized support.

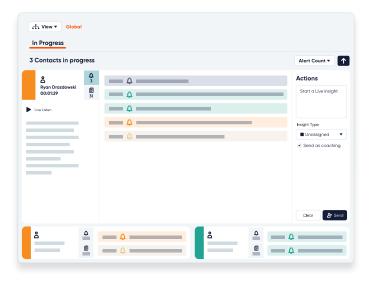
#### Agent call for help

Agents can proactively ask a supervisor or authorized user for help during a customer interaction, such as when a customer makes a request for escalation.

#### Agent status

When an agent is online, a green icon will appear, allowing supervisors additional visibility, which is especially helpful for remote agents.





#### **Benefits**

#### Scale your quality program

Combine RealTime with CallMiner's robust post-call analytics to automatically identify customer dissatisfaction and frustration, agent training opportunities and inefficiencies such as silence at scale. Easily provide interaction examples to drive change within and beyond the contact center.

#### Improve coaching outcomes

By coaching agents in-the-moment, agents can learn and solve issues as they occur and increase the frequency of coaching sessions. Then, supervisors can use scheduled coaching sessions to focus on larger trends.

#### Focus on the agent experience

Increase agent retention with personalized coaching and support for each agent. Share positive agent behavioral examples for remote team enthusiasm and encourage bidirectional communication that motivates and informs.

#### Create positive customer experiences

Empower agents with next-best-action guidance, call flow and script adherence support, upsell or cross sell opportunity identification. Agents are able to solve issues efficiently, improving metrics like FCR, NPS and CSAT.

#### **Challenges and Capabilities**

#### For contact center leaders

Drive profits while increasing customer satisfaction and operational efficiency by coaching agents at scale. Contact center leaders can improve metrics by operating efficiently while supporting agents and supervisors through Aldriven personalized coaching to create better employee experiences that impact customer satisfaction and loyalty.

#### For experience management teams

Customer experience teams lack the data and insights needed to understand their customers' needs, desires, and preferences at scale, particularly their opinion of your organization's products and services. Customer experience teams can use Coach to hear what is being said in a customer conversation and weigh in on strategies and agent training that can influence customer retention and loyalty.

#### **Request a Demo Today**

For more details about RealTime please contact your CallMiner Sales Director or Customer Success Director. Also be sure to visit us at **www.callminer.com** or our communitybased website for customer engagement professionals at **www.CallMinerCustomerConnect.com**.

1. 2023, January 30). Forrester. <u>https://www.forrester.com/blogs/contact-centers-are-leaving-money-on-the-table/</u>

"CallMiner", "Eureka", "Eureka!", "Eureka Analyze", "Eureka Coach", "Eureka RealTime", "Eureka Redact", "Eureka API", "MyEureka", "MyEureka", "EurekaLive", the "CallMiner Eureka" logo, the "CallMiner MyEureka" logo, the "CallMiner EurekaLive" logo, "Listen to your customers. Improve your business.", "Feedback Is A Gift", "Listen", "Engagement Optimization", the "Engagement Optimization" logo, and "EO" are trademarks or registered trademarks of CallMiner, Inc. in the United States and foreign jurisdictions. Other product names mentioned herein may be the trademarks of their respective owners.



©2023 by CallMiner. All rights reserved.

#### Corporate Headquarters

200 West Street Waltham, MA 02451 +1 781 547 5690

### Sales

<u>sales@callminer.com</u>

#### Social

facebook.com/callminerinc.

twitter.com/callminer

linkedin.com/company/callminer