

READY TO *Get Started?*

Choose the sending option that works best for you.



Mail for Me

Hallmark stamps and mails on your behalf as early as the next business day. No minimums.



Box & Deliver

Hallmark delivers bulk cards to you for distribution.

Scan the QR code to shop the holiday promotion and save with code **JOYFULSAVINGS***



*Promotion code JOYFULSAVINGS is valid through 12/31/2026 on return and recipient addressing and cards only. Discounts do not apply to envelope upgrades (Peel & Stick, designed, etc.), notecards, personal fonts, chocolates, flowers, assorted card packs and already-discounted cards. Promotions/discounts are not transferable to affiliated websites and are calculated on the total before taxes and postage. Cannot be combined with any other promotion or applied to past purchases.

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Hallmark
BUSINESS CONNECTIONS

YOUR *Holiday Connection* GUIDE

Plan meaningful outreach for the holidays, and beyond.



STOCK UP NOW AND SAVE!

\$30 off

ALL CARD ORDERS
of \$150+

\$60 off

ALL CARD ORDERS
of \$300+

\$100 off

ALL CARD ORDERS
of \$500+

plus **FREE** envelope addressing with code **JOYFULSAVINGS***

HALLMARKBUSINESS.COM/HOLIDAY-CATALOG

NEW *Holiday* COLLECTION

From merry to magical...heartfelt to homespun, there are so many new designs to choose from! Select professional cards to delight clients and business partners.



Send personalized wishes.

SEND HOLIDAY CARDS TO:

- Boost client appreciation
- Increase employee recognition
- Stay visible with customers, employees and business partners
- Announce special events
- Share moments of gratitude



Share holiday joy with everyone.



Align with your industry.



Put a face to a name.

NOT SURE WHERE TO START? USE THESE SIMPLE GUIDELINES:

- Match the tone of your greeting to your audience.
- Consider the stage of your business relationship.
- Choose authentic messaging that reflects your brand.



CHOOSING THE *Right Card*

Select the perfect card to make lasting holiday connections.



Polished & Professional

Perfect for businesses with a more formal culture like financial institutions, law firms and corporate teams.



PRO TIP

Aim for delivery by early to mid-December—when attention is high, but schedules haven't yet peaked—to maximize the impact of your cards.



Inclusive & Multicultural
Perfect for bilingual workforces.



Make a Lasting Impression

Stand out at the holidays and remind customers you're thinking of them and their well-being.

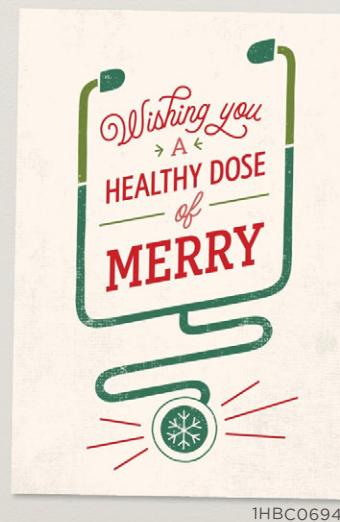
WHY *Sending* STILL WORKS

Digital messages are easy to overlook. A physical card stands out—and stays with your recipient.

MAKE IT
Personal

STAY
Top of Mind

MAKE AN
Emotional Impact



Warm & People-First
Perfect for non-profits, healthcare organizations or small businesses.



Creative & Energetic
Send a vibrant and bright holiday card that matches your fun workplace culture.



In a Hallmark study, respondents said they prefer a card over a text with the same message.

STAY *Connected* ALL YEAR

Meaningful outreach doesn't stop after the holidays. Recognizing key life moments helps strengthen long-term relationships.



1HBC0457



1HBC7913



PRO TIP

Make a note of impactful moments customers and employees mention to you when you chat, like a new home or the birth of a baby, so you can send a card and a follow-up note of recognition.

AUTOMATIC *Mailings*

Plan once & send all year long.

Automatic Mailings keep you on track for recurring occasions like birthdays, anniversaries, business anniversaries and more.

HOW TO GET STARTED:

- Build your contact list.
- Identify key dates.
- Select the cards you want to send.
- Personalize your message.



1HBC0763



1HBC0758



Scan the QR Code to learn more about Automatic Mailings.

ADD A *Gift* TO YOUR GREETING

Corporate gifts are an excellent way to add a little bit of extra care to your outreach. Keep a small selection of gifts on hand to pair with cards for in-person delivery or special occasions.



1HBC0429

Bookmarks

Notebooks



1HBC0425PKG



1HBC0450PKG

Magnets

ADD AN EXTRA-SPECIAL TOUCH

Order fresh-cut flowers—perfect for events, raffles or showing appreciation for employees and customers.

