



2025

LES China Annual Conference

INNOVATION NEXUS ON SILK ROAD

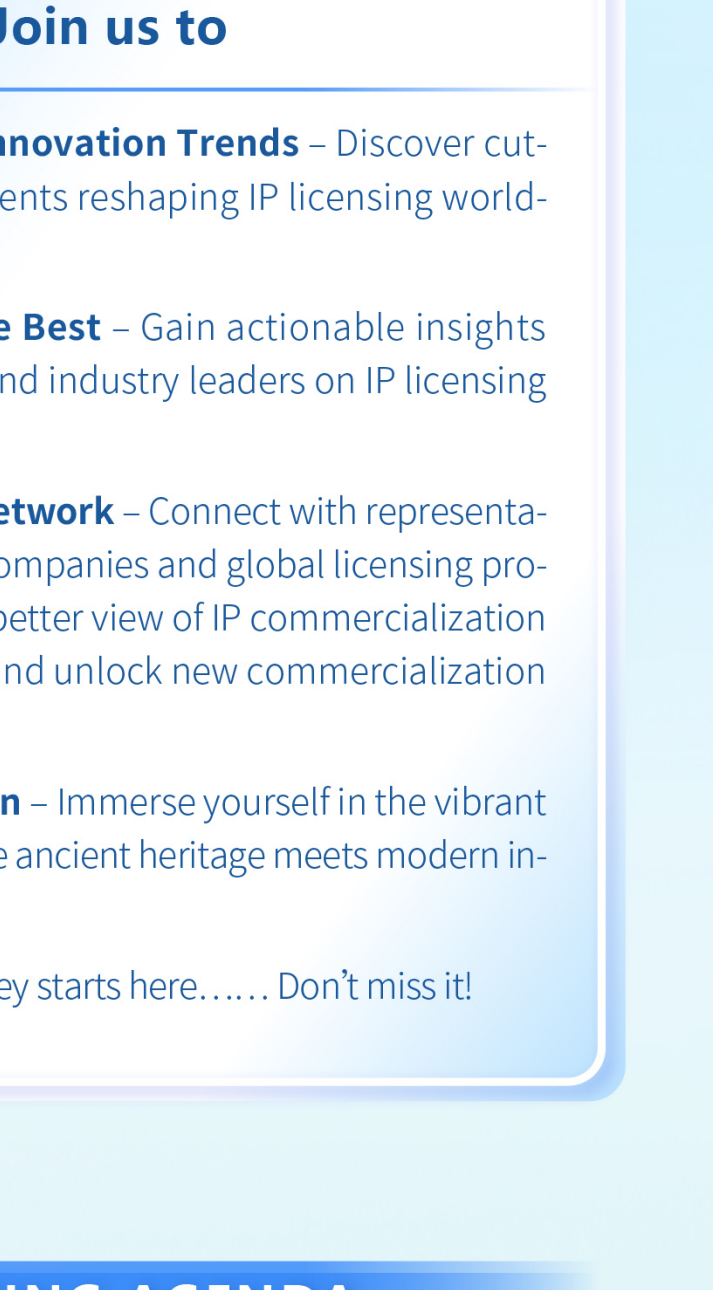
SHAPING LICENSING ACROSS THE WORLD

Hosted by: Licensing Executives Society China

Supported by: CCOIC Xi'an Chamber of Commerce

Date: September 23-24, 2025

Venue: Wnydham Grand Xi'an South



LES China will be proud to host its 2025 Annual Conference in Xi'an, China with the theme "Innovation Nexus on Silk Road - Shaping Licensing across the World" on September 23-24, 2025.

Join us to

Track Global Innovation Trends – Discover cutting-edge developments reshaping IP licensing worldwide.

Learn from the Best – Gain actionable insights from policymakers and industry leaders on IP licensing practice.

Expand Your Network – Connect with representatives from top tech companies and global licensing professionals to have a better view of IP commercialization landscape in China and unlock new commercialization opportunities.

Experience Xi'an – Immerse yourself in the vibrant culture of a city where ancient heritage meets modern innovation.

An exciting journey starts here..... Don't miss it!

MEETING AGENDA

September 23

08:30 - 09:00 **Registration**

09:00 - 09:30 **Opening Remarks**

Leaders from Competent Authority

09:30 - 09:50 **Keynote Speech 1**

Representative from Competent Authority

09:50 - 10:10 **Keynote Speech 2**

Representative from Competent Authority

10:10 - 10:30 **Coffee Break & Networking**

10:30 - 11:20 **Panel Discussion 1**

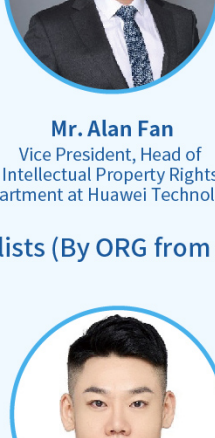
Global IP Strategies in the Changing World

Moderator:



Mr. Shaohui Yuan
President of LES China

Panelists (By ORG from A to Z):



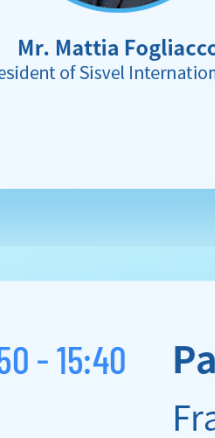
Mr. Qudus Olaniran
Senior Vice President, Avanci Vehicle



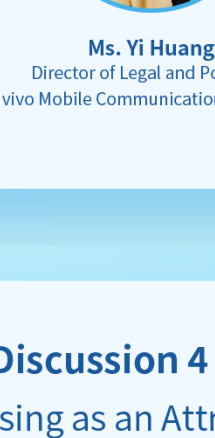
Mr. Xiaohui Jia
Director of China Mobile Patent Center



Mr. Hongfei Shen
Vice President of the Legal Affairs Department and Director of IP Strategic Planning & Key Project Department of Huawei Technologies



Mr. Jason Wu
Vice President and General Manager of China, InterDigital



Mr. Huiqing Wang
Director General of Domestic Division of CCPIT Patent & Trademark Law Office

11:20 - 12:10 **Panel Discussion 2**

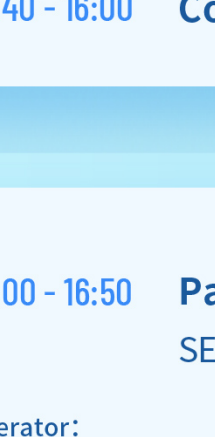
SEP Licensing in the Global and Chinese Perspective

Moderator:



Ms. Sonja London
Past President of LESI, Founder and Advisor in Fearless IP

Panelists (By ORG from A to Z):



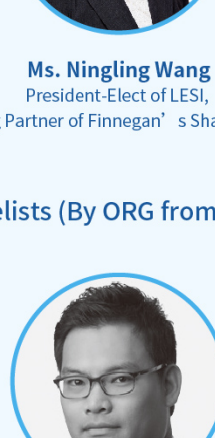
Mr. Shen Zhao
Licensing Manager for East China, Huawei Technologies



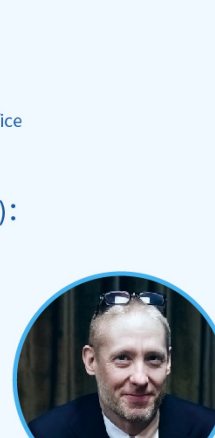
Ms. Collette Rawnsley
Vice President, Head of IP Policy & Advocacy at Nokia Technologies



Ms. Sophie Pasquier
Vice President of LESI, Principal IP and Licensing Counsel at Koninklijke Philips N.V. ("PHILIPS")



Mr. Matteo Sabatini
Board Member of LESI, Executive Advisor, Government Affairs at Stivell



Mr. Xin Tong
Deputy Director of IP Department, ZTE Corporation

12:10 - 14:00 **Lunch & Networking**

September 23

14:00 - 14:50 **Panel Discussion 3**

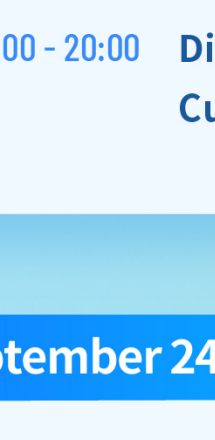
IoT and Consumer Electronics Licensing Landscape

Moderator:

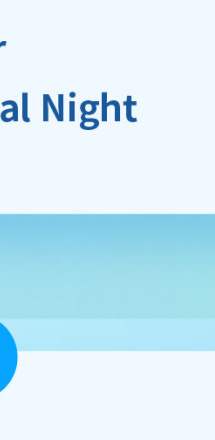


Mr. Alan Fan
Vice President, Head of Intellectual Property Rights Department at Huawei Technologies

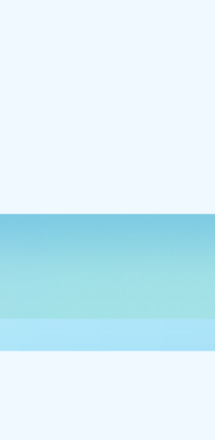
Panelists (By ORG from A to Z):



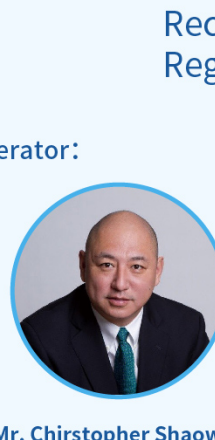
Mr. Jeff Su
Licensing Manager of Contemporary Amperex Technology Co., Limited (CATL)



Ms. Fannie Yu
IP Director, Head of IP Strategy/Policy at OPPO



Mr. Andrew Y. Yen
Chief IP Counsel at Panasonic



Mr. Mattia Fagliacco
President of Sisvel International SA



Ms. Yi Huang
Director of Legal and Policy at vivo Mobile Communications Co., Ltd.

14:50 - 15:40 **Panel Discussion 4**

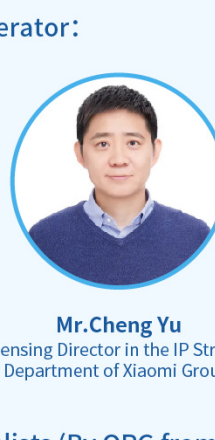
Franchising as an Attractive Business Model for Growth

Moderator:



Ms. Annie Tsoi
President of LES China Hong Kong Sub-Chapter, Partner of Wilkinson & Grist (Hong Kong)

Panelists (By ORG from A to Z):



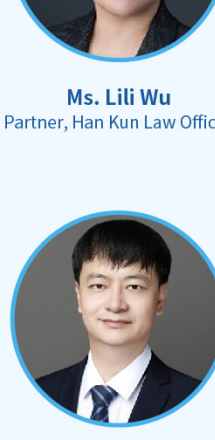
Mr. Yan Chen
Head of Legal and Risk Control of Kunlun Jenny (Shanghai) Industrial Co., Ltd.



Ms. Grace Zhao
Senior Associate in Bird & Bird LLP Shanghai Office



Ms. Yuzi Zhu
Expert in Franchise Evaluation of the China Chain Store Franchise Association, Partner of Hylands Law Firm



Mr. Lionel Tan
Board Member of LESI, Partner of Rajah & Tann Singapore LLP



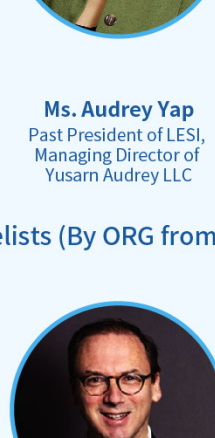
Mr. Zhongling Han
Partner of Beijing Sanyou Intellectual Property Agency Ltd.

15:40 - 16:00 **Coffee Break & Networking**

16:00 - 16:50 **Panel Discussion 5**

SEP Licensing in the Age of Streaming Media

Moderator:



Ms. Ningling Wang
President Elect of LESI, Managing Partner of Finnegan's Shanghai Office

Panelists (By ORG from A to Z):



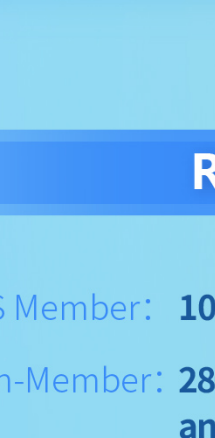
Mr. Steve Kim
Vice President, Head of APAC at Adelia



Mr. Matt Roberts
Senior Director, Policy & Business Affairs at Dolby Laboratories



Ms. Meixin Li
Head of Patent Licensing at Douyin Group



Ms. Xi Li
Vice President of the Legal Department at Kuaishou Group

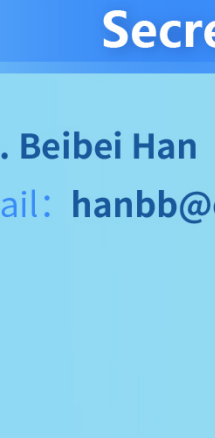


Ms. Cecilia Lou
Head of IP, International Center of King & Wood Mallesons

16:50 - 17:40 **Panel Discussion 6**

Trends in Global Patent Litigation with an Impact on Licensing

Moderator:



Mr. Tilman Mueller-Stoy
Vice President of LESI, Partner of Bardhele Pagenberg

Panelists (By ORG from A to Z):



Mr. Randy Wu
Vice President of Intellectual Property and Litigation at 10x Genomics



Mr. Ji Liu
Director of Patent Litigation Department of CCPIT Patent & Trademark Law Office



Mr. Otto Licks
Founding and Managing Partner of Licks Attorneys

Mr. Yongqian Li
Managing Deputy Director of Lung Tin Law Firm

Mr. Dragon Wang
Senior Director of Managing Partner of SITAQ

17:40 - 18:00 **LES China Annual Report**

18:00 - 20:00 **Dinner Cultural Night**

September 24

09:00 - 09:20 **Keynote Speech 3**

Representative from Competent Authority

09:20 - 10:10 **Panel Discussion 7**

Recent Developments in Antitrust Regulation of IP

Moderator:

Mr. Christopher Shaowei
Vice President of LES China, Senior Partner of NTD Intellectual Property Attorneys

Panelists (By ORG from A to Z):

Dr. Heine Goddar
Partner of Boehmert & Boehmert

Janet Wong
Vice President of LESI, Managing Partner of Head of Dorsey's Hong Kong Office

Mr. Johnson Li
Partner of GEN Law Firm

Mr. Roy Liu
Managing Partner of Lifang & Partners Law Firm

Mr. Ming Wen
Vice President, PurpleVine IP Group

10:10 - 10:30 **Coffee Break & Networking**

10:30 - 11:20 **Panel Discussion 8**

Valuation of SEP Portfolios – Best Practices and Challenges

Moderator:

Mr. Cheng Yu
Licensing Director in the IP Strategy Department of Xiaomi Group

Panelists (By ORG from A to Z):

Ms. Lili Wu
Partner, Han Kun Law Offices

Mr. Weicai Huang
Vice Chairman of LESI, Managing Partner of Beijing MQPAT Technologies

Mr. Sam Wiley
Chief Partner of Ocean Tomo

Mr. Ning Xu
Licensing Director in the IP Strategy Department of Xiaomi Group

Mr. Chunming Tao
Senior Director of Patent Asset Management of ZTE Corporation

11:20 - 12:20 **Panel Discussion 9**

Industrial Development and IP Protection driven by AI

Moderator:

Ms. Audrey Yap
Past President of LESI, Managing Director of Yusam Audrey LLC

Panelists (By ORG from A to Z):

Mr. Jean-Christophe Troussel
1st President of LESI, Partner of Bird & Bird LLP

Ms. Patricia A. O. Bunye
Past President of LESI, Managing Partner of Cruz Marcelo & Tenebrancia

Mr. Hideaki Shimada
Representative of Japan Patent Office, Director of IP Department, JETRO Hong Kong

Ms. Junko Sugimura
Past Vice President of LESI, Managing Partner of SUGIMURA, TAMURA & PARTNERS Patent and TM Office

Mr. Marko Brummik
Senior Director of Sonnenberg Harrison

Mr. Allen Wang
Chief Partner of Beijing TA Law Firm

12:20 - 12:30 **Closing Remarks**

12:30 - 14:00 **Lunch & Networking**

Registration Fee

LES Member: 100 USD/1 Person

Non-Member: 280 USD/1 Person (Attending annual conference and joining LES China simultaneously)

Non-Member: 420 USD/1 Person (Attending annual conference only)

Registration Link

<https://ccpit-patent.mike-x.com/MVFJI>

Secretariat of LES China

Ms. Beibei Han

Email: hanbb@ccpit-patent.com.cn

See you in Xi'an!