



WESTWING

WESTWING INTRODUCES THE KEANI LAMP

A cooperation with recozy: Sustainable lighting created with
innovative 3D printing and recycled components

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Westwing launches the *Keani Lamp* in cooperation with recozy, a leading pioneer in sustainable design. This lamp is more than just a lighting solution—it is a statement of our commitment to combining sustainability with exceptional design.

By partnering with recozy, a German company known for its expertise in additive manufacturing also known as 3D printing, we've created a product that reflects our shared values of quality, sustainability, and innovation. Recozy was the ideal partner for this project due to their strong focus on sustainability and their state-of-the-art manufacturing processes. Based in Germany, recozy's approach to additive manufacturing is not only resource-efficient but also reduces energy consumption compared to traditional processes.

The Keani Lamp is made with between 85-88% Polylactic Acid (rPLA), a type of plastic made out of packaging waste from the food industry, such as blister trays and fruit bowls. This recycled plastic is layered in thin sections through the 3D printing process, which allows for precise and efficient use of resources. The method involves building each lamp in precise layers, ensuring efficient use of materials and reducing waste compared to traditional manufacturing. Through this process, we can ensure both precision and design flexibility, while maintaining a low environmental impact. The remaining components, carefully selected for their durability and quality, are sourced from trusted suppliers across Europe.

About Westwing

Westwing, Europe's #1 in Beautiful Living e-commerce, is now present in 12 European countries and has achieved a GMV (Gross Merchandise Volume) of EUR 481 million in 2023. As Europe's premium one-stop destination for Design Lovers we offer a unique brand experience with a carefully curated assortment of our Westwing Collection and 3rd party design brands. The integrated platform combines Shop, Club-Sales, Stores, the B2B Service (Westwing Business) and our Westwing Design Service. Our team consists of more than 1,700 professionals working together on our shared purpose to "Excite people to create homes that unlock the full beauty of life". Founded in 2011, Westwing is headquartered in Munich and went public on the Frankfurt Stock Exchange in October 2018.

The Keani Lamp exemplifies the blend of advanced manufacturing techniques and carefully chosen materials to create a product that is both stylish and sustainable. This cooperation with recozy is part of our wider sustainability strategy, which includes increasing the use of recycled materials in our Westwing Collection products.

The Keani Lamp is available in three sophisticated colours—beige, orange, and grey—each designed to complement a variety of interior styles. As we continue to explore new designs and materials, we will monitor customer feedback closely, ensuring that our future products are even more aligned with our customers' needs and our sustainability goals.

We are already working on expanding our range of sustainable lighting solutions, with new designs in development that will continue to use recycled materials. This ongoing commitment to sustainability is a core part of our mission at Westwing: to excite people to create homes that unlock the full beauty of life.

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