



WESTWING

WESTWING I VICTORIA BECKHAM

Serving *Style*: Westwing partners with Victoria Beckham on
the designer's first-ever Collection in Home & Living

GROUP
[westwing.com](https://www.westwing.com)

LINKEDIN
[Westwing](https://www.linkedin.com/company/westwing)

IMAGE MATERIAL
[Westwing I Victoria Beckham](https://www.westwing.com/collection/victoria-beckham)

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Westwing, Europe's #1 in Beautiful Living e-commerce, unveils an exclusive collaboration with Victoria Beckham. Launching today, the Westwing | Victoria Beckham Collection marks the designer's homeware debut, bringing the brand's vision into the home of Design Lovers through a curated selection of tableware, textiles and decorative objects.

Inspired by the idea of "Serving Style", a modern interpretation of "fashion for the table", the Collection is rooted in Victoria Beckham's appreciation for the art of hosting and the thoughtful details that shape a memorable time at the table. It brings the designer's signature sense of refinement into a new context, where dining becomes less about formality and more about creating atmosphere, connection and meaningful moments. Bringing together Victoria Beckham's creative vision and Westwing's expertise in Beautiful Living, the Collection reimagines everyday gatherings as elevated experiences that celebrate the joy of coming together.

"Home is where some of life's most meaningful moments happen, and this collaboration felt like a natural way to explore that world through the same lens of design, craftsmanship and attention to detail that defines everything we do as a brand" says Victoria Beckham.

Exploring the interplay of texture, craftsmanship and form, the Collection translates Victoria Beckham's distinctive design codes into the world of interiors. Inspired by the Arts and Crafts movement of 19th-century Britain, hammered finishes, a refined monochrome palette and organic silhouettes create a design language that feels both timeless and modern. Signature details inspired by Victoria Beckham's Ready-To-Wear and Accessories collections, including elegant chain motifs and jewellery-inspired

accents, lend the pieces a sense of sophistication, while subtle shell elements introduce a touch of playfulness. Unified through a palette of whites, silver tones and hints of hunter green, the Collection offers a refined and contemporary vision of hosting where craftsmanship, simplicity and enduring style come together effortlessly. Presented in bespoke co-branded packaging designed to reflect the aesthetic of both brands, every detail of the Collection has been considered from product to presentation.

"Partnering with Victoria Beckham is a defining moment for Westwing. Her unmistakable aesthetic has shaped contemporary fashion for years, and we are proud to bring that same vision into the world of Beautiful Living. This Collection creates a natural dialogue between fashion and interiors, offering Design Lovers a new way to express their personal style at home.", says Andreas Hoerning, CEO of Westwing.

This collaboration marks an important milestone in Westwing's growth journey. Following the successful launch of its UK business in February 2026, Westwing continues to strengthen its presence across Europe and invest in markets with premium design and lifestyle communities. Partnering with Victoria Beckham, one of Britain's most influential designers, reflects Westwing's ambition to become the Superbrand in Design. Bringing together Victoria Beckham's unmistakable design aesthetic and Westwing's expertise in Beautiful Living, the collaboration creates a natural connection between fashion and interiors, inspiring Design Lovers to express their personal style across every aspect of their lives.

The Westwing | Victoria Beckham Collection will be available exclusively at Westwing from 12 October 2026 online and in all Westwing stores.

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About Westwing

Westwing, Europe's #1 in Beautiful Living e-commerce, is present in 28 European countries and achieved a GMV (Gross Merchandise Volume) of EUR 507 million in 2025. As Europe's premium one-stop destination for Design Lovers, it offers a unique brand experience with a carefully curated assortment of the Westwing Collection and 3rd party design brands. The integrated platform combines Shop, Daily Specials, Stores, the B2B Service (Westwing Business) and the Westwing Design Service. Westwing's team works together on its shared purpose to "Excite people to create homes that unlock the full beauty of life". Founded in 2011, Westwing is headquartered in Munich and went public on the Frankfurt Stock Exchange in October 2018.

About Victoria Beckham

Founded in 2008 with a debut collection of dresses celebrated for their cut and fit, the house of Victoria Beckham has since evolved into a fully realised vision of modern luxury. Each collection is conceived in the London atelier, where refined silhouettes meet a distinctly contemporary sensibility.

What began with a single category now encompasses ready-to-wear, leather goods, accessories, and award-winning beauty - a universe built on the same principles of intent, craftsmanship, and sophisticated ease. Meticulously executed dresses, tailoring, and denim remain at the core of the offer, their considered construction subtly offset by unexpected details and fresh colour palettes. With a flagship in Mayfair and presence in over 230 stores worldwide, the house continues to earn international acclaim while shaping the modern woman's wardrobe with a clear point of view.

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