

WESTWING

Westwing donates EUR 50,000 to the victims affected by the flood

The devastating floods in several parts of Germany have changed the lives of many people unexpectedly and tragically. Our heartfelt sympathy goes out to all victims, our admiration to the helpers on the ground. Our whole team has been deeply touched by the courage and solidarity in this time of crisis.

Of course, we wanted to help. In order to maintain aid in the crisis areas and support essential care, aid organizations continue to rely on help. "In the first step, Westwing has made a monetary donation of EUR 50,000 to the German Red Cross as a responsible partner in order to quickly provide help where it is needed," said Tobias Seitz, Chief Marketing Officer Westwing. "In the second step, we want to provide support for people rebuilding their homes in the affected regions. Home is the core of our business, which is why this issue is very close to our hearts."

The German Red Cross has been working for days in the affected areas to help deal with the devastating consequences of the flood on people and infrastructure. In addition to medical care, the focus is on stabilizing the situation and providing relief supplies.

We will continue to monitor the situation to help where we can.

About Westwing

Westwing is the European leader in inspiration-based Home and Living eCommerce with EUR 433m of revenue in 2020. Through its 'shoppable magazine', Westwing inspires its loyal Home Enthusiast customers with a curated product selection and combines that with gorgeous content. With unparalleled loyalty, Westwing is generating more than 79% of orders from repeat customers. Westwing's mission is: To inspire and make every home a beautiful home. The company was founded in 2011 and is headquartered in Munich. Westwing went public on the Frankfurt Stock Exchange in October 2018 and is active in eleven European countries.