Position: Advocacy Manager

Location: London, Washington, D.C. or New York, N.Y.

**Status:** Full Time, Permanent

**Reports to:** Associate Director of Advocacy

Application Deadline: 11 June 2018



**About Malala Fund:** Malala Fund is working toward a world where all girls can learn for 12 years and lead without fear. We advocate for resources and policy changes needed to give all girls a secondary education. The girls we serve have high goals for themselves — and we have high expectations for leaders who can help them. We invest in developing country education leaders and frontline organisations — the people who best understand girls in their communities — in regions where most girls are missing out on secondary school. We amplify girls' voices. Malala Fund is building a movement of young education activists who, like Malala, speak truth to power around the world.

**Position Summary:** Malala Fund is seeking a dynamic, creative and entrepreneurial advocacy professional to spearhead our influencing efforts in the places where it is hardest for girls to go to school and learn. We want someone passionate, skilled and committed to help embed the highest standards and most innovative and effective practices across our rapidly growing advocacy footprint.

Reporting to the Associate Director of Advocacy, the Advocacy Manager oversees the Malala Fund's advocacy in programmatic regions and ensures local advocacy objectives and activities are informing and supporting Malala Fund's global advocacy. S/he works directly with our In-Country Representatives (ICRs) and grantees to support the development and implementation of national and regional influencing strategies, providing technical advice and capacity building. Additionally, s/he supports grant-making to empower partners and girls in priority countries to advocate on issues related to quality secondary education for girls. The Advocacy Manager will also serve as Malala Fund's primary point of contact with relevant southern-led civil society and intergovernmental forums.

## I. Responsibilities & Tasks:

# **Advocacy Strategy Development and Implementation**

- Working with Malala Fund staff, ICRs and grantees, oversee the development and implementation of advocacy strategies in Malala Fund's priority countries and regions.
- Ensure strong linkages between Malala Fund's national, regional and global advocacy, providing evidence from grassroots advocacy to inform global objectives and identifying global events where national advocacy objectives may be furthered.
- Working with the Associate Director of Advocacy, develop and maintain good relationships with regional influencers and decision-makers.



• Coordinate closely with the Education Finance Campaign Manager and the Research and Policy Manager to ensure all of Malala Fund's advocacy support to in-country partners is joined up.

## **Programme and Grant Support/Management**

- Working with Programmes colleagues, support the development and implementation of Malala Fund's programmes to empower partners and girls in priority countries to advocate on issues related to 12 years of free, safe, quality education for girls. This will include but not be limited to: grantee identification; working with potential grantees on proposal development; supporting the implementation of grantee projects.
- Working with Programmes colleagues, identify the capacity needs of grantees and provide or commission advocacy related training and capacity building as part of a comprehensive programme of support to Malala Fund grantees.
- Support Programmes colleagues to carry out effective monitoring and evaluation of grantee advocacy.
- Working closely with Programmes colleagues, identifies and supports ways to network advocacy grantees and profile their work at regional and international forums.

# Management

- Day-to-day oversight of advocacy activities of In-Country Representatives.
- Recruit and oversee the work of consultants and outside contractors as necessary.

### General

- Support the wider advocacy objectives of Malala Fund, contributing to organisational wide projects and priorities as relevant or required.
- Maintain an up-to-date knowledge of education issues in priority countries and identify strategic opportunities to influence developing countries.
- Write advocacy briefs and talking points as necessary.
- Work with Malala Fund digital and campaigns colleagues to support national mobilisation initiatives for girls' secondary education.
- Support the development of products for use by the development team (e.g., donor reports, project updates and overviews of Malala Fund's national advocacy work).
- Identify partners and funders to help Malala Fund carry out its programmes.

#### II. Qualifications:

## **Education/Experience Requirements**

- Considerable experience contributing to policy change by planning, managing and implementing advocacy programmes in a developing country context required.
- An advanced degree in education, development studies, public policy or relevant area, or demonstrable equivalent professional experience required.
- Up to date knowledge of policy debates surrounding girls' education (including in conflict-affected regions) desirable.

### **Qualities and Skills**

- Excellent research and public-speaking skills.
- Effective written and verbal communication skills.
- Flexibility to operate in a wide range of cultural and institutional contexts.
- Problem-solving, leadership, organizational, analytical and interpersonal skills.
- Must have initiative and be able to work effectively under pressure independently and with a team.

# III. How to Apply:

Please send a cover letter and your resume to hiring@malalafund.org, indicating "Advocacy Manager" in the subject line of your email.

Please note that due to the very high number of applications we receive every time a position is posted, we are unfortunately only able to respond directly to candidates with whom we wish to move forward in the interview process.

Malala Fund is committed to safeguarding children and employment with our team is conditional upon successfully completing a background check.