Cribl

Fortune 50 Professional Services Firm Scales Back Data Costs While Accelerating Migration to The Cloud

HIGHLIGHTS

- IT Director saw Dritan talk at a Splunk User Group meeting last spring; was so impressed he brought his entire team the next time.
- Cribl Stream™ helped them move to the cloud by making it easy to stream, transform, filter, and manage all their on-prem data.
- The enterprise cut their 5-6TB/day Windows Event Log volume by 20%.

On a dreary afternoon in New York City, a 25-year veteran IT director from a Fortune 50 professional services company attended a Splunk User Group meeting, hoping to learn something new to help salve his organization's license-cost pains. He happened to catch a talk given by Dritan Bitincka, Cribl's Head of Product— and what he heard intrigued him so much that he vowed to bring his entire team to the next meeting so they could meet Dritan as well.

This IT director is responsible for the care and feeding of the usual mountain of data associated with a modern-era large enterprise. His team's clients within the company include the app owners, who work with performance, user journey flow, and related analytics data; the operations group, up to their eyebrows in every kind of infrastructure log and config change; and the security practice, who need their threat data feeds coming in and the ability to correlate their contents across – well – pretty much all of the data the other two groups are working with; a great deal of that data was flowing into Splunk.

The biggest project on the IT director's plate at the time was a classic one: a whole-enterprise migration to the cloud. And like most things worth doing at this scale, it was going to be the biggest of headaches— costly, time-consuming, and a lot of extra work for him and his team. But what he heard from Dritan made him think it just might all be ok after all. As Dritan described it, Cribl Stream offered them the opportunity to not only simplify the company's cloud migration, but also cut back on the data they needed to send to achieve the same business results. The first time the IT veteran heard this, he wasn't sure he completely understood what was possible, or how long it might take— but once his team grokked the good news, they were off to the races.

> "Once I understood what Dritan was talking about, it went very quickly."
>
> — **Sr. Director of IT**, Fortune 50 Firm

As promised, they were able to better allocate their existing license volume, allowing them to free up capacity for more useful data and still keep control over their cloud data transfer costs by running everything through Stream.

> "We were originally streaming 5-6TB of Windows Event Logs to the cloud a day, and Cribl helped us cut that by 20% with their deduplicating functionality alone."
>
> **— Sr. Director of IT**, Fortune 50 Firm

As part of the cloud transformation, Frank's team were able to deploy Stream to simplify every aspect of migrating their data streams and manage it all from a central console.

> "I've never had this kind of visibility. I get a daily health report, I can see all the data sources are up, and how they're doing. We've never had this level of insight into data stream status. We can just redirect any traffic where it needs to go. Usability has never been this good for a data product before."
>
> **— Sr. Director of IT**, Fortune 50 Firm

Now, having just shut down their last on-premises data source and smoothly evolved their operations to meet the demands of a cloud-based future, the IT team is moving forward with using Stream to further prune and enrich the data they deliver to their internal customers...and the director never did get that headache.

Find out how your business can unlock the value of your IT and Security data with Cribl's next-generation Data Engine. Get Cribl, and take control of your data.

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